

COVID-19 Outbreak-Global Finished Marzipan Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/CD6DEC7A87F4EN.html>

Date: August 2020

Pages: 113

Price: US\$ 3,660.00 (Single User License)

ID: CD6DEC7A87F4EN

Abstracts

Marzipan is a dessert made mainly of sugar and almonds (made as a macaroon) that can be used for baking, making pastry or dessert fillings. One of the characteristics of almond paste is the addition of bitter almonds, which account for up to 12% of the total weight of almonds. Some marzipan will add rose perfume. Peach kernels and apricots are sometimes used to replace almonds because of their lower prices. In desserts, marzipan is commonly used to fill chocolate, or to make almonds, such as fruits and vegetables. Sometimes it rolls into thin slices and is decorated on icing cakes such as birthday cakes, wedding cakes and Christmas cakes. This technique is most popular in the UK, especially for large fruit cakes. Marzipan can also be used to fill the fillings in cakes, such as German Christmas cakes. In some countries, marzipan is shaped into New Year's traditional candy in the shape of small creatures such as animals. Almond cream is also used for king cakes that are often eaten during the carnival.

The Finished Marzipan market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Finished Marzipan industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Finished Marzipan market can be split based on product types, major applications, and important countries as follows:

Key players in the global Finished Marzipan market covered in Chapter 12:

Georg Lemke

Odense Marcipan

Zentis

Marzipan Specialties

Carsten

Renshaw

Moll Marzipan

Atlanta Poland S.A.

Lubeca

Niederegger

In Chapter 4 and 14.1, on the basis of types, the Finished Marzipan market from 2015 to 2025 is primarily split into:

Prunus Armeniaca Linne Var

Prunus Armeniaca

In Chapter 5 and 14.2, on the basis of applications, the Finished Marzipan market from 2015 to 2025 covers:

Home Use

Commercial Use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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