

COVID-19 Outbreak-Global Functional Beverages Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Functional drinks offer numerous health benefits such as hydration, the maintenance of body fluid level and good health.

The Functional Beverages market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Functional Beverages industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Functional Beverages market can be split based on product types, major applications, and important countries as follows:

Key players in the global Functional Beverages market covered in Chapter 12:

TC Pharmaceutical Industry Co Ltd
Indofood
PT Amerta Indah Otsuka
Kraft Foods
DALI FOODS
PepsiCo, Inc.
Reignwood Group
Fraser & Neave Holdings Bhd
Coca-Cola Company
RITA Food & Drink Co.,Ltd
Amerta Indah Otsuka
Royal FrieslandCampina NV
Mayora
Shenzhen Dongpeng Beverage Industry Co., Ltd.
Danone Group
Nestl?

In Chapter 4 and 14.1, on the basis of types, the Functional Beverages market from 2015 to 2025 is primarily split into:

Energy Drinks
Fortified Juice
Sports Drinks
Dairy & Dairy Alternative Drinks
Others

In Chapter 5 and 14.2, on the basis of applications, the Functional Beverages market from 2015 to 2025 covers:

Supermarket/Hypermarket
Pharmacy
Health Stores
Convenience Stores
Online Retailing

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 FUNCTIONAL BEVERAGES INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Functional Beverages
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Functional Beverages industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Functional Beverages Market Size, 2015 – 2020
 - 2.1.2 Global Functional Beverages Market Size by Type, 2015 – 2020
 - 2.1.3 Global Functional Beverages Market Size by Application, 2015 – 2020
 - 2.1.4 Global Functional Beverages Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Functional Beverages Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Functional Beverages Analysis
- 3.2 Major Players of Functional Beverages
- 3.3 Functional Beverages Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Functional Beverages
 - 3.3.3 Labor Cost of Functional Beverages
- 3.4 Market Distributors of Functional Beverages
- 3.5 Major Downstream Buyers of Functional Beverages Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL FUNCTIONAL BEVERAGES MARKET, BY TYPE

- 4.1 Global Functional Beverages Value and Market Share by Type (2015-2020)
- 4.2 Global Functional Beverages Production and Market Share by Type (2015-2020)
- 4.3 Global Functional Beverages Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global Functional Beverages Value and Growth Rate of Energy Drinks
 - 4.3.2 Global Functional Beverages Value and Growth Rate of Fortified Juice
 - 4.3.3 Global Functional Beverages Value and Growth Rate of Sports Drinks
 - 4.3.4 Global Functional Beverages Value and Growth Rate of Dairy & Dairy Alternative Drinks
 - 4.3.5 Global Functional Beverages Value and Growth Rate of Others
- 4.4 Global Functional Beverages Price Analysis by Type (2015-2020)

5 FUNCTIONAL BEVERAGES MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global Functional Beverages Consumption and Market Share by Application (2015-2020)
- 5.3 Global Functional Beverages Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global Functional Beverages Consumption and Growth Rate of Supermarket/Hypermarket (2015-2020)
 - 5.3.2 Global Functional Beverages Consumption and Growth Rate of Pharmacy (2015-2020)
 - 5.3.3 Global Functional Beverages Consumption and Growth Rate of Health Stores (2015-2020)
 - 5.3.4 Global Functional Beverages Consumption and Growth Rate of Convenience Stores (2015-2020)
 - 5.3.5 Global Functional Beverages Consumption and Growth Rate of Online Retailing (2015-2020)
 - 5.3.6 Global Functional Beverages Consumption and Growth Rate of Others (2015-2020)

6 GLOBAL FUNCTIONAL BEVERAGES MARKET ANALYSIS BY REGIONS

- 6.1 Global Functional Beverages Sales, Revenue and Market Share by Regions
 - 6.1.1 Global Functional Beverages Sales by Regions (2015-2020)
 - 6.1.2 Global Functional Beverages Revenue by Regions (2015-2020)
- 6.2 North America Functional Beverages Sales and Growth Rate (2015-2020)
- 6.3 Europe Functional Beverages Sales and Growth Rate (2015-2020)

- 6.4 Asia-Pacific Functional Beverages Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa Functional Beverages Sales and Growth Rate (2015-2020)
- 6.6 South America Functional Beverages Sales and Growth Rate (2015-2020)

7 NORTH AMERICA FUNCTIONAL BEVERAGES MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America Functional Beverages Sales, Revenue and Market Share by Countries
 - 7.2.1 North America Functional Beverages Sales by Countries (2015-2020)
 - 7.2.2 North America Functional Beverages Revenue by Countries (2015-2020)
- 7.3 United States Functional Beverages Sales and Growth Rate (2015-2020)
- 7.4 Canada Functional Beverages Sales and Growth Rate (2015-2020)
- 7.5 Mexico Functional Beverages Sales and Growth Rate (2015-2020)

8 EUROPE FUNCTIONAL BEVERAGES MARKET ANALYSIS BY COUNTRIES

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe Functional Beverages Sales, Revenue and Market Share by Countries
 - 8.2.1 Europe Functional Beverages Sales by Countries (2015-2020)
 - 8.2.2 Europe Functional Beverages Revenue by Countries (2015-2020)
- 8.3 Germany Functional Beverages Sales and Growth Rate (2015-2020)
- 8.4 UK Functional Beverages Sales and Growth Rate (2015-2020)
- 8.5 France Functional Beverages Sales and Growth Rate (2015-2020)
- 8.6 Italy Functional Beverages Sales and Growth Rate (2015-2020)
- 8.7 Spain Functional Beverages Sales and Growth Rate (2015-2020)
- 8.8 Russia Functional Beverages Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC FUNCTIONAL BEVERAGES MARKET ANALYSIS BY COUNTRIES

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific Functional Beverages Sales, Revenue and Market Share by Countries
 - 9.2.1 Asia Pacific Functional Beverages Sales by Countries (2015-2020)
 - 9.2.2 Asia Pacific Functional Beverages Revenue by Countries (2015-2020)
- 9.3 China Functional Beverages Sales and Growth Rate (2015-2020)
- 9.4 Japan Functional Beverages Sales and Growth Rate (2015-2020)
- 9.5 South Korea Functional Beverages Sales and Growth Rate (2015-2020)
- 9.6 India Functional Beverages Sales and Growth Rate (2015-2020)

9.7 Southeast Asia Functional Beverages Sales and Growth Rate (2015-2020)

9.8 Australia Functional Beverages Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA FUNCTIONAL BEVERAGES MARKET ANALYSIS BY COUNTRIES

10.1 The Influence of COVID-19 on Middle East and Africa Market

10.2 Middle East and Africa Functional Beverages Sales, Revenue and Market Share by Countries

10.2.1 Middle East and Africa Functional Beverages Sales by Countries (2015-2020)

10.2.2 Middle East and Africa Functional Beverages Revenue by Countries (2015-2020)

10.3 Saudi Arabia Functional Beverages Sales and Growth Rate (2015-2020)

10.4 UAE Functional Beverages Sales and Growth Rate (2015-2020)

10.5 Egypt Functional Beverages Sales and Growth Rate (2015-2020)

10.6 Nigeria Functional Beverages Sales and Growth Rate (2015-2020)

10.7 South Africa Functional Beverages Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA FUNCTIONAL BEVERAGES MARKET ANALYSIS BY COUNTRIES

11.1 The Influence of COVID-19 on Middle East and Africa Market

11.2 South America Functional Beverages Sales, Revenue and Market Share by Countries

11.2.1 South America Functional Beverages Sales by Countries (2015-2020)

11.2.2 South America Functional Beverages Revenue by Countries (2015-2020)

11.3 Brazil Functional Beverages Sales and Growth Rate (2015-2020)

11.4 Argentina Functional Beverages Sales and Growth Rate (2015-2020)

11.5 Columbia Functional Beverages Sales and Growth Rate (2015-2020)

11.6 Chile Functional Beverages Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

12.1 TC Pharmaceutical Industry Co Ltd

12.1.1 TC Pharmaceutical Industry Co Ltd Basic Information

12.1.2 Functional Beverages Product Introduction

12.1.3 TC Pharmaceutical Industry Co Ltd Production, Value, Price, Gross Margin 2015-2020

12.2 Indofood

- 12.2.1 Indofood Basic Information
- 12.2.2 Functional Beverages Product Introduction
- 12.2.3 Indofood Production, Value, Price, Gross Margin 2015-2020
- 12.3 PT Amerta Indah Otsuka
 - 12.3.1 PT Amerta Indah Otsuka Basic Information
 - 12.3.2 Functional Beverages Product Introduction
 - 12.3.3 PT Amerta Indah Otsuka Production, Value, Price, Gross Margin 2015-2020
- 12.4 Kraft Foods
 - 12.4.1 Kraft Foods Basic Information
 - 12.4.2 Functional Beverages Product Introduction
 - 12.4.3 Kraft Foods Production, Value, Price, Gross Margin 2015-2020
- 12.5 DALI FOODS
 - 12.5.1 DALI FOODS Basic Information
 - 12.5.2 Functional Beverages Product Introduction
 - 12.5.3 DALI FOODS Production, Value, Price, Gross Margin 2015-2020
- 12.6 PepsiCo, Inc.
 - 12.6.1 PepsiCo, Inc. Basic Information
 - 12.6.2 Functional Beverages Product Introduction
 - 12.6.3 PepsiCo, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.7 Reignwood Group
 - 12.7.1 Reignwood Group Basic Information
 - 12.7.2 Functional Beverages Product Introduction
 - 12.7.3 Reignwood Group Production, Value, Price, Gross Margin 2015-2020
- 12.8 Fraser & Neave Holdings Bhd
 - 12.8.1 Fraser & Neave Holdings Bhd Basic Information
 - 12.8.2 Functional Beverages Product Introduction
 - 12.8.3 Fraser & Neave Holdings Bhd Production, Value, Price, Gross Margin 2015-2020
- 12.9 Coca-Cola Company
 - 12.9.1 Coca-Cola Company Basic Information
 - 12.9.2 Functional Beverages Product Introduction
 - 12.9.3 Coca-Cola Company Production, Value, Price, Gross Margin 2015-2020
- 12.10 RITA Food & Drink Co.,Ltd
 - 12.10.1 RITA Food & Drink Co.,Ltd Basic Information
 - 12.10.2 Functional Beverages Product Introduction
 - 12.10.3 RITA Food & Drink Co.,Ltd Production, Value, Price, Gross Margin 2015-2020
- 12.11 Amerta Indah Otsuka
 - 12.11.1 Amerta Indah Otsuka Basic Information
 - 12.11.2 Functional Beverages Product Introduction

- 12.11.3 Amerta Indah Otsuka Production, Value, Price, Gross Margin 2015-2020
- 12.12 Royal Friesl and Campina NV
 - 12.12.1 Royal Friesl and Campina NV Basic Information
 - 12.12.2 Functional Beverages Product Introduction
 - 12.12.3 Royal Friesl and Campina NV Production, Value, Price, Gross Margin 2015-2020
- 12.13 Mayora
 - 12.13.1 Mayora Basic Information
 - 12.13.2 Functional Beverages Product Introduction
 - 12.13.3 Mayora Production, Value, Price, Gross Margin 2015-2020
- 12.14 Shenzhen Dongpeng Beverage Industry Co., Ltd.
 - 12.14.1 Shenzhen Dongpeng Beverage Industry Co., Ltd. Basic Information
 - 12.14.2 Functional Beverages Product Introduction
 - 12.14.3 Shenzhen Dongpeng Beverage Industry Co., Ltd. Production, Value, Price, Gross Margin 2015-2020
- 12.15 Danone Group
 - 12.15.1 Danone Group Basic Information
 - 12.15.2 Functional Beverages Product Introduction
 - 12.15.3 Danone Group Production, Value, Price, Gross Margin 2015-2020
- 12.16 Nestl?
 - 12.16.1 Nestl? Basic Information
 - 12.16.2 Functional Beverages Product Introduction
 - 12.16.3 Nestl? Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL FUNCTIONAL BEVERAGES MARKET FORECAST

- 14.1 Global Functional Beverages Market Value & Volume Forecast, by Type (2020-2025)
 - 14.1.1 Energy Drinks Market Value and Volume Forecast (2020-2025)
 - 14.1.2 Fortified Juice Market Value and Volume Forecast (2020-2025)
 - 14.1.3 Sports Drinks Market Value and Volume Forecast (2020-2025)

- 14.1.4 Dairy & Dairy Alternative Drinks Market Value and Volume Forecast (2020-2025)
- 14.1.5 Others Market Value and Volume Forecast (2020-2025)
- 14.2 Global Functional Beverages Market Value & Volume Forecast, by Application (2020-2025)
 - 14.2.1 Supermarket/Hypermarket Market Value and Volume Forecast (2020-2025)
 - 14.2.2 Pharmacy Market Value and Volume Forecast (2020-2025)
 - 14.2.3 Health Stores Market Value and Volume Forecast (2020-2025)
 - 14.2.4 Convenience Stores Market Value and Volume Forecast (2020-2025)
 - 14.2.5 Online Retailing Market Value and Volume Forecast (2020-2025)
 - 14.2.6 Others Market Value and Volume Forecast (2020-2025)
- 14.3 Functional Beverages Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
 - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
 - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
 - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Functional Beverages
Table Product Specification of Functional Beverages
Table Functional Beverages Key Market Segments
Table Key Players Functional Beverages Covered
Figure Global Functional Beverages Market Size, 2015 – 2025
Table Different Types of Functional Beverages
Figure Global Functional Beverages Value (\$) Segment by Type from 2015-2020
Figure Global Functional Beverages Market Share by Types in 2019
Table Different Applications of Functional Beverages
Figure Global Functional Beverages Value (\$) Segment by Applications from 2015-2020
Figure Global Functional Beverages Market Share by Applications in 2019
Figure Global Functional Beverages Market Share by Regions in 2019
Figure North America Functional Beverages Production Value (\$) and Growth Rate (2015-2020)
Figure Europe Functional Beverages Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific Functional Beverages Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa Functional Beverages Production Value (\$) and Growth Rate (2015-2020)
Figure South America Functional Beverages Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of Functional Beverages
Table Upstream Raw Material Suppliers of Functional Beverages with Contact Information
Table Major Players Headquarters, and Service Area of Functional Beverages
Figure Major Players Production Value Market Share of Functional Beverages in 2019
Table Major Players Functional Beverages Product Types in 2019
Figure Production Process of Functional Beverages
Figure Manufacturing Cost Structure of Functional Beverages
Figure Channel Status of Functional Beverages
Table Major Distributors of Functional Beverages with Contact Information

Table Major Downstream Buyers of Functional Beverages with Contact Information

Table Global Functional Beverages Value (\$) by Type (2015-2020)

Table Global Functional Beverages Value Share by Type (2015-2020)

Figure Global Functional Beverages Value Share by Type (2015-2020)

Table Global Functional Beverages Production by Type (2015-2020)

Table Global Functional Beverages Production Share by Type (2015-2020)

Figure Global Functional Beverages Production Share by Type (2015-2020)

Figure Global Functional Beverages Value (\$) and Growth Rate of Energy Drinks (2015-2020)

Figure Global Functional Beverages Value (\$) and Growth Rate of Fortified Juice (2015-2020)

Figure Global Functional Beverages Value (\$) and Growth Rate of Sports Drinks (2015-2020)

Figure Global Functional Beverages Value (\$) and Growth Rate of Dairy & Dairy Alternative Drinks (2015-2020)

Figure Global Functional Beverages Value (\$) and Growth Rate of Others (2015-2020)

Figure Global Functional Beverages Price by Type (2015-2020)

Figure Downstream Market Overview

Table Global Functional Beverages Consumption by Application (2015-2020)

Table Global Functional Beverages Consumption Market Share by Application (2015-2020)

Figure Global Functional Beverages Consumption Market Share by Application (2015-2020)

Figure Global Functional Beverages Consumption and Growth Rate of Supermarket/Hypermarket (2015-2020)

Figure Global Functional Beverages Consumption and Growth Rate of Pharmacy (2015-2020)

Figure Global Functional Beverages Consumption and Growth Rate of Health Stores (2015-2020)

Figure Global Functional Beverages Consumption and Growth Rate of Convenience Stores (2015-2020)

Figure Global Functional Beverages Consumption and Growth Rate of Online Retailing (2015-2020)

Figure Global Functional Beverages Consumption and Growth Rate of Others (2015-2020)

Figure Global Functional Beverages Sales and Growth Rate (2015-2020)

Figure Global Functional Beverages Revenue (M USD) and Growth (2015-2020)

Table Global Functional Beverages Sales by Regions (2015-2020)

Table Global Functional Beverages Sales Market Share by Regions (2015-2020)

Table Global Functional Beverages Revenue (M USD) by Regions (2015-2020)
Table Global Functional Beverages Revenue Market Share by Regions (2015-2020)
Table Global Functional Beverages Revenue Market Share by Regions in 2015
Table Global Functional Beverages Revenue Market Share by Regions in 2019
Figure North America Functional Beverages Sales and Growth Rate (2015-2020)
Figure Europe Functional Beverages Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Functional Beverages Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Functional Beverages Sales and Growth Rate (2015-2020)
Figure South America Functional Beverages Sales and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure North America COVID-19 Confirmed Cases Major Distribution
Figure North America Functional Beverages Revenue (M USD) and Growth (2015-2020)
Table North America Functional Beverages Sales by Countries (2015-2020)
Table North America Functional Beverages Sales Market Share by Countries (2015-2020)
Table North America Functional Beverages Revenue (M USD) by Countries (2015-2020)
Table North America Functional Beverages Revenue Market Share by Countries (2015-2020)
Figure United States Functional Beverages Sales and Growth Rate (2015-2020)
Figure Canada Functional Beverages Sales and Growth Rate (2015-2020)
Figure Mexico Functional Beverages Sales and Growth (2015-2020)
Figure Europe COVID-19 Status
Figure Europe COVID-19 Confirmed Cases Major Distribution
Figure Europe Functional Beverages Revenue (M USD) and Growth (2015-2020)
Table Europe Functional Beverages Sales by Countries (2015-2020)
Table Europe Functional Beverages Sales Market Share by Countries (2015-2020)
Table Europe Functional Beverages Revenue (M USD) by Countries (2015-2020)
Table Europe Functional Beverages Revenue Market Share by Countries (2015-2020)
Figure Germany Functional Beverages Sales and Growth Rate (2015-2020)
Figure UK Functional Beverages Sales and Growth Rate (2015-2020)
Figure France Functional Beverages Sales and Growth (2015-2020)
Figure Italy Functional Beverages Sales and Growth (2015-2020)
Figure Spain Functional Beverages Sales and Growth (2015-2020)
Figure Russia Functional Beverages Sales and Growth (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Asia Pacific Functional Beverages Revenue (M USD) and Growth (2015-2020)

Table Asia Pacific Functional Beverages Sales by Countries (2015-2020)

Table Asia Pacific Functional Beverages Sales Market Share by Countries (2015-2020)

Table Asia Pacific Functional Beverages Revenue (M USD) by Countries (2015-2020)

Table Asia Pacific Functional Beverages Revenue Market Share by Countries
(2015-2020)

Figure China Functional Beverages Sales and Growth Rate (2015-2020)

Figure Japan Functional Beverages Sales and Growth Rate (2015-2020)

Figure South Korea Functional Beverages Sales and Growth (2015-2020)

Figure India Functional Beverages Sales and Growth (2015-2020)

Figure Southeast Asia Functional Beverages Sales and Growth (2015-2020)

Figure Australia Functional Beverages Sales and Growth (2015-2020)

Figure Middle East Functional Beverages Revenue (M USD) and Growth (2015-2020)

Table Middle East Functional Beverages Sales by Countries (2015-2020)

Table Middle East and Africa Functional Beverages Sales Market Share by Countries
(2015-2020)

Table Middle East and Africa Functional Beverages Revenue (M USD) by Countries
(2015-2020)

Table Middle East and Africa Functional Beverages Revenue Market Share by
Countries (2015-2020)

Figure Saudi Arabia Functional Beverages Sales and Growth Rate (2015-2020)

Figure UAE Functional Beverages Sales and Growth Rate (2015-2020)

Figure Egypt Functional Beverages Sales and Growth (2015-2020)

Figure Nigeria Functional Beverages Sales and Growth (2015-2020)

Figure South Africa Functional Beverages Sales and Growth (2015-2020)

Figure South America Functional Beverages Revenue (M USD) and Growth
(2015-2020)

Table South America Functional Beverages Sales by Countries (2015-2020)

Table South America Functional Beverages Sales Market Share by Countries
(2015-2020)

Table South America Functional Beverages Revenue (M USD) by Countries
(2015-2020)

Table South America Functional Beverages Revenue Market Share by Countries
(2015-2020)

Figure Brazil Functional Beverages Sales and Growth Rate (2015-2020)

Figure Argentina Functional Beverages Sales and Growth Rate (2015-2020)

Figure Columbia Functional Beverages Sales and Growth (2015-2020)

Figure Chile Functional Beverages Sales and Growth (2015-2020)

Figure Top 3 Market Share of Functional Beverages Companies in 2019

Figure Top 6 Market Share of Functional Beverages Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)
Table TC Pharmaceutical Industry Co Ltd Profile
Table TC Pharmaceutical Industry Co Ltd Product Introduction
Figure TC Pharmaceutical Industry Co Ltd Production and Growth Rate
Figure TC Pharmaceutical Industry Co Ltd Value (\$) Market Share 2015-2020
Table Indofood Profile
Table Indofood Product Introduction
Figure Indofood Production and Growth Rate
Figure Indofood Value (\$) Market Share 2015-2020
Table PT Amerta Indah Otsuka Profile
Table PT Amerta Indah Otsuka Product Introduction
Figure PT Amerta Indah Otsuka Production and Growth Rate
Figure PT Amerta Indah Otsuka Value (\$) Market Share 2015-2020
Table Kraft Foods Profile
Table Kraft Foods Product Introduction
Figure Kraft Foods Production and Growth Rate
Figure Kraft Foods Value (\$) Market Share 2015-2020
Table DALI FOODS Profile
Table DALI FOODS Product Introduction
Figure DALI FOODS Production and Growth Rate
Figure DALI FOODS Value (\$) Market Share 2015-2020
Table PepsiCo, Inc. Profile
Table PepsiCo, Inc. Product Introduction
Figure PepsiCo, Inc. Production and Growth Rate
Figure PepsiCo, Inc. Value (\$) Market Share 2015-2020
Table Reignwood Group Profile
Table Reignwood Group Product Introduction
Figure Reignwood Group Production and Growth Rate
Figure Reignwood Group Value (\$) Market Share 2015-2020
Table Fraser & Neave Holdings Bhd Profile
Table Fraser & Neave Holdings Bhd Product Introduction
Figure Fraser & Neave Holdings Bhd Production and Growth Rate
Figure Fraser & Neave Holdings Bhd Value (\$) Market Share 2015-2020
Table Coca-Cola Company Profile
Table Coca-Cola Company Product Introduction
Figure Coca-Cola Company Production and Growth Rate
Figure Coca-Cola Company Value (\$) Market Share 2015-2020
Table RITA Food & Drink Co.,Ltd Profile
Table RITA Food & Drink Co.,Ltd Product Introduction

Figure RITA Food & Drink Co.,Ltd Production and Growth Rate
Figure RITA Food & Drink Co.,Ltd Value (\$) Market Share 2015-2020
Table Amerta Indah Otsuka Profile
Table Amerta Indah Otsuka Product Introduction
Figure Amerta Indah Otsuka Production and Growth Rate
Figure Amerta Indah Otsuka Value (\$) Market Share 2015-2020
Table Royal Friesl and Campina NV Profile
Table Royal Friesl and Campina NV Product Introduction
Figure Royal Friesl and Campina NV Production and Growth Rate
Figure Royal Friesl and Campina NV Value (\$) Market Share 2015-2020
Table Mayora Profile
Table Mayora Product Introduction
Figure Mayora Production and Growth Rate
Figure Mayora Value (\$) Market Share 2015-2020
Table Shenzhen Dongpeng Beverage Industry Co., Ltd. Profile
Table Shenzhen Dongpeng Beverage Industry Co., Ltd. Product Introduction
Figure Shenzhen Dongpeng Beverage Industry Co., Ltd. Production and Growth Rate
Figure Shenzhen Dongpeng Beverage Industry Co., Ltd. Value (\$) Market Share 2015-2020
Table Danone Group Profile
Table Danone Group Product Introduction
Figure Danone Group Production and Growth Rate
Figure Danone Group Value (\$) Market Share 2015-2020
Table Nestl? Profile
Table Nestl? Product Introduction
Figure Nestl? Production and Growth Rate
Figure Nestl? Value (\$) Market Share 2015-2020
Table Market Driving Factors of Functional Beverages
Table Merger, Acquisition and New Investment
Table Global Functional Beverages Market Value (\$) Forecast, by Type
Table Global Functional Beverages Market Volume Forecast, by Type
Figure Global Functional Beverages Market Value (\$) and Growth Rate Forecast of Energy Drinks (2020-2025)
Figure Global Functional Beverages Market Volume (\$) and Growth Rate Forecast of Energy Drinks (2020-2025)
Figure Global Functional Beverages Market Value (\$) and Growth Rate Forecast of Fortified Juice (2020-2025)
Figure Global Functional Beverages Market Volume (\$) and Growth Rate Forecast of Fortified Juice (2020-2025)

Figure Global Functional Beverages Market Value (\$) and Growth Rate Forecast of Sports Drinks (2020-2025)

Figure Global Functional Beverages Market Volume (\$) and Growth Rate Forecast of Sports Drinks (2020-2025)

Figure Global Functional Beverages Market Value (\$) and Growth Rate Forecast of Dairy & Dairy Alternative Drinks (2020-2025)

Figure Global Functional Beverages Market Volume (\$) and Growth Rate Forecast of Dairy & Dairy Alternative Drinks (2020-2025)

Figure Global Functional Beverages Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Functional Beverages Market Volume (\$) and Growth Rate Forecast of Others (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Supermarket/Hypermarket (2020-2025)

Figure Market Volume and Growth Rate Forecast of Supermarket/Hypermarket (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Pharmacy (2020-2025)

Figure Market Volume and Growth Rate Forecast of Pharmacy (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Health Stores (2020-2025)

Figure Market Volume and Growth Rate Forecast of Health Stores (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Convenience Stores (2020-2025)

Figure Market Volume and Growth Rate Forecast of Convenience Stores (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Online Retailing (2020-2025)

Figure Market Volume and Growth Rate Forecast of Online Retailing (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Market Volume and Growth Rate Forecast of Others (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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