

COVID-19 Outbreak-Global FMCG Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Fast-Moving Consumer Goods (FMCG) or Consumer Packaged Goods (CPG) are products that are sold quickly, and at relatively low cost. Examples include non-durable goods such as packaged foods, beverages, toiletries, over-the-counter drugs, and other consumables

The FMCG market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the FMCG industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The FMCG market can be split based on product types, major applications, and

important countries as follows:

Key players in the global FMCG market covered in Chapter 12:

Brithsh American Tobacco Plc

AMD

Nestle Ag

WH Group

JBS

Altria Group

Japan Tobacco

Suntory

Unilever

Mondelez

Kraft Heinz

L Oreal

Ab Inbev

Procter&Gamble

Danone

Pepsico

Coca-Cola company

Phillip Moris International

Tyson Foods

Heineken Holding

In Chapter 4 and 14.1, on the basis of types, the FMCG market from 2015 to 2025 is primarily split into:

Food and Beverage

Personal Care

Home Care

Tobacco and Alcohol Industry

Others

In Chapter 5 and 14.2, on the basis of applications, the FMCG market from 2015 to 2025 covers:

Commercial

Residential

Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 FMCG INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of FMCG
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the FMCG industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global FMCG Market Size, 2015 – 2020
 - 2.1.2 Global FMCG Market Size by Type, 2015 – 2020
 - 2.1.3 Global FMCG Market Size by Application, 2015 – 2020
 - 2.1.4 Global FMCG Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on FMCG Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of FMCG Analysis
- 3.2 Major Players of FMCG
- 3.3 FMCG Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of FMCG
 - 3.3.3 Labor Cost of FMCG
- 3.4 Market Distributors of FMCG
- 3.5 Major Downstream Buyers of FMCG Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL FMCG MARKET, BY TYPE

- 4.1 Global FMCG Value and Market Share by Type (2015-2020)
- 4.2 Global FMCG Production and Market Share by Type (2015-2020)
- 4.3 Global FMCG Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global FMCG Value and Growth Rate of Food and Beverage
 - 4.3.2 Global FMCG Value and Growth Rate of Personal Care
 - 4.3.3 Global FMCG Value and Growth Rate of Home Care
 - 4.3.4 Global FMCG Value and Growth Rate of Tobacco and Alcohol Industry
 - 4.3.5 Global FMCG Value and Growth Rate of Others
- 4.4 Global FMCG Price Analysis by Type (2015-2020)

5 FMCG MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global FMCG Consumption and Market Share by Application (2015-2020)
- 5.3 Global FMCG Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global FMCG Consumption and Growth Rate of Commercial (2015-2020)
 - 5.3.2 Global FMCG Consumption and Growth Rate of Residential (2015-2020)
 - 5.3.3 Global FMCG Consumption and Growth Rate of Others (2015-2020)

6 GLOBAL FMCG MARKET ANALYSIS BY REGIONS

- 6.1 Global FMCG Sales, Revenue and Market Share by Regions
 - 6.1.1 Global FMCG Sales by Regions (2015-2020)
 - 6.1.2 Global FMCG Revenue by Regions (2015-2020)
- 6.2 North America FMCG Sales and Growth Rate (2015-2020)
- 6.3 Europe FMCG Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific FMCG Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa FMCG Sales and Growth Rate (2015-2020)
- 6.6 South America FMCG Sales and Growth Rate (2015-2020)

7 NORTH AMERICA FMCG MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America FMCG Sales, Revenue and Market Share by Countries
 - 7.2.1 North America FMCG Sales by Countries (2015-2020)
 - 7.2.2 North America FMCG Revenue by Countries (2015-2020)
- 7.3 United States FMCG Sales and Growth Rate (2015-2020)
- 7.4 Canada FMCG Sales and Growth Rate (2015-2020)

7.5 Mexico FMCG Sales and Growth Rate (2015-2020)

8 EUROPE FMCG MARKET ANALYSIS BY COUNTRIES

8.1 The Influence of COVID-19 on Europe Market

8.2 Europe FMCG Sales, Revenue and Market Share by Countries

8.2.1 Europe FMCG Sales by Countries (2015-2020)

8.2.2 Europe FMCG Revenue by Countries (2015-2020)

8.3 Germany FMCG Sales and Growth Rate (2015-2020)

8.4 UK FMCG Sales and Growth Rate (2015-2020)

8.5 France FMCG Sales and Growth Rate (2015-2020)

8.6 Italy FMCG Sales and Growth Rate (2015-2020)

8.7 Spain FMCG Sales and Growth Rate (2015-2020)

8.8 Russia FMCG Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC FMCG MARKET ANALYSIS BY COUNTRIES

9.1 The Influence of COVID-19 on Asia Pacific Market

9.2 Asia Pacific FMCG Sales, Revenue and Market Share by Countries

9.2.1 Asia Pacific FMCG Sales by Countries (2015-2020)

9.2.2 Asia Pacific FMCG Revenue by Countries (2015-2020)

9.3 China FMCG Sales and Growth Rate (2015-2020)

9.4 Japan FMCG Sales and Growth Rate (2015-2020)

9.5 South Korea FMCG Sales and Growth Rate (2015-2020)

9.6 India FMCG Sales and Growth Rate (2015-2020)

9.7 Southeast Asia FMCG Sales and Growth Rate (2015-2020)

9.8 Australia FMCG Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA FMCG MARKET ANALYSIS BY COUNTRIES

10.1 The Influence of COVID-19 on Middle East and Africa Market

10.2 Middle East and Africa FMCG Sales, Revenue and Market Share by Countries

10.2.1 Middle East and Africa FMCG Sales by Countries (2015-2020)

10.2.2 Middle East and Africa FMCG Revenue by Countries (2015-2020)

10.3 Saudi Arabia FMCG Sales and Growth Rate (2015-2020)

10.4 UAE FMCG Sales and Growth Rate (2015-2020)

10.5 Egypt FMCG Sales and Growth Rate (2015-2020)

10.6 Nigeria FMCG Sales and Growth Rate (2015-2020)

10.7 South Africa FMCG Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA FMCG MARKET ANALYSIS BY COUNTRIES

- 11.1 The Influence of COVID-19 on Middle East and Africa Market
- 11.2 South America FMCG Sales, Revenue and Market Share by Countries
 - 11.2.1 South America FMCG Sales by Countries (2015-2020)
 - 11.2.2 South America FMCG Revenue by Countries (2015-2020)
- 11.3 Brazil FMCG Sales and Growth Rate (2015-2020)
- 11.4 Argentina FMCG Sales and Growth Rate (2015-2020)
- 11.5 Columbia FMCG Sales and Growth Rate (2015-2020)
- 11.6 Chile FMCG Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

- 12.1 Brithsh American Tobacco Plc
 - 12.1.1 Brithsh American Tobacco Plc Basic Information
 - 12.1.2 FMCG Product Introduction
 - 12.1.3 Brithsh American Tobacco Plc Production, Value, Price, Gross Margin 2015-2020
- 12.2 AMD
 - 12.2.1 AMD Basic Information
 - 12.2.2 FMCG Product Introduction
 - 12.2.3 AMD Production, Value, Price, Gross Margin 2015-2020
- 12.3 Nestle Ag
 - 12.3.1 Nestle Ag Basic Information
 - 12.3.2 FMCG Product Introduction
 - 12.3.3 Nestle Ag Production, Value, Price, Gross Margin 2015-2020
- 12.4 WH Group
 - 12.4.1 WH Group Basic Information
 - 12.4.2 FMCG Product Introduction
 - 12.4.3 WH Group Production, Value, Price, Gross Margin 2015-2020
- 12.5 JBS
 - 12.5.1 JBS Basic Information
 - 12.5.2 FMCG Product Introduction
 - 12.5.3 JBS Production, Value, Price, Gross Margin 2015-2020
- 12.6 Altria Group
 - 12.6.1 Altria Group Basic Information
 - 12.6.2 FMCG Product Introduction
 - 12.6.3 Altria Group Production, Value, Price, Gross Margin 2015-2020

12.7 Japan Tobacco

12.7.1 Japan Tobacco Basic Information

12.7.2 FMCG Product Introduction

12.7.3 Japan Tobacco Production, Value, Price, Gross Margin 2015-2020

12.8 Suntory

12.8.1 Suntory Basic Information

12.8.2 FMCG Product Introduction

12.8.3 Suntory Production, Value, Price, Gross Margin 2015-2020

12.9 Unilever

12.9.1 Unilever Basic Information

12.9.2 FMCG Product Introduction

12.9.3 Unilever Production, Value, Price, Gross Margin 2015-2020

12.10 Mondelez

12.10.1 Mondelez Basic Information

12.10.2 FMCG Product Introduction

12.10.3 Mondelez Production, Value, Price, Gross Margin 2015-2020

12.11 Kraft Heinz

12.11.1 Kraft Heinz Basic Information

12.11.2 FMCG Product Introduction

12.11.3 Kraft Heinz Production, Value, Price, Gross Margin 2015-2020

12.12 L Oreal

12.12.1 L Oreal Basic Information

12.12.2 FMCG Product Introduction

12.12.3 L Oreal Production, Value, Price, Gross Margin 2015-2020

12.13 Ab Inbev

12.13.1 Ab Inbev Basic Information

12.13.2 FMCG Product Introduction

12.13.3 Ab Inbev Production, Value, Price, Gross Margin 2015-2020

12.14 Procter&Gamble

12.14.1 Procter&Gamble Basic Information

12.14.2 FMCG Product Introduction

12.14.3 Procter&Gamble Production, Value, Price, Gross Margin 2015-2020

12.15 Danone

12.15.1 Danone Basic Information

12.15.2 FMCG Product Introduction

12.15.3 Danone Production, Value, Price, Gross Margin 2015-2020

12.16 Pepsico

12.16.1 Pepsico Basic Information

12.16.2 FMCG Product Introduction

- 12.16.3 PepsiCo Production, Value, Price, Gross Margin 2015-2020
- 12.17 Coca-Cola company
 - 12.17.1 Coca-Cola company Basic Information
 - 12.17.2 FMCG Product Introduction
 - 12.17.3 Coca-Cola company Production, Value, Price, Gross Margin 2015-2020
- 12.18 Phillip Morris International
 - 12.18.1 Phillip Morris International Basic Information
 - 12.18.2 FMCG Product Introduction
 - 12.18.3 Phillip Morris International Production, Value, Price, Gross Margin 2015-2020
- 12.19 Tyson Foods
 - 12.19.1 Tyson Foods Basic Information
 - 12.19.2 FMCG Product Introduction
 - 12.19.3 Tyson Foods Production, Value, Price, Gross Margin 2015-2020
- 12.20 Heineken Holding
 - 12.20.1 Heineken Holding Basic Information
 - 12.20.2 FMCG Product Introduction
 - 12.20.3 Heineken Holding Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL FMCG MARKET FORECAST

- 14.1 Global FMCG Market Value & Volume Forecast, by Type (2020-2025)
 - 14.1.1 Food and Beverage Market Value and Volume Forecast (2020-2025)
 - 14.1.2 Personal Care Market Value and Volume Forecast (2020-2025)
 - 14.1.3 Home Care Market Value and Volume Forecast (2020-2025)
 - 14.1.4 Tobacco and Alcohol Industry Market Value and Volume Forecast (2020-2025)
 - 14.1.5 Others Market Value and Volume Forecast (2020-2025)
- 14.2 Global FMCG Market Value & Volume Forecast, by Application (2020-2025)
 - 14.2.1 Commercial Market Value and Volume Forecast (2020-2025)
 - 14.2.2 Residential Market Value and Volume Forecast (2020-2025)
 - 14.2.3 Others Market Value and Volume Forecast (2020-2025)
- 14.3 FMCG Market Analysis and Forecast by Region

- 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
- 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
- 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
- 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
- 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of FMCG
Table Product Specification of FMCG
Table FMCG Key Market Segments
Table Key Players FMCG Covered
Figure Global FMCG Market Size, 2015 – 2025
Table Different Types of FMCG
Figure Global FMCG Value (\$) Segment by Type from 2015-2020
Figure Global FMCG Market Share by Types in 2019
Table Different Applications of FMCG
Figure Global FMCG Value (\$) Segment by Applications from 2015-2020
Figure Global FMCG Market Share by Applications in 2019
Figure Global FMCG Market Share by Regions in 2019
Figure North America FMCG Production Value (\$) and Growth Rate (2015-2020)
Figure Europe FMCG Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific FMCG Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa FMCG Production Value (\$) and Growth Rate (2015-2020)
Figure South America FMCG Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of FMCG
Table Upstream Raw Material Suppliers of FMCG with Contact Information
Table Major Players Headquarters, and Service Area of FMCG
Figure Major Players Production Value Market Share of FMCG in 2019
Table Major Players FMCG Product Types in 2019
Figure Production Process of FMCG
Figure Manufacturing Cost Structure of FMCG
Figure Channel Status of FMCG
Table Major Distributors of FMCG with Contact Information
Table Major Downstream Buyers of FMCG with Contact Information
Table Global FMCG Value (\$) by Type (2015-2020)
Table Global FMCG Value Share by Type (2015-2020)
Figure Global FMCG Value Share by Type (2015-2020)
Table Global FMCG Production by Type (2015-2020)

Table Global FMCG Production Share by Type (2015-2020)
Figure Global FMCG Production Share by Type (2015-2020)
Figure Global FMCG Value (\$) and Growth Rate of Food and Beverage (2015-2020)
Figure Global FMCG Value (\$) and Growth Rate of Personal Care (2015-2020)
Figure Global FMCG Value (\$) and Growth Rate of Home Care (2015-2020)
Figure Global FMCG Value (\$) and Growth Rate of Tobacco and Alcohol Industry (2015-2020)
Figure Global FMCG Value (\$) and Growth Rate of Others (2015-2020)
Figure Global FMCG Price by Type (2015-2020)
Figure Downstream Market Overview
Table Global FMCG Consumption by Application (2015-2020)
Table Global FMCG Consumption Market Share by Application (2015-2020)
Figure Global FMCG Consumption Market Share by Application (2015-2020)
Figure Global FMCG Consumption and Growth Rate of Commercial (2015-2020)
Figure Global FMCG Consumption and Growth Rate of Residential (2015-2020)
Figure Global FMCG Consumption and Growth Rate of Others (2015-2020)
Figure Global FMCG Sales and Growth Rate (2015-2020)
Figure Global FMCG Revenue (M USD) and Growth (2015-2020)
Table Global FMCG Sales by Regions (2015-2020)
Table Global FMCG Sales Market Share by Regions (2015-2020)
Table Global FMCG Revenue (M USD) by Regions (2015-2020)
Table Global FMCG Revenue Market Share by Regions (2015-2020)
Table Global FMCG Revenue Market Share by Regions in 2015
Table Global FMCG Revenue Market Share by Regions in 2019
Figure North America FMCG Sales and Growth Rate (2015-2020)
Figure Europe FMCG Sales and Growth Rate (2015-2020)
Figure Asia-Pacific FMCG Sales and Growth Rate (2015-2020)
Figure Middle East and Africa FMCG Sales and Growth Rate (2015-2020)
Figure South America FMCG Sales and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure North America COVID-19 Confirmed Cases Major Distribution
Figure North America FMCG Revenue (M USD) and Growth (2015-2020)
Table North America FMCG Sales by Countries (2015-2020)
Table North America FMCG Sales Market Share by Countries (2015-2020)
Table North America FMCG Revenue (M USD) by Countries (2015-2020)
Table North America FMCG Revenue Market Share by Countries (2015-2020)
Figure United States FMCG Sales and Growth Rate (2015-2020)
Figure Canada FMCG Sales and Growth Rate (2015-2020)
Figure Mexico FMCG Sales and Growth (2015-2020)

Figure Europe COVID-19 Status

Figure Europe COVID-19 Confirmed Cases Major Distribution

Figure Europe FMCG Revenue (M USD) and Growth (2015-2020)

Table Europe FMCG Sales by Countries (2015-2020)

Table Europe FMCG Sales Market Share by Countries (2015-2020)

Table Europe FMCG Revenue (M USD) by Countries (2015-2020)

Table Europe FMCG Revenue Market Share by Countries (2015-2020)

Figure Germany FMCG Sales and Growth Rate (2015-2020)

Figure UK FMCG Sales and Growth Rate (2015-2020)

Figure France FMCG Sales and Growth (2015-2020)

Figure Italy FMCG Sales and Growth (2015-2020)

Figure Spain FMCG Sales and Growth (2015-2020)

Figure Russia FMCG Sales and Growth (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Asia Pacific FMCG Revenue (M USD) and Growth (2015-2020)

Table Asia Pacific FMCG Sales by Countries (2015-2020)

Table Asia Pacific FMCG Sales Market Share by Countries (2015-2020)

Table Asia Pacific FMCG Revenue (M USD) by Countries (2015-2020)

Table Asia Pacific FMCG Revenue Market Share by Countries (2015-2020)

Figure China FMCG Sales and Growth Rate (2015-2020)

Figure Japan FMCG Sales and Growth Rate (2015-2020)

Figure South Korea FMCG Sales and Growth (2015-2020)

Figure India FMCG Sales and Growth (2015-2020)

Figure Southeast Asia FMCG Sales and Growth (2015-2020)

Figure Australia FMCG Sales and Growth (2015-2020)

Figure Middle East FMCG Revenue (M USD) and Growth (2015-2020)

Table Middle East FMCG Sales by Countries (2015-2020)

Table Middle East and Africa FMCG Sales Market Share by Countries (2015-2020)

Table Middle East and Africa FMCG Revenue (M USD) by Countries (2015-2020)

Table Middle East and Africa FMCG Revenue Market Share by Countries (2015-2020)

Figure Saudi Arabia FMCG Sales and Growth Rate (2015-2020)

Figure UAE FMCG Sales and Growth Rate (2015-2020)

Figure Egypt FMCG Sales and Growth (2015-2020)

Figure Nigeria FMCG Sales and Growth (2015-2020)

Figure South Africa FMCG Sales and Growth (2015-2020)

Figure South America FMCG Revenue (M USD) and Growth (2015-2020)

Table South America FMCG Sales by Countries (2015-2020)

Table South America FMCG Sales Market Share by Countries (2015-2020)

Table South America FMCG Revenue (M USD) by Countries (2015-2020)

Table South America FMCG Revenue Market Share by Countries (2015-2020)

Figure Brazil FMCG Sales and Growth Rate (2015-2020)

Figure Argentina FMCG Sales and Growth Rate (2015-2020)

Figure Columbia FMCG Sales and Growth (2015-2020)

Figure Chile FMCG Sales and Growth (2015-2020)

Figure Top 3 Market Share of FMCG Companies in 2019

Figure Top 6 Market Share of FMCG Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table Brithsh American Tobacco Plc Profile

Table Brithsh American Tobacco Plc Product Introduction

Figure Brithsh American Tobacco Plc Production and Growth Rate

Figure Brithsh American Tobacco Plc Value (\$) Market Share 2015-2020

Table AMD Profile

Table AMD Product Introduction

Figure AMD Production and Growth Rate

Figure AMD Value (\$) Market Share 2015-2020

Table Nestle Ag Profile

Table Nestle Ag Product Introduction

Figure Nestle Ag Production and Growth Rate

Figure Nestle Ag Value (\$) Market Share 2015-2020

Table WH Group Profile

Table WH Group Product Introduction

Figure WH Group Production and Growth Rate

Figure WH Group Value (\$) Market Share 2015-2020

Table JBS Profile

Table JBS Product Introduction

Figure JBS Production and Growth Rate

Figure JBS Value (\$) Market Share 2015-2020

Table Altria Group Profile

Table Altria Group Product Introduction

Figure Altria Group Production and Growth Rate

Figure Altria Group Value (\$) Market Share 2015-2020

Table Japan Tobacco Profile

Table Japan Tobacco Product Introduction

Figure Japan Tobacco Production and Growth Rate

Figure Japan Tobacco Value (\$) Market Share 2015-2020

Table Suntory Profile

Table Suntory Product Introduction

Figure Suntory Production and Growth Rate

Figure Suntory Value (\$) Market Share 2015-2020

Table Unilever Profile

Table Unilever Product Introduction

Figure Unilever Production and Growth Rate

Figure Unilever Value (\$) Market Share 2015-2020

Table Mondelez Profile

Table Mondelez Product Introduction

Figure Mondelez Production and Growth Rate

Figure Mondelez Value (\$) Market Share 2015-2020

Table Kraft Heinz Profile

Table Kraft Heinz Product Introduction

Figure Kraft Heinz Production and Growth Rate

Figure Kraft Heinz Value (\$) Market Share 2015-2020

Table L Oreal Profile

Table L Oreal Product Introduction

Figure L Oreal Production and Growth Rate

Figure L Oreal Value (\$) Market Share 2015-2020

Table Ab Inbev Profile

Table Ab Inbev Product Introduction

Figure Ab Inbev Production and Growth Rate

Figure Ab Inbev Value (\$) Market Share 2015-2020

Table Procter&Gamble Profile

Table Procter&Gamble Product Introduction

Figure Procter&Gamble Production and Growth Rate

Figure Procter&Gamble Value (\$) Market Share 2015-2020

Table Danone Profile

Table Danone Product Introduction

Figure Danone Production and Growth Rate

Figure Danone Value (\$) Market Share 2015-2020

Table Pepsico Profile

Table Pepsico Product Introduction

Figure Pepsico Production and Growth Rate

Figure Pepsico Value (\$) Market Share 2015-2020

Table Coca-Cola company Profile

Table Coca-Cola company Product Introduction

Figure Coca-Cola company Production and Growth Rate

Figure Coca-Cola company Value (\$) Market Share 2015-2020

Table Phillip Moris International Profile

Table Phillip Moris International Product Introduction

Figure Phillip Morris International Production and Growth Rate

Figure Phillip Morris International Value (\$) Market Share 2015-2020

Table Tyson Foods Profile

Table Tyson Foods Product Introduction

Figure Tyson Foods Production and Growth Rate

Figure Tyson Foods Value (\$) Market Share 2015-2020

Table Heineken Holding Profile

Table Heineken Holding Product Introduction

Figure Heineken Holding Production and Growth Rate

Figure Heineken Holding Value (\$) Market Share 2015-2020

Table Market Driving Factors of FMCG

Table Merger, Acquisition and New Investment

Table Global FMCG Market Value (\$) Forecast, by Type

Table Global FMCG Market Volume Forecast, by Type

Figure Global FMCG Market Value (\$) and Growth Rate Forecast of Food and Beverage (2020-2025)

Figure Global FMCG Market Volume (\$) and Growth Rate Forecast of Food and Beverage (2020-2025)

Figure Global FMCG Market Value (\$) and Growth Rate Forecast of Personal Care (2020-2025)

Figure Global FMCG Market Volume (\$) and Growth Rate Forecast of Personal Care (2020-2025)

Figure Global FMCG Market Value (\$) and Growth Rate Forecast of Home Care (2020-2025)

Figure Global FMCG Market Volume (\$) and Growth Rate Forecast of Home Care (2020-2025)

Figure Global FMCG Market Value (\$) and Growth Rate Forecast of Tobacco and Alcohol Industry (2020-2025)

Figure Global FMCG Market Volume (\$) and Growth Rate Forecast of Tobacco and Alcohol Industry (2020-2025)

Figure Global FMCG Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global FMCG Market Volume (\$) and Growth Rate Forecast of Others (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Commercial (2020-2025)

Figure Market Volume and Growth Rate Forecast of Commercial (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Residential (2020-2025)

Figure Market Volume and Growth Rate Forecast of Residential (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of Others (2020-2025)
Figure Market Volume and Growth Rate Forecast of Others (2020-2025)
Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure North America Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Europe Consumption and Growth Rate Forecast (2020-2025)
Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure South America Consumption and Growth Rate Forecast (2020-2025)
Figure Porter's Five Forces Analysis
Table New Entrants SWOT Analysis
Table New Project Analysis of Investment Recovery

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