

COVID-19 Outbreak-Global Demand Response (DR) Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C1943A131170EN.html>

Date: December 2020

Pages: 106

Price: US\$ 3,660.00 (Single User License)

ID: C1943A131170EN

Abstracts

Demand response (DR) is defined as the change in power consumption by a utility's customers to reduce the gap between demand and supply of electricity. DR solutions help capture the benefits of time-based rates or financial incentives by consumers. This is done by reducing or shifting their electricity consumption during the peak hours of demand. DR further helps electricity providers to decrease costs by reducing the peak demand and prevents power companies from investing in new plants to meet the excess energy demand. Thus, the power and energy industries consider DR programs as an extremely valuable resource whose capabilities are expanded by grid modernization efforts. The emergence of data-driven demand response will be one of the major trends that will gain traction in the DR market during the next few years. With the help of high-end data analytics software, the manufacturers in this marketplace are offering personalized DR services. The high-end analytics software makes personalized services easy and flexible for the aggregators. The aggregators can build a virtual model for energy usage and use the model as a forecasting tool after analyzing the customer's past trend of electricity utilization, which will ensure low energy costs. The Demand Response (DR) market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation

and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Demand Response (DR) industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Demand Response (DR) market can be split based on product types, major applications, and important countries as follows:

Key players in the global Demand Response (DR) market covered in Chapter 12:

Itron (Comverge)

Landis+Gyr

Toshiba

Siemens

CPower

Cisco

Honeywell International

Schneider Electric

EnerNOC

ABB

ALSTOM

Oracle

Eaton

In Chapter 4 and 14.1, on the basis of types, the Demand Response (DR) market from 2015 to 2025 is primarily split into:

Hardware

Service

Software

In Chapter 5 and 14.2, on the basis of applications, the Demand Response (DR) market from 2015 to 2025 covers:

Industrial

Residential

Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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