

COVID-19 Outbreak-Global Cosmetics Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body. Many cosmetics are designed for use of applying to the face, hair, and body.

The Cosmetics market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Cosmetics industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Cosmetics market can be split based on product types, major applications, and important countries as follows:

Key players in the global Cosmetics market covered in Chapter 12:

Mizon
SKINFOOD
It'S SKIN
ETUDE HOUSE
Innisfree
Clio
IOPE
Laneige
THE FACE SHOP
Touch in SOL
MISSHA
BANILA CO
3CE
Dr. Jart+
Holika Holika
TONYMOLY
Sulwhasoo

In Chapter 4 and 14.1, on the basis of types, the Cosmetics market from 2015 to 2025 is primarily split into:

Skin Care
Color Cosmetics
Hair Care
Others

In Chapter 5 and 14.2, on the basis of applications, the Cosmetics market from 2015 to 2025 covers:

Personal Care
Professional Beauty

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)
United States
Canada
Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 COSMETICS INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Cosmetics
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Cosmetics industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Cosmetics Market Size, 2015 – 2020
 - 2.1.2 Global Cosmetics Market Size by Type, 2015 – 2020
 - 2.1.3 Global Cosmetics Market Size by Application, 2015 – 2020
 - 2.1.4 Global Cosmetics Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Cosmetics Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Cosmetics Analysis
- 3.2 Major Players of Cosmetics
- 3.3 Cosmetics Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Cosmetics
 - 3.3.3 Labor Cost of Cosmetics
- 3.4 Market Distributors of Cosmetics
- 3.5 Major Downstream Buyers of Cosmetics Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL COSMETICS MARKET, BY TYPE

- 4.1 Global Cosmetics Value and Market Share by Type (2015-2020)
- 4.2 Global Cosmetics Production and Market Share by Type (2015-2020)
- 4.3 Global Cosmetics Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global Cosmetics Value and Growth Rate of Skin Care
 - 4.3.2 Global Cosmetics Value and Growth Rate of Color Cosmetics
 - 4.3.3 Global Cosmetics Value and Growth Rate of Hair Care
 - 4.3.4 Global Cosmetics Value and Growth Rate of Others
- 4.4 Global Cosmetics Price Analysis by Type (2015-2020)

5 COSMETICS MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global Cosmetics Consumption and Market Share by Application (2015-2020)
- 5.3 Global Cosmetics Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global Cosmetics Consumption and Growth Rate of Personal Care (2015-2020)
 - 5.3.2 Global Cosmetics Consumption and Growth Rate of Professional Beauty (2015-2020)

6 GLOBAL COSMETICS MARKET ANALYSIS BY REGIONS

- 6.1 Global Cosmetics Sales, Revenue and Market Share by Regions
 - 6.1.1 Global Cosmetics Sales by Regions (2015-2020)
 - 6.1.2 Global Cosmetics Revenue by Regions (2015-2020)
- 6.2 North America Cosmetics Sales and Growth Rate (2015-2020)
- 6.3 Europe Cosmetics Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific Cosmetics Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa Cosmetics Sales and Growth Rate (2015-2020)
- 6.6 South America Cosmetics Sales and Growth Rate (2015-2020)

7 NORTH AMERICA COSMETICS MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America Cosmetics Sales, Revenue and Market Share by Countries
 - 7.2.1 North America Cosmetics Sales by Countries (2015-2020)
 - 7.2.2 North America Cosmetics Revenue by Countries (2015-2020)
- 7.3 United States Cosmetics Sales and Growth Rate (2015-2020)
- 7.4 Canada Cosmetics Sales and Growth Rate (2015-2020)
- 7.5 Mexico Cosmetics Sales and Growth Rate (2015-2020)

8 EUROPE COSMETICS MARKET ANALYSIS BY COUNTRIES

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe Cosmetics Sales, Revenue and Market Share by Countries
 - 8.2.1 Europe Cosmetics Sales by Countries (2015-2020)
 - 8.2.2 Europe Cosmetics Revenue by Countries (2015-2020)
- 8.3 Germany Cosmetics Sales and Growth Rate (2015-2020)
- 8.4 UK Cosmetics Sales and Growth Rate (2015-2020)
- 8.5 France Cosmetics Sales and Growth Rate (2015-2020)
- 8.6 Italy Cosmetics Sales and Growth Rate (2015-2020)
- 8.7 Spain Cosmetics Sales and Growth Rate (2015-2020)
- 8.8 Russia Cosmetics Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC COSMETICS MARKET ANALYSIS BY COUNTRIES

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific Cosmetics Sales, Revenue and Market Share by Countries
 - 9.2.1 Asia Pacific Cosmetics Sales by Countries (2015-2020)
 - 9.2.2 Asia Pacific Cosmetics Revenue by Countries (2015-2020)
- 9.3 China Cosmetics Sales and Growth Rate (2015-2020)
- 9.4 Japan Cosmetics Sales and Growth Rate (2015-2020)
- 9.5 South Korea Cosmetics Sales and Growth Rate (2015-2020)
- 9.6 India Cosmetics Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia Cosmetics Sales and Growth Rate (2015-2020)
- 9.8 Australia Cosmetics Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA COSMETICS MARKET ANALYSIS BY COUNTRIES

- 10.1 The Influence of COVID-19 on Middle East and Africa Market
- 10.2 Middle East and Africa Cosmetics Sales, Revenue and Market Share by Countries
 - 10.2.1 Middle East and Africa Cosmetics Sales by Countries (2015-2020)
 - 10.2.2 Middle East and Africa Cosmetics Revenue by Countries (2015-2020)
- 10.3 Saudi Arabia Cosmetics Sales and Growth Rate (2015-2020)
- 10.4 UAE Cosmetics Sales and Growth Rate (2015-2020)
- 10.5 Egypt Cosmetics Sales and Growth Rate (2015-2020)
- 10.6 Nigeria Cosmetics Sales and Growth Rate (2015-2020)
- 10.7 South Africa Cosmetics Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA COSMETICS MARKET ANALYSIS BY COUNTRIES

- 11.1 The Influence of COVID-19 on Middle East and Africa Market
- 11.2 South America Cosmetics Sales, Revenue and Market Share by Countries
 - 11.2.1 South America Cosmetics Sales by Countries (2015-2020)
 - 11.2.2 South America Cosmetics Revenue by Countries (2015-2020)
- 11.3 Brazil Cosmetics Sales and Growth Rate (2015-2020)
- 11.4 Argentina Cosmetics Sales and Growth Rate (2015-2020)
- 11.5 Columbia Cosmetics Sales and Growth Rate (2015-2020)
- 11.6 Chile Cosmetics Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

- 12.1 Mizon
 - 12.1.1 Mizon Basic Information
 - 12.1.2 Cosmetics Product Introduction
 - 12.1.3 Mizon Production, Value, Price, Gross Margin 2015-2020
- 12.2 SKINFOOD
 - 12.2.1 SKINFOOD Basic Information
 - 12.2.2 Cosmetics Product Introduction
 - 12.2.3 SKINFOOD Production, Value, Price, Gross Margin 2015-2020
- 12.3 It'S SKIN
 - 12.3.1 It'S SKIN Basic Information
 - 12.3.2 Cosmetics Product Introduction
 - 12.3.3 It'S SKIN Production, Value, Price, Gross Margin 2015-2020
- 12.4 ETUDE HOUSE
 - 12.4.1 ETUDE HOUSE Basic Information
 - 12.4.2 Cosmetics Product Introduction
 - 12.4.3 ETUDE HOUSE Production, Value, Price, Gross Margin 2015-2020
- 12.5 Innisfree
 - 12.5.1 Innisfree Basic Information
 - 12.5.2 Cosmetics Product Introduction
 - 12.5.3 Innisfree Production, Value, Price, Gross Margin 2015-2020
- 12.6 Clio
 - 12.6.1 Clio Basic Information
 - 12.6.2 Cosmetics Product Introduction
 - 12.6.3 Clio Production, Value, Price, Gross Margin 2015-2020
- 12.7 IOPE
 - 12.7.1 IOPE Basic Information

- 12.7.2 Cosmetics Product Introduction
- 12.7.3 IOPE Production, Value, Price, Gross Margin 2015-2020
- 12.8 Laneige
 - 12.8.1 Laneige Basic Information
 - 12.8.2 Cosmetics Product Introduction
 - 12.8.3 Laneige Production, Value, Price, Gross Margin 2015-2020
- 12.9 THE FACE SHOP
 - 12.9.1 THE FACE SHOP Basic Information
 - 12.9.2 Cosmetics Product Introduction
 - 12.9.3 THE FACE SHOP Production, Value, Price, Gross Margin 2015-2020
- 12.10 Touch in SOL
 - 12.10.1 Touch in SOL Basic Information
 - 12.10.2 Cosmetics Product Introduction
 - 12.10.3 Touch in SOL Production, Value, Price, Gross Margin 2015-2020
- 12.11 MISSHA
 - 12.11.1 MISSHA Basic Information
 - 12.11.2 Cosmetics Product Introduction
 - 12.11.3 MISSHA Production, Value, Price, Gross Margin 2015-2020
- 12.12 BANILA CO
 - 12.12.1 BANILA CO Basic Information
 - 12.12.2 Cosmetics Product Introduction
 - 12.12.3 BANILA CO Production, Value, Price, Gross Margin 2015-2020
- 12.13 3CE
 - 12.13.1 3CE Basic Information
 - 12.13.2 Cosmetics Product Introduction
 - 12.13.3 3CE Production, Value, Price, Gross Margin 2015-2020
- 12.14 Dr. Jart+
 - 12.14.1 Dr. Jart+ Basic Information
 - 12.14.2 Cosmetics Product Introduction
 - 12.14.3 Dr. Jart+ Production, Value, Price, Gross Margin 2015-2020
- 12.15 Holika Holika
 - 12.15.1 Holika Holika Basic Information
 - 12.15.2 Cosmetics Product Introduction
 - 12.15.3 Holika Holika Production, Value, Price, Gross Margin 2015-2020
- 12.16 TONYMOLY
 - 12.16.1 TONYMOLY Basic Information
 - 12.16.2 Cosmetics Product Introduction
 - 12.16.3 TONYMOLY Production, Value, Price, Gross Margin 2015-2020
- 12.17 Sulwhasoo

- 12.17.1 Sulwhasoo Basic Information
- 12.17.2 Cosmetics Product Introduction
- 12.17.3 Sulwhasoo Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL COSMETICS MARKET FORECAST

- 14.1 Global Cosmetics Market Value & Volume Forecast, by Type (2020-2025)
 - 14.1.1 Skin Care Market Value and Volume Forecast (2020-2025)
 - 14.1.2 Color Cosmetics Market Value and Volume Forecast (2020-2025)
 - 14.1.3 Hair Care Market Value and Volume Forecast (2020-2025)
 - 14.1.4 Others Market Value and Volume Forecast (2020-2025)
- 14.2 Global Cosmetics Market Value & Volume Forecast, by Application (2020-2025)
 - 14.2.1 Personal Care Market Value and Volume Forecast (2020-2025)
 - 14.2.2 Professional Beauty Market Value and Volume Forecast (2020-2025)
- 14.3 Cosmetics Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
 - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
 - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
 - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Cosmetics
Table Product Specification of Cosmetics
Table Cosmetics Key Market Segments
Table Key Players Cosmetics Covered
Figure Global Cosmetics Market Size, 2015 – 2025
Table Different Types of Cosmetics
Figure Global Cosmetics Value (\$) Segment by Type from 2015-2020
Figure Global Cosmetics Market Share by Types in 2019
Table Different Applications of Cosmetics
Figure Global Cosmetics Value (\$) Segment by Applications from 2015-2020
Figure Global Cosmetics Market Share by Applications in 2019
Figure Global Cosmetics Market Share by Regions in 2019
Figure North America Cosmetics Production Value (\$) and Growth Rate (2015-2020)
Figure Europe Cosmetics Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific Cosmetics Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa Cosmetics Production Value (\$) and Growth Rate (2015-2020)
Figure South America Cosmetics Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of Cosmetics
Table Upstream Raw Material Suppliers of Cosmetics with Contact Information
Table Major Players Headquarters, and Service Area of Cosmetics
Figure Major Players Production Value Market Share of Cosmetics in 2019
Table Major Players Cosmetics Product Types in 2019
Figure Production Process of Cosmetics
Figure Manufacturing Cost Structure of Cosmetics
Figure Channel Status of Cosmetics
Table Major Distributors of Cosmetics with Contact Information
Table Major Downstream Buyers of Cosmetics with Contact Information
Table Global Cosmetics Value (\$) by Type (2015-2020)
Table Global Cosmetics Value Share by Type (2015-2020)
Figure Global Cosmetics Value Share by Type (2015-2020)
Table Global Cosmetics Production by Type (2015-2020)

Table Global Cosmetics Production Share by Type (2015-2020)
Figure Global Cosmetics Production Share by Type (2015-2020)
Figure Global Cosmetics Value (\$) and Growth Rate of Skin Care (2015-2020)
Figure Global Cosmetics Value (\$) and Growth Rate of Color Cosmetics (2015-2020)
Figure Global Cosmetics Value (\$) and Growth Rate of Hair Care (2015-2020)
Figure Global Cosmetics Value (\$) and Growth Rate of Others (2015-2020)
Figure Global Cosmetics Price by Type (2015-2020)
Figure Downstream Market Overview
Table Global Cosmetics Consumption by Application (2015-2020)
Table Global Cosmetics Consumption Market Share by Application (2015-2020)
Figure Global Cosmetics Consumption Market Share by Application (2015-2020)
Figure Global Cosmetics Consumption and Growth Rate of Personal Care (2015-2020)
Figure Global Cosmetics Consumption and Growth Rate of Professional Beauty (2015-2020)
Figure Global Cosmetics Sales and Growth Rate (2015-2020)
Figure Global Cosmetics Revenue (M USD) and Growth (2015-2020)
Table Global Cosmetics Sales by Regions (2015-2020)
Table Global Cosmetics Sales Market Share by Regions (2015-2020)
Table Global Cosmetics Revenue (M USD) by Regions (2015-2020)
Table Global Cosmetics Revenue Market Share by Regions (2015-2020)
Table Global Cosmetics Revenue Market Share by Regions in 2015
Table Global Cosmetics Revenue Market Share by Regions in 2019
Figure North America Cosmetics Sales and Growth Rate (2015-2020)
Figure Europe Cosmetics Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Cosmetics Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Cosmetics Sales and Growth Rate (2015-2020)
Figure South America Cosmetics Sales and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure North America COVID-19 Confirmed Cases Major Distribution
Figure North America Cosmetics Revenue (M USD) and Growth (2015-2020)
Table North America Cosmetics Sales by Countries (2015-2020)
Table North America Cosmetics Sales Market Share by Countries (2015-2020)
Table North America Cosmetics Revenue (M USD) by Countries (2015-2020)
Table North America Cosmetics Revenue Market Share by Countries (2015-2020)
Figure United States Cosmetics Sales and Growth Rate (2015-2020)
Figure Canada Cosmetics Sales and Growth Rate (2015-2020)
Figure Mexico Cosmetics Sales and Growth (2015-2020)
Figure Europe COVID-19 Status
Figure Europe COVID-19 Confirmed Cases Major Distribution

Figure Europe Cosmetics Revenue (M USD) and Growth (2015-2020)
Table Europe Cosmetics Sales by Countries (2015-2020)
Table Europe Cosmetics Sales Market Share by Countries (2015-2020)
Table Europe Cosmetics Revenue (M USD) by Countries (2015-2020)
Table Europe Cosmetics Revenue Market Share by Countries (2015-2020)
Figure Germany Cosmetics Sales and Growth Rate (2015-2020)
Figure UK Cosmetics Sales and Growth Rate (2015-2020)
Figure France Cosmetics Sales and Growth (2015-2020)
Figure Italy Cosmetics Sales and Growth (2015-2020)
Figure Spain Cosmetics Sales and Growth (2015-2020)
Figure Russia Cosmetics Sales and Growth (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Asia Pacific Cosmetics Revenue (M USD) and Growth (2015-2020)
Table Asia Pacific Cosmetics Sales by Countries (2015-2020)
Table Asia Pacific Cosmetics Sales Market Share by Countries (2015-2020)
Table Asia Pacific Cosmetics Revenue (M USD) by Countries (2015-2020)
Table Asia Pacific Cosmetics Revenue Market Share by Countries (2015-2020)
Figure China Cosmetics Sales and Growth Rate (2015-2020)
Figure Japan Cosmetics Sales and Growth Rate (2015-2020)
Figure South Korea Cosmetics Sales and Growth (2015-2020)
Figure India Cosmetics Sales and Growth (2015-2020)
Figure Southeast Asia Cosmetics Sales and Growth (2015-2020)
Figure Australia Cosmetics Sales and Growth (2015-2020)
Figure Middle East Cosmetics Revenue (M USD) and Growth (2015-2020)
Table Middle East Cosmetics Sales by Countries (2015-2020)
Table Middle East and Africa Cosmetics Sales Market Share by Countries (2015-2020)
Table Middle East and Africa Cosmetics Revenue (M USD) by Countries (2015-2020)
Table Middle East and Africa Cosmetics Revenue Market Share by Countries (2015-2020)
Figure Saudi Arabia Cosmetics Sales and Growth Rate (2015-2020)
Figure UAE Cosmetics Sales and Growth Rate (2015-2020)
Figure Egypt Cosmetics Sales and Growth (2015-2020)
Figure Nigeria Cosmetics Sales and Growth (2015-2020)
Figure South Africa Cosmetics Sales and Growth (2015-2020)
Figure South America Cosmetics Revenue (M USD) and Growth (2015-2020)
Table South America Cosmetics Sales by Countries (2015-2020)
Table South America Cosmetics Sales Market Share by Countries (2015-2020)
Table South America Cosmetics Revenue (M USD) by Countries (2015-2020)
Table South America Cosmetics Revenue Market Share by Countries (2015-2020)

Figure Brazil Cosmetics Sales and Growth Rate (2015-2020)

Figure Argentina Cosmetics Sales and Growth Rate (2015-2020)

Figure Columbia Cosmetics Sales and Growth (2015-2020)

Figure Chile Cosmetics Sales and Growth (2015-2020)

Figure Top 3 Market Share of Cosmetics Companies in 2019

Figure Top 6 Market Share of Cosmetics Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table Mizon Profile

Table Mizon Product Introduction

Figure Mizon Production and Growth Rate

Figure Mizon Value (\$) Market Share 2015-2020

Table SKINFOOD Profile

Table SKINFOOD Product Introduction

Figure SKINFOOD Production and Growth Rate

Figure SKINFOOD Value (\$) Market Share 2015-2020

Table It'S SKIN Profile

Table It'S SKIN Product Introduction

Figure It'S SKIN Production and Growth Rate

Figure It'S SKIN Value (\$) Market Share 2015-2020

Table ETUDE HOUSE Profile

Table ETUDE HOUSE Product Introduction

Figure ETUDE HOUSE Production and Growth Rate

Figure ETUDE HOUSE Value (\$) Market Share 2015-2020

Table Innisfree Profile

Table Innisfree Product Introduction

Figure Innisfree Production and Growth Rate

Figure Innisfree Value (\$) Market Share 2015-2020

Table Clio Profile

Table Clio Product Introduction

Figure Clio Production and Growth Rate

Figure Clio Value (\$) Market Share 2015-2020

Table IOPE Profile

Table IOPE Product Introduction

Figure IOPE Production and Growth Rate

Figure IOPE Value (\$) Market Share 2015-2020

Table Laneige Profile

Table Laneige Product Introduction

Figure Laneige Production and Growth Rate

Figure Laneige Value (\$) Market Share 2015-2020

Table THE FACE SHOP Profile
Table THE FACE SHOP Product Introduction
Figure THE FACE SHOP Production and Growth Rate
Figure THE FACE SHOP Value (\$) Market Share 2015-2020
Table Touch in SOL Profile
Table Touch in SOL Product Introduction
Figure Touch in SOL Production and Growth Rate
Figure Touch in SOL Value (\$) Market Share 2015-2020
Table MISSHA Profile
Table MISSHA Product Introduction
Figure MISSHA Production and Growth Rate
Figure MISSHA Value (\$) Market Share 2015-2020
Table BANILA CO Profile
Table BANILA CO Product Introduction
Figure BANILA CO Production and Growth Rate
Figure BANILA CO Value (\$) Market Share 2015-2020
Table 3CE Profile
Table 3CE Product Introduction
Figure 3CE Production and Growth Rate
Figure 3CE Value (\$) Market Share 2015-2020
Table Dr. Jart+ Profile
Table Dr. Jart+ Product Introduction
Figure Dr. Jart+ Production and Growth Rate
Figure Dr. Jart+ Value (\$) Market Share 2015-2020
Table Holika Holika Profile
Table Holika Holika Product Introduction
Figure Holika Holika Production and Growth Rate
Figure Holika Holika Value (\$) Market Share 2015-2020
Table TONYMOLY Profile
Table TONYMOLY Product Introduction
Figure TONYMOLY Production and Growth Rate
Figure TONYMOLY Value (\$) Market Share 2015-2020
Table Sulwhasoo Profile
Table Sulwhasoo Product Introduction
Figure Sulwhasoo Production and Growth Rate
Figure Sulwhasoo Value (\$) Market Share 2015-2020
Table Market Driving Factors of Cosmetics
Table Merger, Acquisition and New Investment
Table Global Cosmetics Market Value (\$) Forecast, by Type

Table Global Cosmetics Market Volume Forecast, by Type

Figure Global Cosmetics Market Value (\$) and Growth Rate Forecast of Skin Care (2020-2025)

Figure Global Cosmetics Market Volume (\$) and Growth Rate Forecast of Skin Care (2020-2025)

Figure Global Cosmetics Market Value (\$) and Growth Rate Forecast of Color Cosmetics (2020-2025)

Figure Global Cosmetics Market Volume (\$) and Growth Rate Forecast of Color Cosmetics (2020-2025)

Figure Global Cosmetics Market Value (\$) and Growth Rate Forecast of Hair Care (2020-2025)

Figure Global Cosmetics Market Volume (\$) and Growth Rate Forecast of Hair Care (2020-2025)

Figure Global Cosmetics Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Cosmetics Market Volume (\$) and Growth Rate Forecast of Others (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Personal Care (2020-2025)

Figure Market Volume and Growth Rate Forecast of Personal Care (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Professional Beauty (2020-2025)

Figure Market Volume and Growth Rate Forecast of Professional Beauty (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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