

COVID-19 Outbreak-Global Functional Chewing Gums Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Functional chewing gum is the name given to types of chewing gum which impart some practical function instead of, or in addition to, the usual enjoyment provided by a traditional chewing gum as a confectionery product. Examples of this include nicotine gum which is used to aid smoking cessation & so-called Think Gum which designers say they believe may enhance mental functioning. It could be argued that most gum (at least the mint varieties) provides some function in that they can improve bad breath, but such an effect is so widespread that the term 'functional' is almost always applied to gum with some additional function. Medical uses for 'functional chewing gum' include a reported reduction in the duration of post-operative ileus following abdominal and specifically gastrointestinal surgery.

The Functional Chewing Gums market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of

COVID-19 on the global economy and the Functional Chewing Gums industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Functional Chewing Gums market can be split based on product types, major applications, and important countries as follows:

Key players in the global Functional Chewing Gums market covered in Chapter 12:

Perfetti Van Melle

Lotte

Orion

GelStat Corporation (GSAC)

ZOFT Gum

Yake

Hershey's

Mondelez

Wrigley Company

Nicotinell

Peppersmith

Think Gum LLC.

Miradent

Cloetta Fazer

In Chapter 4 and 14.1, on the basis of types, the Functional Chewing Gums market from 2015 to 2025 is primarily split into:

Tooth Protection Gum

Quit Smoking Gum

Weight Loss Gum

In Chapter 5 and 14.2, on the basis of applications, the Functional Chewing Gums market from 2015 to 2025 covers:

Online Sales

Offline Sale

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States
Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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