

COVID-19 Outbreak-Global Fortified Rice Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Fortification is the practice of deliberately increasing the content of an essential micronutrient, i.e. vitamins and minerals (including trace elements) in a food, so as to improve the nutritional quality of the food supply and provide a public health benefit with minimal risk to health. Industrial fortification of rice with vitamins and minerals has been practised for many years in several countries throughout the world, where rice is a staple consumed regularly in the preparation of many common local dishes. Micronutrient deficiencies of public health significance are widespread in most countries consuming high levels of rice; thus rice fortification has the potential to help aid vulnerable populations that are currently not reached by wheat or maize flour fortification programmes.

The Fortified Rice market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Fortified Rice industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Fortified Rice market can be split based on product types, major applications, and important countries as follows:

Key players in the global Fortified Rice market covered in Chapter 12:

General Mills, Inc.

VSR Rice

REI Agro Ltd

The Rice 'n Spice Intl Ltd

KRBL Limited

LT Foods

Freedom Foods Group Limited

Bunge Limited

Cargill Incorporated.

REI Agro Ltd.

Aroma Fields

Buhler AG

Wilmar International Ltd

Uncle Bens (Mars, Incorporated)

BASF SE

DSM

Amira Nature Foods Ltd.

East End Foods

Tilda Rice (Hain Celestial)

Henan Fangxin Yuanyang Rice Trading Marketing Co., Ltd.

Kohinoor Specialty Foods India Private Ltd

Estraco Kft.

In Chapter 4 and 14.1, on the basis of types, the Fortified Rice market from 2015 to 2025 is primarily split into:

Vitamins

Minerals

In Chapter 5 and 14.2, on the basis of applications, the Fortified Rice market from 2015 to 2025 covers:

Commercial

Residential

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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