

# **COVID-19 Outbreak-Global Digital Advertising Platforms Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020**

<https://marketpublishers.com/r/CBE279CC32D9EN.html>

Date: February 2021

Pages: 117

Price: US\$ 3,660.00 (Single User License)

ID: CBE279CC32D9EN

## **Abstracts**

Digital advertising is promoted on websites or applications through triangular flags or other advertising locations composed of content, pictures, flame, video and sound. The basic reason for displaying advertisements is to convey general advertisements and brand information to website visitors.

The Digital Advertising Platforms market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Digital Advertising Platforms industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Digital Advertising Platforms market can be split based on product types, major applications, and important countries as follows:

Key players in the global Digital Advertising Platforms market covered in Chapter 12:

ONE by AOL  
Choozle  
Rubicon Project  
Adobe  
Oath Inc.(BrightRoll)  
LinkedIn  
Twitter  
Kenshoo  
Google (Alphabet)  
Yahoo!  
InMobi Technologies  
Rocket Fuel  
OpenX  
Facebook  
MediaMath  
Sovrn Holdings  
Sizmek  
AdRoll

In Chapter 4 and 14.1, on the basis of types, the Digital Advertising Platforms market from 2015 to 2025 is primarily split into:

Search Advertising Software  
Display Advertising Software  
Mobile Advertising Software  
Social Advertising Software  
Video Advertising Software  
Cross-Channel Advertising Software

In Chapter 5 and 14.2, on the basis of applications, the Digital Advertising Platforms

market from 2015 to 2025 covers:

Industrial  
Commercial  
Education  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil  
Argentina  
Columbia  
Chile  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 DIGITAL ADVERTISING PLATFORMS INTRODUCTION AND MARKET OVERVIEW**

- 1.1 Objectives of the Study
- 1.2 Overview of Digital Advertising Platforms
- 1.3 Scope of The Study
  - 1.3.1 Key Market Segments
  - 1.3.2 Players Covered
  - 1.3.3 COVID-19's impact on the Digital Advertising Platforms industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

### **2 EXECUTIVE SUMMARY**

- 2.1 Market Overview
  - 2.1.1 Global Digital Advertising Platforms Market Size, 2015 – 2020
  - 2.1.2 Global Digital Advertising Platforms Market Size by Type, 2015 – 2020
  - 2.1.3 Global Digital Advertising Platforms Market Size by Application, 2015 – 2020
  - 2.1.4 Global Digital Advertising Platforms Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
  - 2.2.1 Global COVID-19 Status and Economic Overview
  - 2.2.2 Influence of COVID-19 Outbreak on Digital Advertising Platforms Industry Development

### **3 INDUSTRY CHAIN ANALYSIS**

- 3.1 Upstream Raw Material Suppliers of Digital Advertising Platforms Analysis
- 3.2 Major Players of Digital Advertising Platforms
- 3.3 Digital Advertising Platforms Manufacturing Cost Structure Analysis
  - 3.3.1 Production Process Analysis
  - 3.3.2 Manufacturing Cost Structure of Digital Advertising Platforms
  - 3.3.3 Labor Cost of Digital Advertising Platforms
- 3.4 Market Distributors of Digital Advertising Platforms
- 3.5 Major Downstream Buyers of Digital Advertising Platforms Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

## **4 GLOBAL DIGITAL ADVERTISING PLATFORMS MARKET, BY TYPE**

4.1 Global Digital Advertising Platforms Value and Market Share by Type (2015-2020)

4.2 Global Digital Advertising Platforms Production and Market Share by Type (2015-2020)

4.3 Global Digital Advertising Platforms Value and Growth Rate by Type (2015-2020)

4.3.1 Global Digital Advertising Platforms Value and Growth Rate of Search Advertising Software

4.3.2 Global Digital Advertising Platforms Value and Growth Rate of Display Advertising Software

4.3.3 Global Digital Advertising Platforms Value and Growth Rate of Mobile Advertising Software

4.3.4 Global Digital Advertising Platforms Value and Growth Rate of Social Advertising Software

4.3.5 Global Digital Advertising Platforms Value and Growth Rate of Video Advertising Software

4.3.6 Global Digital Advertising Platforms Value and Growth Rate of Cross-Channel Advertising Software

4.4 Global Digital Advertising Platforms Price Analysis by Type (2015-2020)

## **5 DIGITAL ADVERTISING PLATFORMS MARKET, BY APPLICATION**

5.1 Downstream Market Overview

5.2 Global Digital Advertising Platforms Consumption and Market Share by Application (2015-2020)

5.3 Global Digital Advertising Platforms Consumption and Growth Rate by Application (2015-2020)

5.3.1 Global Digital Advertising Platforms Consumption and Growth Rate of Industrial (2015-2020)

5.3.2 Global Digital Advertising Platforms Consumption and Growth Rate of Commercial (2015-2020)

5.3.3 Global Digital Advertising Platforms Consumption and Growth Rate of Education (2015-2020)

5.3.4 Global Digital Advertising Platforms Consumption and Growth Rate of Others (2015-2020)

## **6 GLOBAL DIGITAL ADVERTISING PLATFORMS MARKET ANALYSIS BY REGIONS**

- 6.1 Global Digital Advertising Platforms Sales, Revenue and Market Share by Regions
  - 6.1.1 Global Digital Advertising Platforms Sales by Regions (2015-2020)
  - 6.1.2 Global Digital Advertising Platforms Revenue by Regions (2015-2020)
- 6.2 North America Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 6.3 Europe Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 6.6 South America Digital Advertising Platforms Sales and Growth Rate (2015-2020)

## **7 NORTH AMERICA DIGITAL ADVERTISING PLATFORMS MARKET ANALYSIS BY COUNTRIES**

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America Digital Advertising Platforms Sales, Revenue and Market Share by Countries
  - 7.2.1 North America Digital Advertising Platforms Sales by Countries (2015-2020)
  - 7.2.2 North America Digital Advertising Platforms Revenue by Countries (2015-2020)
- 7.3 United States Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 7.4 Canada Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 7.5 Mexico Digital Advertising Platforms Sales and Growth Rate (2015-2020)

## **8 EUROPE DIGITAL ADVERTISING PLATFORMS MARKET ANALYSIS BY COUNTRIES**

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe Digital Advertising Platforms Sales, Revenue and Market Share by Countries
  - 8.2.1 Europe Digital Advertising Platforms Sales by Countries (2015-2020)
  - 8.2.2 Europe Digital Advertising Platforms Revenue by Countries (2015-2020)
- 8.3 Germany Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 8.4 UK Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 8.5 France Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 8.6 Italy Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 8.7 Spain Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 8.8 Russia Digital Advertising Platforms Sales and Growth Rate (2015-2020)

## **9 ASIA PACIFIC DIGITAL ADVERTISING PLATFORMS MARKET ANALYSIS BY**

## **COUNTRIES**

9.1 The Influence of COVID-19 on Asia Pacific Market

9.2 Asia Pacific Digital Advertising Platforms Sales, Revenue and Market Share by Countries

9.2.1 Asia Pacific Digital Advertising Platforms Sales by Countries (2015-2020)

9.2.2 Asia Pacific Digital Advertising Platforms Revenue by Countries (2015-2020)

9.3 China Digital Advertising Platforms Sales and Growth Rate (2015-2020)

9.4 Japan Digital Advertising Platforms Sales and Growth Rate (2015-2020)

9.5 South Korea Digital Advertising Platforms Sales and Growth Rate (2015-2020)

9.6 India Digital Advertising Platforms Sales and Growth Rate (2015-2020)

9.7 Southeast Asia Digital Advertising Platforms Sales and Growth Rate (2015-2020)

9.8 Australia Digital Advertising Platforms Sales and Growth Rate (2015-2020)

## **10 MIDDLE EAST AND AFRICA DIGITAL ADVERTISING PLATFORMS MARKET ANALYSIS BY COUNTRIES**

10.1 The Influence of COVID-19 on Middle East and Africa Market

10.2 Middle East and Africa Digital Advertising Platforms Sales, Revenue and Market Share by Countries

10.2.1 Middle East and Africa Digital Advertising Platforms Sales by Countries (2015-2020)

10.2.2 Middle East and Africa Digital Advertising Platforms Revenue by Countries (2015-2020)

10.3 Saudi Arabia Digital Advertising Platforms Sales and Growth Rate (2015-2020)

10.4 UAE Digital Advertising Platforms Sales and Growth Rate (2015-2020)

10.5 Egypt Digital Advertising Platforms Sales and Growth Rate (2015-2020)

10.6 Nigeria Digital Advertising Platforms Sales and Growth Rate (2015-2020)

10.7 South Africa Digital Advertising Platforms Sales and Growth Rate (2015-2020)

## **11 SOUTH AMERICA DIGITAL ADVERTISING PLATFORMS MARKET ANALYSIS BY COUNTRIES**

11.1 The Influence of COVID-19 on Middle East and Africa Market

11.2 South America Digital Advertising Platforms Sales, Revenue and Market Share by Countries

11.2.1 South America Digital Advertising Platforms Sales by Countries (2015-2020)

11.2.2 South America Digital Advertising Platforms Revenue by Countries (2015-2020)

11.3 Brazil Digital Advertising Platforms Sales and Growth Rate (2015-2020)



- 11.4 Argentina Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 11.5 Columbia Digital Advertising Platforms Sales and Growth Rate (2015-2020)
- 11.6 Chile Digital Advertising Platforms Sales and Growth Rate (2015-2020)

## **12 COMPETITIVE LANDSCAPE**

### 12.1 ONE by AOL

- 12.1.1 ONE by AOL Basic Information
- 12.1.2 Digital Advertising Platforms Product Introduction
- 12.1.3 ONE by AOL Production, Value, Price, Gross Margin 2015-2020

### 12.2 Choozle

- 12.2.1 Choozle Basic Information
- 12.2.2 Digital Advertising Platforms Product Introduction
- 12.2.3 Choozle Production, Value, Price, Gross Margin 2015-2020

### 12.3 Rubicon Project

- 12.3.1 Rubicon Project Basic Information
- 12.3.2 Digital Advertising Platforms Product Introduction
- 12.3.3 Rubicon Project Production, Value, Price, Gross Margin 2015-2020

### 12.4 Adobe

- 12.4.1 Adobe Basic Information
- 12.4.2 Digital Advertising Platforms Product Introduction
- 12.4.3 Adobe Production, Value, Price, Gross Margin 2015-2020

### 12.5 Oath Inc.(BrightRoll)

- 12.5.1 Oath Inc.(BrightRoll) Basic Information
- 12.5.2 Digital Advertising Platforms Product Introduction
- 12.5.3 Oath Inc.(BrightRoll) Production, Value, Price, Gross Margin 2015-2020

### 12.6 LinkedIn

- 12.6.1 LinkedIn Basic Information
- 12.6.2 Digital Advertising Platforms Product Introduction
- 12.6.3 LinkedIn Production, Value, Price, Gross Margin 2015-2020

### 12.7 Twitter

- 12.7.1 Twitter Basic Information
- 12.7.2 Digital Advertising Platforms Product Introduction
- 12.7.3 Twitter Production, Value, Price, Gross Margin 2015-2020

### 12.8 Kenshoo

- 12.8.1 Kenshoo Basic Information
- 12.8.2 Digital Advertising Platforms Product Introduction
- 12.8.3 Kenshoo Production, Value, Price, Gross Margin 2015-2020

### 12.9 Google (Alphabet)

- 12.9.1 Google (Alphabet) Basic Information
- 12.9.2 Digital Advertising Platforms Product Introduction
- 12.9.3 Google (Alphabet) Production, Value, Price, Gross Margin 2015-2020
- 12.10 Yahoo!
- 12.10.1 Yahoo! Basic Information
- 12.10.2 Digital Advertising Platforms Product Introduction
- 12.10.3 Yahoo! Production, Value, Price, Gross Margin 2015-2020
- 12.11 InMobi Technologies
- 12.11.1 InMobi Technologies Basic Information
- 12.11.2 Digital Advertising Platforms Product Introduction
- 12.11.3 InMobi Technologies Production, Value, Price, Gross Margin 2015-2020
- 12.12 Rocket Fuel
- 12.12.1 Rocket Fuel Basic Information
- 12.12.2 Digital Advertising Platforms Product Introduction
- 12.12.3 Rocket Fuel Production, Value, Price, Gross Margin 2015-2020
- 12.13 OpenX
- 12.13.1 OpenX Basic Information
- 12.13.2 Digital Advertising Platforms Product Introduction
- 12.13.3 OpenX Production, Value, Price, Gross Margin 2015-2020
- 12.14 Facebook
- 12.14.1 Facebook Basic Information
- 12.14.2 Digital Advertising Platforms Product Introduction
- 12.14.3 Facebook Production, Value, Price, Gross Margin 2015-2020
- 12.15 MediaMath
- 12.15.1 MediaMath Basic Information
- 12.15.2 Digital Advertising Platforms Product Introduction
- 12.15.3 MediaMath Production, Value, Price, Gross Margin 2015-2020
- 12.16 Sovrn Holdings
- 12.16.1 Sovrn Holdings Basic Information
- 12.16.2 Digital Advertising Platforms Product Introduction
- 12.16.3 Sovrn Holdings Production, Value, Price, Gross Margin 2015-2020
- 12.17 Sizmek
- 12.17.1 Sizmek Basic Information
- 12.17.2 Digital Advertising Platforms Product Introduction
- 12.17.3 Sizmek Production, Value, Price, Gross Margin 2015-2020
- 12.18 AdRoll
- 12.18.1 AdRoll Basic Information
- 12.18.2 Digital Advertising Platforms Product Introduction
- 12.18.3 AdRoll Production, Value, Price, Gross Margin 2015-2020

## **13 INDUSTRY OUTLOOK**

### 13.1 Market Driver Analysis

#### 13.1.2 Market Restraints Analysis

#### 13.1.3 Market Trends Analysis

### 13.2 Merger, Acquisition and New Investment

### 13.3 News of Product Release

## **14 GLOBAL DIGITAL ADVERTISING PLATFORMS MARKET FORECAST**

### 14.1 Global Digital Advertising Platforms Market Value & Volume Forecast, by Type (2020-2025)

#### 14.1.1 Search Advertising Software Market Value and Volume Forecast (2020-2025)

#### 14.1.2 Display Advertising Software Market Value and Volume Forecast (2020-2025)

#### 14.1.3 Mobile Advertising Software Market Value and Volume Forecast (2020-2025)

#### 14.1.4 Social Advertising Software Market Value and Volume Forecast (2020-2025)

#### 14.1.5 Video Advertising Software Market Value and Volume Forecast (2020-2025)

#### 14.1.6 Cross-Channel Advertising Software Market Value and Volume Forecast (2020-2025)

### 14.2 Global Digital Advertising Platforms Market Value & Volume Forecast, by Application (2020-2025)

#### 14.2.1 Industrial Market Value and Volume Forecast (2020-2025)

#### 14.2.2 Commercial Market Value and Volume Forecast (2020-2025)

#### 14.2.3 Education Market Value and Volume Forecast (2020-2025)

#### 14.2.4 Others Market Value and Volume Forecast (2020-2025)

### 14.3 Digital Advertising Platforms Market Analysis and Forecast by Region

#### 14.3.1 North America Market Value and Consumption Forecast (2020-2025)

#### 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)

#### 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)

#### 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)

#### 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

## **15 NEW PROJECT FEASIBILITY ANALYSIS**

### 15.1 Industry Barriers and New Entrants SWOT Analysis

#### 15.1.1 Porter's Five Forces Analysis

#### 15.1.2 New Entrants SWOT Analysis

### 15.2 Analysis and Suggestions on New Project Investment

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Digital Advertising Platforms  
Table Product Specification of Digital Advertising Platforms  
Table Digital Advertising Platforms Key Market Segments  
Table Key Players Digital Advertising Platforms Covered  
Figure Global Digital Advertising Platforms Market Size, 2015 – 2025  
Table Different Types of Digital Advertising Platforms  
Figure Global Digital Advertising Platforms Value (\$) Segment by Type from 2015-2020  
Figure Global Digital Advertising Platforms Market Share by Types in 2019  
Table Different Applications of Digital Advertising Platforms  
Figure Global Digital Advertising Platforms Value (\$) Segment by Applications from 2015-2020  
Figure Global Digital Advertising Platforms Market Share by Applications in 2019  
Figure Global Digital Advertising Platforms Market Share by Regions in 2019  
Figure North America Digital Advertising Platforms Production Value (\$) and Growth Rate (2015-2020)  
Figure Europe Digital Advertising Platforms Production Value (\$) and Growth Rate (2015-2020)  
Figure Asia Pacific Digital Advertising Platforms Production Value (\$) and Growth Rate (2015-2020)  
Figure Middle East and Africa Digital Advertising Platforms Production Value (\$) and Growth Rate (2015-2020)  
Figure South America Digital Advertising Platforms Production Value (\$) and Growth Rate (2015-2020)  
Table Global COVID-19 Status and Economic Overview  
Figure Global COVID-19 Status  
Figure COVID-19 Comparison of Major Countries  
Figure Industry Chain Analysis of Digital Advertising Platforms  
Table Upstream Raw Material Suppliers of Digital Advertising Platforms with Contact Information  
Table Major Players Headquarters, and Service Area of Digital Advertising Platforms  
Figure Major Players Production Value Market Share of Digital Advertising Platforms in 2019  
Table Major Players Digital Advertising Platforms Product Types in 2019  
Figure Production Process of Digital Advertising Platforms  
Figure Manufacturing Cost Structure of Digital Advertising Platforms

Figure Channel Status of Digital Advertising Platforms

Table Major Distributors of Digital Advertising Platforms with Contact Information

Table Major Downstream Buyers of Digital Advertising Platforms with Contact Information

Table Global Digital Advertising Platforms Value (\$) by Type (2015-2020)

Table Global Digital Advertising Platforms Value Share by Type (2015-2020)

Figure Global Digital Advertising Platforms Value Share by Type (2015-2020)

Table Global Digital Advertising Platforms Production by Type (2015-2020)

Table Global Digital Advertising Platforms Production Share by Type (2015-2020)

Figure Global Digital Advertising Platforms Production Share by Type (2015-2020)

Figure Global Digital Advertising Platforms Value (\$) and Growth Rate of Search Advertising Software (2015-2020)

Figure Global Digital Advertising Platforms Value (\$) and Growth Rate of Display Advertising Software (2015-2020)

Figure Global Digital Advertising Platforms Value (\$) and Growth Rate of Mobile Advertising Software (2015-2020)

Figure Global Digital Advertising Platforms Value (\$) and Growth Rate of Social Advertising Software (2015-2020)

Figure Global Digital Advertising Platforms Value (\$) and Growth Rate of Video Advertising Software (2015-2020)

Figure Global Digital Advertising Platforms Value (\$) and Growth Rate of Cross-Channel Advertising Software (2015-2020)

Figure Global Digital Advertising Platforms Price by Type (2015-2020)

Figure Downstream Market Overview

Table Global Digital Advertising Platforms Consumption by Application (2015-2020)

Table Global Digital Advertising Platforms Consumption Market Share by Application (2015-2020)

Figure Global Digital Advertising Platforms Consumption Market Share by Application (2015-2020)

Figure Global Digital Advertising Platforms Consumption and Growth Rate of Industrial (2015-2020)

Figure Global Digital Advertising Platforms Consumption and Growth Rate of Commercial (2015-2020)

Figure Global Digital Advertising Platforms Consumption and Growth Rate of Education (2015-2020)

Figure Global Digital Advertising Platforms Consumption and Growth Rate of Others (2015-2020)

Figure Global Digital Advertising Platforms Sales and Growth Rate (2015-2020)

Figure Global Digital Advertising Platforms Revenue (M USD) and Growth (2015-2020)

Table Global Digital Advertising Platforms Sales by Regions (2015-2020)  
Table Global Digital Advertising Platforms Sales Market Share by Regions (2015-2020)  
Table Global Digital Advertising Platforms Revenue (M USD) by Regions (2015-2020)  
Table Global Digital Advertising Platforms Revenue Market Share by Regions (2015-2020)  
Table Global Digital Advertising Platforms Revenue Market Share by Regions in 2015  
Table Global Digital Advertising Platforms Revenue Market Share by Regions in 2019  
Figure North America Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure Europe Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure South America Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure North America COVID-19 Status  
Figure North America COVID-19 Confirmed Cases Major Distribution  
Figure North America Digital Advertising Platforms Revenue (M USD) and Growth (2015-2020)  
Table North America Digital Advertising Platforms Sales by Countries (2015-2020)  
Table North America Digital Advertising Platforms Sales Market Share by Countries (2015-2020)  
Table North America Digital Advertising Platforms Revenue (M USD) by Countries (2015-2020)  
Table North America Digital Advertising Platforms Revenue Market Share by Countries (2015-2020)  
Figure United States Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure Canada Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure Mexico Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure Europe COVID-19 Status  
Figure Europe COVID-19 Confirmed Cases Major Distribution  
Figure Europe Digital Advertising Platforms Revenue (M USD) and Growth (2015-2020)  
Table Europe Digital Advertising Platforms Sales by Countries (2015-2020)  
Table Europe Digital Advertising Platforms Sales Market Share by Countries (2015-2020)  
Table Europe Digital Advertising Platforms Revenue (M USD) by Countries (2015-2020)  
Table Europe Digital Advertising Platforms Revenue Market Share by Countries (2015-2020)  
Figure Germany Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure UK Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure France Digital Advertising Platforms Sales and Growth (2015-2020)

Figure Italy Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure Spain Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure Russia Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure Asia Pacific COVID-19 Status  
Figure Asia Pacific Digital Advertising Platforms Revenue (M USD) and Growth (2015-2020)  
Table Asia Pacific Digital Advertising Platforms Sales by Countries (2015-2020)  
Table Asia Pacific Digital Advertising Platforms Sales Market Share by Countries (2015-2020)  
Table Asia Pacific Digital Advertising Platforms Revenue (M USD) by Countries (2015-2020)  
Table Asia Pacific Digital Advertising Platforms Revenue Market Share by Countries (2015-2020)  
Figure China Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure Japan Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure South Korea Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure India Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure Southeast Asia Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure Australia Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure Middle East Digital Advertising Platforms Revenue (M USD) and Growth (2015-2020)  
Table Middle East Digital Advertising Platforms Sales by Countries (2015-2020)  
Table Middle East and Africa Digital Advertising Platforms Sales Market Share by Countries (2015-2020)  
Table Middle East and Africa Digital Advertising Platforms Revenue (M USD) by Countries (2015-2020)  
Table Middle East and Africa Digital Advertising Platforms Revenue Market Share by Countries (2015-2020)  
Figure Saudi Arabia Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure UAE Digital Advertising Platforms Sales and Growth Rate (2015-2020)  
Figure Egypt Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure Nigeria Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure South Africa Digital Advertising Platforms Sales and Growth (2015-2020)  
Figure South America Digital Advertising Platforms Revenue (M USD) and Growth (2015-2020)  
Table South America Digital Advertising Platforms Sales by Countries (2015-2020)  
Table South America Digital Advertising Platforms Sales Market Share by Countries (2015-2020)  
Table South America Digital Advertising Platforms Revenue (M USD) by Countries

(2015-2020)

Table South America Digital Advertising Platforms Revenue Market Share by Countries (2015-2020)

Figure Brazil Digital Advertising Platforms Sales and Growth Rate (2015-2020)

Figure Argentina Digital Advertising Platforms Sales and Growth Rate (2015-2020)

Figure Columbia Digital Advertising Platforms Sales and Growth (2015-2020)

Figure Chile Digital Advertising Platforms Sales and Growth (2015-2020)

Figure Top 3 Market Share of Digital Advertising Platforms Companies in 2019

Figure Top 6 Market Share of Digital Advertising Platforms Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table ONE by AOL Profile

Table ONE by AOL Product Introduction

Figure ONE by AOL Production and Growth Rate

Figure ONE by AOL Value (\$) Market Share 2015-2020

Table Choozle Profile

Table Choozle Product Introduction

Figure Choozle Production and Growth Rate

Figure Choozle Value (\$) Market Share 2015-2020

Table Rubicon Project Profile

Table Rubicon Project Product Introduction

Figure Rubicon Project Production and Growth Rate

Figure Rubicon Project Value (\$) Market Share 2015-2020

Table Adobe Profile

Table Adobe Product Introduction

Figure Adobe Production and Growth Rate

Figure Adobe Value (\$) Market Share 2015-2020

Table Oath Inc.(BrightRoll) Profile

Table Oath Inc.(BrightRoll) Product Introduction

Figure Oath Inc.(BrightRoll) Production and Growth Rate

Figure Oath Inc.(BrightRoll) Value (\$) Market Share 2015-2020

Table LinkedIn Profile

Table LinkedIn Product Introduction

Figure LinkedIn Production and Growth Rate

Figure LinkedIn Value (\$) Market Share 2015-2020

Table Twitter Profile

Table Twitter Product Introduction

Figure Twitter Production and Growth Rate

Figure Twitter Value (\$) Market Share 2015-2020

Table Kenshoo Profile



Table Kenshoo Product Introduction  
Figure Kenshoo Production and Growth Rate  
Figure Kenshoo Value (\$) Market Share 2015-2020  
Table Google (Alphabet) Profile  
Table Google (Alphabet) Product Introduction  
Figure Google (Alphabet) Production and Growth Rate  
Figure Google (Alphabet) Value (\$) Market Share 2015-2020  
Table Yahoo! Profile  
Table Yahoo! Product Introduction  
Figure Yahoo! Production and Growth Rate  
Figure Yahoo! Value (\$) Market Share 2015-2020  
Table InMobi Technologies Profile  
Table InMobi Technologies Product Introduction  
Figure InMobi Technologies Production and Growth Rate  
Figure InMobi Technologies Value (\$) Market Share 2015-2020  
Table Rocket Fuel Profile  
Table Rocket Fuel Product Introduction  
Figure Rocket Fuel Production and Growth Rate  
Figure Rocket Fuel Value (\$) Market Share 2015-2020  
Table OpenX Profile  
Table OpenX Product Introduction  
Figure OpenX Production and Growth Rate  
Figure OpenX Value (\$) Market Share 2015-2020  
Table Facebook Profile  
Table Facebook Product Introduction  
Figure Facebook Production and Growth Rate  
Figure Facebook Value (\$) Market Share 2015-2020  
Table MediaMath Profile  
Table MediaMath Product Introduction  
Figure MediaMath Production and Growth Rate  
Figure MediaMath Value (\$) Market Share 2015-2020  
Table Sovrn Holdings Profile  
Table Sovrn Holdings Product Introduction  
Figure Sovrn Holdings Production and Growth Rate  
Figure Sovrn Holdings Value (\$) Market Share 2015-2020  
Table Sizmek Profile  
Table Sizmek Product Introduction  
Figure Sizmek Production and Growth Rate  
Figure Sizmek Value (\$) Market Share 2015-2020

Table AdRoll Profile  
Table AdRoll Product Introduction  
Figure AdRoll Production and Growth Rate  
Figure AdRoll Value (\$) Market Share 2015-2020  
Table Market Driving Factors of Digital Advertising Platforms  
Table Merger, Acquisition and New Investment  
Table Global Digital Advertising Platforms Market Value (\$) Forecast, by Type  
Table Global Digital Advertising Platforms Market Volume Forecast, by Type  
Figure Global Digital Advertising Platforms Market Value (\$) and Growth Rate Forecast of Search Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Volume (\$) and Growth Rate Forecast of Search Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Value (\$) and Growth Rate Forecast of Display Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Volume (\$) and Growth Rate Forecast of Display Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Value (\$) and Growth Rate Forecast of Mobile Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Volume (\$) and Growth Rate Forecast of Mobile Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Value (\$) and Growth Rate Forecast of Social Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Volume (\$) and Growth Rate Forecast of Social Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Value (\$) and Growth Rate Forecast of Video Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Volume (\$) and Growth Rate Forecast of Video Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Value (\$) and Growth Rate Forecast of Cross-Channel Advertising Software (2020-2025)  
Figure Global Digital Advertising Platforms Market Volume (\$) and Growth Rate Forecast of Cross-Channel Advertising Software (2020-2025)  
Table Global Market Value (\$) Forecast by Application (2020-2025)  
Table Global Market Volume Forecast by Application (2020-2025)  
Figure Market Value (\$) and Growth Rate Forecast of Industrial (2020-2025)  
Figure Market Volume and Growth Rate Forecast of Industrial (2020-2025)  
Figure Market Value (\$) and Growth Rate Forecast of Commercial (2020-2025)  
Figure Market Volume and Growth Rate Forecast of Commercial (2020-2025)  
Figure Market Value (\$) and Growth Rate Forecast of Education (2020-2025)

Figure Market Volume and Growth Rate Forecast of Education (2020-2025)  
Figure Market Value (\$) and Growth Rate Forecast of Others (2020-2025)  
Figure Market Volume and Growth Rate Forecast of Others (2020-2025)  
Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)  
Figure North America Consumption and Growth Rate Forecast (2020-2025)  
Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)  
Figure Europe Consumption and Growth Rate Forecast (2020-2025)  
Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)  
Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)  
Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)  
Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)  
Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)  
Figure South America Consumption and Growth Rate Forecast (2020-2025)  
Figure Porter's Five Forces Analysis  
Table New Entrants SWOT Analysis  
Table New Project Analysis of Investment Recovery

## I would like to order

Product name: COVID-19 Outbreak-Global Digital Advertising Platforms Industry Market Report-  
Development Trends, Threats, Opportunities and Competitive Landscape in 2020

Product link: <https://marketpublishers.com/r/CBE279CC32D9EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer  
Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click  
button on product page <https://marketpublishers.com/r/CBE279CC32D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form  
below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms  
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970

