

COVID-19 Outbreak-Global BPM and RPA Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

BPM or Business Process management is basically a business solution approach. It is a discipline in operations management field and a branch of Infrastructure Management that deploys various methods to analyze, optimize, discover, measure, improve, model and automate the business processes. It focuses on motivating the performance of corporate by managing their business processes. RPA is basically an application of technology that helps employees in a firm to arrange computer software or a “ROBOT” to store and interpret existing requirements for processing a transaction, manipulating data and communicating with other digital systems. It reduces the cost of large scale labor requirements in offices for general knowledge process work, where people are working hard, in large volumes with high transactions. RPA software can boost their capabilities and also cuts down on money and time requirements.

The BPM and RPA market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the BPM and RPA industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The BPM and RPA market can be split based on product types, major applications, and important countries as follows:

Key players in the global BPM and RPA market covered in Chapter 12:

360 Group

Nice Systems Ltd.

Blue Prism

Oracle Corp

Ricoh

TIBCO Software

IPSoft

Microsoft Corp.

BizFlow Corp

Verint

Celaton Ltd

Redwood Software

UiPath

Pegasystems

IBM Corp.

SAPSE

EMC Corp.

Appian Corp.

Xerox Corporation

WebMethods

Automation Anywhere

TIBCO Software

In Chapter 4 and 14.1, on the basis of types, the BPM and RPA market from 2015 to 2025 is primarily split into:

Cloud-based

On-Premise

In Chapter 5 and 14.2, on the basis of applications, the BPM and RPA market from

2015 to 2025 covers:

BFSI

IT & Telecom

Retail

Manufacturing

Healthcare

Government & Defense

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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