

COVID-19 Outbreak-Global Heat Transfer Film Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/CC40A6A2400AEN.html>

Date: July 2020

Pages: 104

Price: US\$ 3,660.00 (Single User License)

ID: CC40A6A2400AEN

Abstracts

In general, there are two dielectric materials for the Heat Transfer Film. One of the media materials is PET, and the other is PVC. The Heat Transfer Film is a one-time heating process, and the pattern on the thermal transfer film is transferred onto the surface of the material to be decorated to form a high-quality decorative film. In the Heat Transfer process, the protective layer and the pattern layer are separated from the dielectric material film by the combined action of heat and pressure, and the hot melt adhesive is the key to permanently bonding the entire decorative layer to the substrate. The Heat Transfer Film market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Heat Transfer Film industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Heat Transfer Film market can be split based on product types, major applications, and important countries as follows:

Key players in the global Heat Transfer Film market covered in Chapter 12:

Jiaozuo Zhuoya Arts Film Technology Co. Ltd.

Hung Sen Fuh Enterprise Pvt Ltd.

Nanjing Hanrun Transfer Paper Co. Ltd.

QINGYI

Taizhou Lianqi Printing Packing Co. Ltd.

Winson Group

Chengdu CECEP Reflective Material Co. Ltd.

Hanse Corporation

Taizhou Warmtry Yeguangming Industrial Co. Ltd.

Katani

Top Alliance International Shareholds Limited

Highviz Reflective

Stahls'

In Chapter 4 and 14.1, on the basis of types, the Heat Transfer Film market from 2015 to 2025 is primarily split into:

PET

PVC

Others

In Chapter 5 and 14.2, on the basis of applications, the Heat Transfer Film market from 2015 to 2025 covers:

Clothing

Daily Necessities

Electronic Appliances

Building Materials

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States
Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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