

COVID-19 Outbreak-Global Corporate LMS Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

A learning management system (LMS) is a software application for the administration, documentation, tracking, reporting and delivery of educational courses or training programs. Learning management system is a concept emerging directly from e-Learning, even though there were other tools, informatics or not which have encouraged distance education Distance Education Learning Environments Survey.

Learning management systems help the instructor deliver material to the students, administer tests and other assignments, track student progress, and manage record-keeping. LMSs are focused on online learning delivery but support a range of uses, acting as a platform for fully online courses, as well as several hybrid forms, such as blended learning and flipped classrooms. LMSs can be complemented by other learning technologies such as a training management system to manage instructor-led training or a Learning Record Store to store and track learning data.

The Corporate LMS market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Corporate LMS industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Corporate LMS market can be split based on product types, major applications, and important countries as follows:

Key players in the global Corporate LMS market covered in Chapter 12:

SAP SuccessFactors Learning

Sumtotal Systems

SAP

Absorb Software

Blackboard

Schoology

Geenio

Latitude CG

Instructure (Bridge)

Adobe Systems

D2L

Docebo

Cypher Learning

Crossknowledge

G-Cube

Expertus

Cornerstone Ondemand

Oracle

IBM (Kenexa)

Saba Software

Growth Engineering

Ispring

Tata Interactive Systems

Epignosis

In Chapter 4 and 14.1, on the basis of types, the Corporate LMS market from 2015 to 2025 is primarily split into:

On-premises

Cloud

In Chapter 5 and 14.2, on the basis of applications, the Corporate LMS market from 2015 to 2025 covers:

Software and Technology

Healthcare

Retail

BFSI

Manufacturing

Government and Defense

Telecom

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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