

COVID-19 Outbreak-Global Herbal Tea Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Herbal tea is made from infusion or by boiling the herbs, spices or dissolved chemicals from herbal or plant material in water to extract the active herbal ingredients. These herbal teas are taken from eminent true teas like black, green, yellow, etc. It is made from the cured leaves of tea plant *Camellia Sinensis* and also from decaffeinated tea. Like beverages, herbal tea can be presented as hot or cold. Herbal tea can be consumed as iced tea too by chilling it with ice cubes in summer season. Herbal tea can be consumed with sugar or honey, with or without fruit juices for health conscious people and diabetic people. Drinking herbal tea cuts down caffeine intake and helps in reducing sugar level.

The Herbal Tea market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Herbal Tea industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Herbal Tea market can be split based on product types, major applications, and important countries as follows:

Key players in the global Herbal Tea market covered in Chapter 12:

Typhoo India

Nestea

Mothers Parkers Tea and Coffee Inc.

Unilever

Rooibos

Martin Bauer Group

AB Food and Beverages

Green Earth Products Pvt Ltd

Global Herbitech

Tata Global Beverages

Buddha's Herbs

In Chapter 4 and 14.1, on the basis of types, the Herbal Tea market from 2015 to 2025 is primarily split into:

Black Tea

Green Tea

Yellow Tea

In Chapter 5 and 14.2, on the basis of applications, the Herbal Tea market from 2015 to 2025 covers:

Online Sales

Hyper/Supermarket

Specialty Stores

Convenience Stores

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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