

COVID-19 Outbreak-Global EMV Payment Card Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

EMV — the acronym for Europay, Mastercard and Visa — is the global standard for cards equipped with computer chips and technologies for verifying chip card transactions.

An EMV card is simply a smart card (also known as a chip card or IC card) that is used to store and verify data on an integrated circuit. Unlike a magnetic stripe card, each time an EMV card is used for payment, the card chip creates a unique transaction code that cannot be used again. It includes credit cards, debit cards, prepaid cards, contactless cards, etc.

The EMV Payment Card market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the EMV Payment Card industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The EMV Payment Card market can be split based on product types, major applications, and important countries as follows:

Key players in the global EMV Payment Card market covered in Chapter 12:

CPI Card
American Express
MasterCard
Versatile Card Technology
Cardzgroup
Gemalto
Morpho (Safran)
Oberthur Technologies
Giesecke&Devrient
Versatile Card Technology
JCB Co., Ltd.
Discover
ABnote
Perfect Plastic Printing

In Chapter 4 and 14.1, on the basis of types, the EMV Payment Card market from 2015 to 2025 is primarily split into:

In contact form
Contactless form

In Chapter 5 and 14.2, on the basis of applications, the EMV Payment Card market from 2015 to 2025 covers:

Fuel Cards
Retail Store Cards
Quasi-Retail Store Cards
Local Payment Schemes Cards

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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