

COVID-19 Outbreak-Global E-books Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C2B8791214FDEN.html>

Date: December 2020

Pages: 117

Price: US\$ 3,660.00 (Single User License)

ID: C2B8791214FDEN

Abstracts

The E-books market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the E-books industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The E-books market can be split based on product types, major applications, and important countries as follows:

Key players in the global E-books market covered in Chapter 12:

Amazon
Mc Graw Hill
Macmillan Publishers
Penguin Random House
Cengage Learning
Harper Collins
Google
Kensington Publishing
Hachette

In Chapter 4 and 14.1, on the basis of types, the E-books market from 2015 to 2025 is primarily split into:

Educational
Entertainment

In Chapter 5 and 14.2, on the basis of applications, the E-books market from 2015 to 2025 covers:

Smart-phones
Tablets

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)
United States
Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 E-BOOKS INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of E-books
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the E-books industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global E-books Market Size, 2015 – 2020
 - 2.1.2 Global E-books Market Size by Type, 2015 – 2020
 - 2.1.3 Global E-books Market Size by Application, 2015 – 2020
 - 2.1.4 Global E-books Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on E-books Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of E-books Analysis
- 3.2 Major Players of E-books
- 3.3 E-books Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of E-books
 - 3.3.3 Labor Cost of E-books
- 3.4 Market Distributors of E-books
- 3.5 Major Downstream Buyers of E-books Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL E-BOOKS MARKET, BY TYPE

- 4.1 Global E-books Value and Market Share by Type (2015-2020)
- 4.2 Global E-books Production and Market Share by Type (2015-2020)
- 4.3 Global E-books Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global E-books Value and Growth Rate of Educational
 - 4.3.2 Global E-books Value and Growth Rate of Entertainment
- 4.4 Global E-books Price Analysis by Type (2015-2020)

5 E-BOOKS MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global E-books Consumption and Market Share by Application (2015-2020)
- 5.3 Global E-books Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global E-books Consumption and Growth Rate of Smart-phones (2015-2020)
 - 5.3.2 Global E-books Consumption and Growth Rate of Tablets (2015-2020)

6 GLOBAL E-BOOKS MARKET ANALYSIS BY REGIONS

- 6.1 Global E-books Sales, Revenue and Market Share by Regions
 - 6.1.1 Global E-books Sales by Regions (2015-2020)
 - 6.1.2 Global E-books Revenue by Regions (2015-2020)
- 6.2 North America E-books Sales and Growth Rate (2015-2020)
- 6.3 Europe E-books Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific E-books Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa E-books Sales and Growth Rate (2015-2020)
- 6.6 South America E-books Sales and Growth Rate (2015-2020)

7 NORTH AMERICA E-BOOKS MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America E-books Sales, Revenue and Market Share by Countries
 - 7.2.1 North America E-books Sales by Countries (2015-2020)
 - 7.2.2 North America E-books Revenue by Countries (2015-2020)
- 7.3 United States E-books Sales and Growth Rate (2015-2020)
- 7.4 Canada E-books Sales and Growth Rate (2015-2020)
- 7.5 Mexico E-books Sales and Growth Rate (2015-2020)

8 EUROPE E-BOOKS MARKET ANALYSIS BY COUNTRIES

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe E-books Sales, Revenue and Market Share by Countries
 - 8.2.1 Europe E-books Sales by Countries (2015-2020)
 - 8.2.2 Europe E-books Revenue by Countries (2015-2020)
- 8.3 Germany E-books Sales and Growth Rate (2015-2020)
- 8.4 UK E-books Sales and Growth Rate (2015-2020)
- 8.5 France E-books Sales and Growth Rate (2015-2020)
- 8.6 Italy E-books Sales and Growth Rate (2015-2020)
- 8.7 Spain E-books Sales and Growth Rate (2015-2020)
- 8.8 Russia E-books Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC E-BOOKS MARKET ANALYSIS BY COUNTRIES

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific E-books Sales, Revenue and Market Share by Countries
 - 9.2.1 Asia Pacific E-books Sales by Countries (2015-2020)
 - 9.2.2 Asia Pacific E-books Revenue by Countries (2015-2020)
- 9.3 China E-books Sales and Growth Rate (2015-2020)
- 9.4 Japan E-books Sales and Growth Rate (2015-2020)
- 9.5 South Korea E-books Sales and Growth Rate (2015-2020)
- 9.6 India E-books Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia E-books Sales and Growth Rate (2015-2020)
- 9.8 Australia E-books Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA E-BOOKS MARKET ANALYSIS BY COUNTRIES

- 10.1 The Influence of COVID-19 on Middle East and Africa Market
- 10.2 Middle East and Africa E-books Sales, Revenue and Market Share by Countries
 - 10.2.1 Middle East and Africa E-books Sales by Countries (2015-2020)
 - 10.2.2 Middle East and Africa E-books Revenue by Countries (2015-2020)
- 10.3 Saudi Arabia E-books Sales and Growth Rate (2015-2020)
- 10.4 UAE E-books Sales and Growth Rate (2015-2020)
- 10.5 Egypt E-books Sales and Growth Rate (2015-2020)
- 10.6 Nigeria E-books Sales and Growth Rate (2015-2020)
- 10.7 South Africa E-books Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA E-BOOKS MARKET ANALYSIS BY COUNTRIES

- 11.1 The Influence of COVID-19 on Middle East and Africa Market

11.2 South America E-books Sales, Revenue and Market Share by Countries

11.2.1 South America E-books Sales by Countries (2015-2020)

11.2.2 South America E-books Revenue by Countries (2015-2020)

11.3 Brazil E-books Sales and Growth Rate (2015-2020)

11.4 Argentina E-books Sales and Growth Rate (2015-2020)

11.5 Columbia E-books Sales and Growth Rate (2015-2020)

11.6 Chile E-books Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

12.1 Amazon

12.1.1 Amazon Basic Information

12.1.2 E-books Product Introduction

12.1.3 Amazon Production, Value, Price, Gross Margin 2015-2020

12.2 Mc Graw Hill

12.2.1 Mc Graw Hill Basic Information

12.2.2 E-books Product Introduction

12.2.3 Mc Graw Hill Production, Value, Price, Gross Margin 2015-2020

12.3 Macmillan Publishers

12.3.1 Macmillan Publishers Basic Information

12.3.2 E-books Product Introduction

12.3.3 Macmillan Publishers Production, Value, Price, Gross Margin 2015-2020

12.4 Penguin Random House

12.4.1 Penguin Random House Basic Information

12.4.2 E-books Product Introduction

12.4.3 Penguin Random House Production, Value, Price, Gross Margin 2015-2020

12.5 Cengage Learning

12.5.1 Cengage Learning Basic Information

12.5.2 E-books Product Introduction

12.5.3 Cengage Learning Production, Value, Price, Gross Margin 2015-2020

12.6 Harper Collins

12.6.1 Harper Collins Basic Information

12.6.2 E-books Product Introduction

12.6.3 Harper Collins Production, Value, Price, Gross Margin 2015-2020

12.7 Google

12.7.1 Google Basic Information

12.7.2 E-books Product Introduction

12.7.3 Google Production, Value, Price, Gross Margin 2015-2020

12.8 Kensington Publishing

- 12.8.1 Kensington Publishing Basic Information
- 12.8.2 E-books Product Introduction
- 12.8.3 Kensington Publishing Production, Value, Price, Gross Margin 2015-2020
- 12.9 Hachette
 - 12.9.1 Hachette Basic Information
 - 12.9.2 E-books Product Introduction
 - 12.9.3 Hachette Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL E-BOOKS MARKET FORECAST

- 14.1 Global E-books Market Value & Volume Forecast, by Type (2020-2025)
 - 14.1.1 Educational Market Value and Volume Forecast (2020-2025)
 - 14.1.2 Entertainment Market Value and Volume Forecast (2020-2025)
- 14.2 Global E-books Market Value & Volume Forecast, by Application (2020-2025)
 - 14.2.1 Smart-phones Market Value and Volume Forecast (2020-2025)
 - 14.2.2 Tablets Market Value and Volume Forecast (2020-2025)
- 14.3 E-books Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
 - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
 - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
 - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of E-books
Table Product Specification of E-books
Table E-books Key Market Segments
Table Key Players E-books Covered
Figure Global E-books Market Size, 2015 – 2025
Table Different Types of E-books
Figure Global E-books Value (\$) Segment by Type from 2015-2020
Figure Global E-books Market Share by Types in 2019
Table Different Applications of E-books
Figure Global E-books Value (\$) Segment by Applications from 2015-2020
Figure Global E-books Market Share by Applications in 2019
Figure Global E-books Market Share by Regions in 2019
Figure North America E-books Production Value (\$) and Growth Rate (2015-2020)
Figure Europe E-books Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific E-books Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa E-books Production Value (\$) and Growth Rate (2015-2020)
Figure South America E-books Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of E-books
Table Upstream Raw Material Suppliers of E-books with Contact Information
Table Major Players Headquarters, and Service Area of E-books
Figure Major Players Production Value Market Share of E-books in 2019
Table Major Players E-books Product Types in 2019
Figure Production Process of E-books
Figure Manufacturing Cost Structure of E-books
Figure Channel Status of E-books
Table Major Distributors of E-books with Contact Information
Table Major Downstream Buyers of E-books with Contact Information
Table Global E-books Value (\$) by Type (2015-2020)
Table Global E-books Value Share by Type (2015-2020)
Figure Global E-books Value Share by Type (2015-2020)
Table Global E-books Production by Type (2015-2020)

Table Global E-books Production Share by Type (2015-2020)
Figure Global E-books Production Share by Type (2015-2020)
Figure Global E-books Value (\$) and Growth Rate of Educational (2015-2020)
Figure Global E-books Value (\$) and Growth Rate of Entertainment (2015-2020)
Figure Global E-books Price by Type (2015-2020)
Figure Downstream Market Overview
Table Global E-books Consumption by Application (2015-2020)
Table Global E-books Consumption Market Share by Application (2015-2020)
Figure Global E-books Consumption Market Share by Application (2015-2020)
Figure Global E-books Consumption and Growth Rate of Smart-phones (2015-2020)
Figure Global E-books Consumption and Growth Rate of Tablets (2015-2020)
Figure Global E-books Sales and Growth Rate (2015-2020)
Figure Global E-books Revenue (M USD) and Growth (2015-2020)
Table Global E-books Sales by Regions (2015-2020)
Table Global E-books Sales Market Share by Regions (2015-2020)
Table Global E-books Revenue (M USD) by Regions (2015-2020)
Table Global E-books Revenue Market Share by Regions (2015-2020)
Table Global E-books Revenue Market Share by Regions in 2015
Table Global E-books Revenue Market Share by Regions in 2019
Figure North America E-books Sales and Growth Rate (2015-2020)
Figure Europe E-books Sales and Growth Rate (2015-2020)
Figure Asia-Pacific E-books Sales and Growth Rate (2015-2020)
Figure Middle East and Africa E-books Sales and Growth Rate (2015-2020)
Figure South America E-books Sales and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure North America COVID-19 Confirmed Cases Major Distribution
Figure North America E-books Revenue (M USD) and Growth (2015-2020)
Table North America E-books Sales by Countries (2015-2020)
Table North America E-books Sales Market Share by Countries (2015-2020)
Table North America E-books Revenue (M USD) by Countries (2015-2020)
Table North America E-books Revenue Market Share by Countries (2015-2020)
Figure United States E-books Sales and Growth Rate (2015-2020)
Figure Canada E-books Sales and Growth Rate (2015-2020)
Figure Mexico E-books Sales and Growth (2015-2020)
Figure Europe COVID-19 Status
Figure Europe COVID-19 Confirmed Cases Major Distribution
Figure Europe E-books Revenue (M USD) and Growth (2015-2020)
Table Europe E-books Sales by Countries (2015-2020)
Table Europe E-books Sales Market Share by Countries (2015-2020)

Table Europe E-books Revenue (M USD) by Countries (2015-2020)
Table Europe E-books Revenue Market Share by Countries (2015-2020)
Figure Germany E-books Sales and Growth Rate (2015-2020)
Figure UK E-books Sales and Growth Rate (2015-2020)
Figure France E-books Sales and Growth (2015-2020)
Figure Italy E-books Sales and Growth (2015-2020)
Figure Spain E-books Sales and Growth (2015-2020)
Figure Russia E-books Sales and Growth (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Asia Pacific E-books Revenue (M USD) and Growth (2015-2020)
Table Asia Pacific E-books Sales by Countries (2015-2020)
Table Asia Pacific E-books Sales Market Share by Countries (2015-2020)
Table Asia Pacific E-books Revenue (M USD) by Countries (2015-2020)
Table Asia Pacific E-books Revenue Market Share by Countries (2015-2020)
Figure China E-books Sales and Growth Rate (2015-2020)
Figure Japan E-books Sales and Growth Rate (2015-2020)
Figure South Korea E-books Sales and Growth (2015-2020)
Figure India E-books Sales and Growth (2015-2020)
Figure Southeast Asia E-books Sales and Growth (2015-2020)
Figure Australia E-books Sales and Growth (2015-2020)
Figure Middle East E-books Revenue (M USD) and Growth (2015-2020)
Table Middle East E-books Sales by Countries (2015-2020)
Table Middle East and Africa E-books Sales Market Share by Countries (2015-2020)
Table Middle East and Africa E-books Revenue (M USD) by Countries (2015-2020)
Table Middle East and Africa E-books Revenue Market Share by Countries (2015-2020)
Figure Saudi Arabia E-books Sales and Growth Rate (2015-2020)
Figure UAE E-books Sales and Growth Rate (2015-2020)
Figure Egypt E-books Sales and Growth (2015-2020)
Figure Nigeria E-books Sales and Growth (2015-2020)
Figure South Africa E-books Sales and Growth (2015-2020)
Figure South America E-books Revenue (M USD) and Growth (2015-2020)
Table South America E-books Sales by Countries (2015-2020)
Table South America E-books Sales Market Share by Countries (2015-2020)
Table South America E-books Revenue (M USD) by Countries (2015-2020)
Table South America E-books Revenue Market Share by Countries (2015-2020)
Figure Brazil E-books Sales and Growth Rate (2015-2020)
Figure Argentina E-books Sales and Growth Rate (2015-2020)
Figure Columbia E-books Sales and Growth (2015-2020)
Figure Chile E-books Sales and Growth (2015-2020)

Figure Top 3 Market Share of E-books Companies in 2019

Figure Top 6 Market Share of E-books Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table Amazon Profile

Table Amazon Product Introduction

Figure Amazon Production and Growth Rate

Figure Amazon Value (\$) Market Share 2015-2020

Table Mc Graw Hill Profile

Table Mc Graw Hill Product Introduction

Figure Mc Graw Hill Production and Growth Rate

Figure Mc Graw Hill Value (\$) Market Share 2015-2020

Table Macmillan Publishers Profile

Table Macmillan Publishers Product Introduction

Figure Macmillan Publishers Production and Growth Rate

Figure Macmillan Publishers Value (\$) Market Share 2015-2020

Table Penguin Random House Profile

Table Penguin Random House Product Introduction

Figure Penguin Random House Production and Growth Rate

Figure Penguin Random House Value (\$) Market Share 2015-2020

Table Cengage Learning Profile

Table Cengage Learning Product Introduction

Figure Cengage Learning Production and Growth Rate

Figure Cengage Learning Value (\$) Market Share 2015-2020

Table Harper Collins Profile

Table Harper Collins Product Introduction

Figure Harper Collins Production and Growth Rate

Figure Harper Collins Value (\$) Market Share 2015-2020

Table Google Profile

Table Google Product Introduction

Figure Google Production and Growth Rate

Figure Google Value (\$) Market Share 2015-2020

Table Kensington Publishing Profile

Table Kensington Publishing Product Introduction

Figure Kensington Publishing Production and Growth Rate

Figure Kensington Publishing Value (\$) Market Share 2015-2020

Table Hachette Profile

Table Hachette Product Introduction

Figure Hachette Production and Growth Rate

Figure Hachette Value (\$) Market Share 2015-2020

Table Market Driving Factors of E-books

Table Merger, Acquisition and New Investment

Table Global E-books Market Value (\$) Forecast, by Type

Table Global E-books Market Volume Forecast, by Type

Figure Global E-books Market Value (\$) and Growth Rate Forecast of Educational (2020-2025)

Figure Global E-books Market Volume (\$) and Growth Rate Forecast of Educational (2020-2025)

Figure Global E-books Market Value (\$) and Growth Rate Forecast of Entertainment (2020-2025)

Figure Global E-books Market Volume (\$) and Growth Rate Forecast of Entertainment (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Smart-phones (2020-2025)

Figure Market Volume and Growth Rate Forecast of Smart-phones (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Tablets (2020-2025)

Figure Market Volume and Growth Rate Forecast of Tablets (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

I would like to order

Product name: COVID-19 Outbreak-Global E-books Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

Product link: <https://marketpublishers.com/r/C2B8791214FDEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2B8791214FDEN.html>