

COVID-19 Outbreak-Global Cosmetic And Toiletry Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body. Many cosmetics are designed for use of applying to the face, hair, and body. They are generally mixtures of chemical compounds; some being derived from natural sources (such as coconut oil), and some being synthetics or artificial. Cosmetics applied to the face to enhance its appearance are often called make-up or makeup. Common make-up items include: lipstick, mascara, eye shadow, foundation. Whereas other common cosmetics can include skin cleansers and body lotions, shampoo and conditioner, hairstyling products (gel, hair spray, etc.), perfume and cologne.

The Cosmetic And Toiletry market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of

COVID-19 on the global economy and the Cosmetic And Toiletry industry.
Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Cosmetic And Toiletry market can be split based on product types, major applications, and important countries as follows:

Key players in the global Cosmetic And Toiletry market covered in Chapter 12:

JALA

YSL

Colgate-Palmolive

AVON

Clarins

Unilever

Neutrogena

NUXE

SK-II

Dior

L'OCCITANE

Dabao

Procter & Gamble

Shiseido

Amore Pacific

Mary Kay

LVMH

DHC

CHANEL

Kanebo

Mentholatum

Sisley

Herborist

PROYA

Elizabeth Arden

INOHERB

Estee Lauder

Bobbi Brown

Reckitt Beckise

L'Oreal

Helena Rubinstein
Amway
Beiersdorf AG
NIVEA

In Chapter 4 and 14.1, on the basis of types, the Cosmetic And Toiletry market from 2015 to 2025 is primarily split into:

Natural Products
Petroleum-based Products
Essential Oils
Fatty Acids
Botanicals
Aloe Vera
Inorganic Chemicals

In Chapter 5 and 14.2, on the basis of applications, the Cosmetic And Toiletry market from 2015 to 2025 covers:

Fragrances
Aroma Chemicals
Emollients and Moisturizers
Sunscreen Chemicals
Synthetic Emulsifiers
pH Adjusters
Cleansing Agents & Foamers
Conditioning Agents
Thickeners & Colorants

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)
United States
Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy

Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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