

COVID-19 Outbreak-Global Cognitive Assessment and Training Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Assessment and Training is a formal test which assesses person's psychological functioning and speed of information processing. Rising competition in the education sector may instigate schools to develop personalized evaluation tests for students to help them achieve their academic goals. Based on the tests' score, psychologists recommend development sessions for students in concerned areas. In addition to the education sector, the healthcare sector is also expected to witness high adoption of these solutions in order to monitor, assess, train or enhance cognitive functions of an individual. Certain project oriented companies usually conduct such tests before allotting a project to manager.

The Cognitive Assessment and Training market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.



In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Cognitive Assessment and Training industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Cognitive Assessment and Training market can be split based on product types, major applications, and important countries as follows:

Key players in the global Cognitive Assessment and Training market covered in Chapter 12:

ImPACT Applications

CRF Health

NeuroCog Trials

Lumosity

Cambridge Cognition

Pearson

ProPhase

ERT

Quest Diagnostics

CogniFit

CogState

MedAvante

Brain Resource

Bracket

Emotiv

In Chapter 4 and 14.1, on the basis of types, the Cognitive Assessment and Training market from 2015 to 2025 is primarily split into:

Classroom Learning

Corporate Learning

Brain Training

Clinical Trials

Research

In Chapter 5 and 14.2, on the basis of applications, the Cognitive Assessment and Training market from 2015 to 2025 covers:

Healthcare



Education

Corporate

Research Organization

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia



Chile Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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