

COVID-19 Outbreak-Global English Language Learning Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

English learning refers to online and offline services, resource services and material services that occur in the English learning process. In this report, only profitable organizational structure or company are covered. Non-profit educational institutions are not included in the report.

The English Language Learning market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the English Language Learning industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The English Language Learning market can be split based on product types, major applications, and important countries as follows:

Key players in the global English Language Learning market covered in Chapter 12:

Swansea University
Babbel
Simon&Schuster
Speed Learning Languages
Cambridge University Press
Linguatronics
BBC Learning
Guilford Press
Oxford University Press
Duolingo
PCMag
Cafe English
Instant Immersion
Living Language Platinum
Sanoma
Fluenz
Transparent Language
Voxy
FluentIQ
Softonic
English Live
Macmillan Education
Rocket Language
Portage & Main Press
Learn it Now
Side by Side
Merit Software
Rosetta Stone
Wordsmart
Sanako

Exceller

In Chapter 4 and 14.1, on the basis of types, the English Language Learning market from 2015 to 2025 is primarily split into:

Online

Offline

In Chapter 5 and 14.2, on the basis of applications, the English Language Learning market from 2015 to 2025 covers:

Children

Adult

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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