

COVID-19 Outbreak-Global Book Publishers Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C33C3639AB79EN.html>

Date: October 2020

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: C33C3639AB79EN

Abstracts

Book Publishers, the word 'publisher' can refer both to an individual who leads a publishing company or an imprint and to an individual who owns/heads a magazine. Traditionally, the term refers to the distribution of printed works, such as books (the 'book trade') and newspapers.

The Book Publishers market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Book Publishers industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Book Publishers market can be split based on product types, major applications,

and important countries as follows:

Key players in the global Book Publishers market covered in Chapter 12:

Macmillan
Planeta Group
McGraw-Hill
Simon & Schuster
China South Publishing & MediaGroup
Pearson PLC
Hachette Livre
HarperCollins
Reed Elsevier
Penguin Random House
Bertelsmann
Phoenix Publishing Group
CBS

In Chapter 4 and 14.1, on the basis of types, the Book Publishers market from 2015 to 2025 is primarily split into:

Consumer Books
Educational books
Religious Books
Others

In Chapter 5 and 14.2, on the basis of applications, the Book Publishers market from 2015 to 2025 covers:

Library
School
Enterprise
Government
Individual
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)
United States
Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 BOOK PUBLISHERS INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Book Publishers
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Book Publishers industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Book Publishers Market Size, 2015 – 2020
 - 2.1.2 Global Book Publishers Market Size by Type, 2015 – 2020
 - 2.1.3 Global Book Publishers Market Size by Application, 2015 – 2020
 - 2.1.4 Global Book Publishers Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Book Publishers Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Book Publishers Analysis
- 3.2 Major Players of Book Publishers
- 3.3 Book Publishers Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Book Publishers
 - 3.3.3 Labor Cost of Book Publishers
- 3.4 Market Distributors of Book Publishers
- 3.5 Major Downstream Buyers of Book Publishers Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL BOOK PUBLISHERS MARKET, BY TYPE

- 4.1 Global Book Publishers Value and Market Share by Type (2015-2020)
- 4.2 Global Book Publishers Production and Market Share by Type (2015-2020)
- 4.3 Global Book Publishers Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global Book Publishers Value and Growth Rate of Consumer Books
 - 4.3.2 Global Book Publishers Value and Growth Rate of Educational books
 - 4.3.3 Global Book Publishers Value and Growth Rate of Religious Books
 - 4.3.4 Global Book Publishers Value and Growth Rate of Others
- 4.4 Global Book Publishers Price Analysis by Type (2015-2020)

5 BOOK PUBLISHERS MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global Book Publishers Consumption and Market Share by Application (2015-2020)
- 5.3 Global Book Publishers Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global Book Publishers Consumption and Growth Rate of Library (2015-2020)
 - 5.3.2 Global Book Publishers Consumption and Growth Rate of School (2015-2020)
 - 5.3.3 Global Book Publishers Consumption and Growth Rate of Enterprise (2015-2020)
 - 5.3.4 Global Book Publishers Consumption and Growth Rate of Government (2015-2020)
 - 5.3.5 Global Book Publishers Consumption and Growth Rate of Individual (2015-2020)
 - 5.3.6 Global Book Publishers Consumption and Growth Rate of Others (2015-2020)

6 GLOBAL BOOK PUBLISHERS MARKET ANALYSIS BY REGIONS

- 6.1 Global Book Publishers Sales, Revenue and Market Share by Regions
 - 6.1.1 Global Book Publishers Sales by Regions (2015-2020)
 - 6.1.2 Global Book Publishers Revenue by Regions (2015-2020)
- 6.2 North America Book Publishers Sales and Growth Rate (2015-2020)
- 6.3 Europe Book Publishers Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific Book Publishers Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa Book Publishers Sales and Growth Rate (2015-2020)
- 6.6 South America Book Publishers Sales and Growth Rate (2015-2020)

7 NORTH AMERICA BOOK PUBLISHERS MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America Book Publishers Sales, Revenue and Market Share by Countries

- 7.2.1 North America Book Publishers Sales by Countries (2015-2020)
- 7.2.2 North America Book Publishers Revenue by Countries (2015-2020)
- 7.3 United States Book Publishers Sales and Growth Rate (2015-2020)
- 7.4 Canada Book Publishers Sales and Growth Rate (2015-2020)
- 7.5 Mexico Book Publishers Sales and Growth Rate (2015-2020)

8 EUROPE BOOK PUBLISHERS MARKET ANALYSIS BY COUNTRIES

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe Book Publishers Sales, Revenue and Market Share by Countries
 - 8.2.1 Europe Book Publishers Sales by Countries (2015-2020)
 - 8.2.2 Europe Book Publishers Revenue by Countries (2015-2020)
- 8.3 Germany Book Publishers Sales and Growth Rate (2015-2020)
- 8.4 UK Book Publishers Sales and Growth Rate (2015-2020)
- 8.5 France Book Publishers Sales and Growth Rate (2015-2020)
- 8.6 Italy Book Publishers Sales and Growth Rate (2015-2020)
- 8.7 Spain Book Publishers Sales and Growth Rate (2015-2020)
- 8.8 Russia Book Publishers Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC BOOK PUBLISHERS MARKET ANALYSIS BY COUNTRIES

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific Book Publishers Sales, Revenue and Market Share by Countries
 - 9.2.1 Asia Pacific Book Publishers Sales by Countries (2015-2020)
 - 9.2.2 Asia Pacific Book Publishers Revenue by Countries (2015-2020)
- 9.3 China Book Publishers Sales and Growth Rate (2015-2020)
- 9.4 Japan Book Publishers Sales and Growth Rate (2015-2020)
- 9.5 South Korea Book Publishers Sales and Growth Rate (2015-2020)
- 9.6 India Book Publishers Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia Book Publishers Sales and Growth Rate (2015-2020)
- 9.8 Australia Book Publishers Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA BOOK PUBLISHERS MARKET ANALYSIS BY COUNTRIES

- 10.1 The Influence of COVID-19 on Middle East and Africa Market
- 10.2 Middle East and Africa Book Publishers Sales, Revenue and Market Share by Countries
 - 10.2.1 Middle East and Africa Book Publishers Sales by Countries (2015-2020)

- 10.2.2 Middle East and Africa Book Publishers Revenue by Countries (2015-2020)
- 10.3 Saudi Arabia Book Publishers Sales and Growth Rate (2015-2020)
- 10.4 UAE Book Publishers Sales and Growth Rate (2015-2020)
- 10.5 Egypt Book Publishers Sales and Growth Rate (2015-2020)
- 10.6 Nigeria Book Publishers Sales and Growth Rate (2015-2020)
- 10.7 South Africa Book Publishers Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA BOOK PUBLISHERS MARKET ANALYSIS BY COUNTRIES

- 11.1 The Influence of COVID-19 on Middle East and Africa Market
- 11.2 South America Book Publishers Sales, Revenue and Market Share by Countries
 - 11.2.1 South America Book Publishers Sales by Countries (2015-2020)
 - 11.2.2 South America Book Publishers Revenue by Countries (2015-2020)
- 11.3 Brazil Book Publishers Sales and Growth Rate (2015-2020)
- 11.4 Argentina Book Publishers Sales and Growth Rate (2015-2020)
- 11.5 Columbia Book Publishers Sales and Growth Rate (2015-2020)
- 11.6 Chile Book Publishers Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

- 12.1 Macmillan
 - 12.1.1 Macmillan Basic Information
 - 12.1.2 Book Publishers Product Introduction
 - 12.1.3 Macmillan Production, Value, Price, Gross Margin 2015-2020
- 12.2 Planeta Group
 - 12.2.1 Planeta Group Basic Information
 - 12.2.2 Book Publishers Product Introduction
 - 12.2.3 Planeta Group Production, Value, Price, Gross Margin 2015-2020
- 12.3 McGraw-Hill
 - 12.3.1 McGraw-Hill Basic Information
 - 12.3.2 Book Publishers Product Introduction
 - 12.3.3 McGraw-Hill Production, Value, Price, Gross Margin 2015-2020
- 12.4 Simon & Schuster
 - 12.4.1 Simon & Schuster Basic Information
 - 12.4.2 Book Publishers Product Introduction
 - 12.4.3 Simon & Schuster Production, Value, Price, Gross Margin 2015-2020
- 12.5 China South Publishing & MediaGroup
 - 12.5.1 China South Publishing & MediaGroup Basic Information
 - 12.5.2 Book Publishers Product Introduction

12.5.3 China South Publishing & MediaGroup Production, Value, Price, Gross Margin 2015-2020

12.6 Pearson PLC

12.6.1 Pearson PLC Basic Information

12.6.2 Book Publishers Product Introduction

12.6.3 Pearson PLC Production, Value, Price, Gross Margin 2015-2020

12.7 Hachette Livre

12.7.1 Hachette Livre Basic Information

12.7.2 Book Publishers Product Introduction

12.7.3 Hachette Livre Production, Value, Price, Gross Margin 2015-2020

12.8 HarperCollins

12.8.1 HarperCollins Basic Information

12.8.2 Book Publishers Product Introduction

12.8.3 HarperCollins Production, Value, Price, Gross Margin 2015-2020

12.9 Reed Elsevier

12.9.1 Reed Elsevier Basic Information

12.9.2 Book Publishers Product Introduction

12.9.3 Reed Elsevier Production, Value, Price, Gross Margin 2015-2020

12.10 Penguin Random House

12.10.1 Penguin Random House Basic Information

12.10.2 Book Publishers Product Introduction

12.10.3 Penguin Random House Production, Value, Price, Gross Margin 2015-2020

12.11 Bertelsmann

12.11.1 Bertelsmann Basic Information

12.11.2 Book Publishers Product Introduction

12.11.3 Bertelsmann Production, Value, Price, Gross Margin 2015-2020

12.12 Phoenix Publishing Group

12.12.1 Phoenix Publishing Group Basic Information

12.12.2 Book Publishers Product Introduction

12.12.3 Phoenix Publishing Group Production, Value, Price, Gross Margin 2015-2020

12.13 CBS

12.13.1 CBS Basic Information

12.13.2 Book Publishers Product Introduction

12.13.3 CBS Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

13.1 Market Driver Analysis

13.1.2 Market Restraints Analysis

- 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL BOOK PUBLISHERS MARKET FORECAST

- 14.1 Global Book Publishers Market Value & Volume Forecast, by Type (2020-2025)
 - 14.1.1 Consumer Books Market Value and Volume Forecast (2020-2025)
 - 14.1.2 Educational books Market Value and Volume Forecast (2020-2025)
 - 14.1.3 Religious Books Market Value and Volume Forecast (2020-2025)
 - 14.1.4 Others Market Value and Volume Forecast (2020-2025)
- 14.2 Global Book Publishers Market Value & Volume Forecast, by Application (2020-2025)
 - 14.2.1 Library Market Value and Volume Forecast (2020-2025)
 - 14.2.2 School Market Value and Volume Forecast (2020-2025)
 - 14.2.3 Enterprise Market Value and Volume Forecast (2020-2025)
 - 14.2.4 Government Market Value and Volume Forecast (2020-2025)
 - 14.2.5 Individual Market Value and Volume Forecast (2020-2025)
 - 14.2.6 Others Market Value and Volume Forecast (2020-2025)
- 14.3 Book Publishers Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
 - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
 - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
 - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Book Publishers
Table Product Specification of Book Publishers
Table Book Publishers Key Market Segments
Table Key Players Book Publishers Covered
Figure Global Book Publishers Market Size, 2015 – 2025
Table Different Types of Book Publishers
Figure Global Book Publishers Value (\$) Segment by Type from 2015-2020
Figure Global Book Publishers Market Share by Types in 2019
Table Different Applications of Book Publishers
Figure Global Book Publishers Value (\$) Segment by Applications from 2015-2020
Figure Global Book Publishers Market Share by Applications in 2019
Figure Global Book Publishers Market Share by Regions in 2019
Figure North America Book Publishers Production Value (\$) and Growth Rate (2015-2020)
Figure Europe Book Publishers Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific Book Publishers Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa Book Publishers Production Value (\$) and Growth Rate (2015-2020)
Figure South America Book Publishers Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of Book Publishers
Table Upstream Raw Material Suppliers of Book Publishers with Contact Information
Table Major Players Headquarters, and Service Area of Book Publishers
Figure Major Players Production Value Market Share of Book Publishers in 2019
Table Major Players Book Publishers Product Types in 2019
Figure Production Process of Book Publishers
Figure Manufacturing Cost Structure of Book Publishers
Figure Channel Status of Book Publishers
Table Major Distributors of Book Publishers with Contact Information
Table Major Downstream Buyers of Book Publishers with Contact Information
Table Global Book Publishers Value (\$) by Type (2015-2020)
Table Global Book Publishers Value Share by Type (2015-2020)

Figure Global Book Publishers Value Share by Type (2015-2020)
Table Global Book Publishers Production by Type (2015-2020)
Table Global Book Publishers Production Share by Type (2015-2020)
Figure Global Book Publishers Production Share by Type (2015-2020)
Figure Global Book Publishers Value (\$) and Growth Rate of Consumer Books (2015-2020)
Figure Global Book Publishers Value (\$) and Growth Rate of Educational books (2015-2020)
Figure Global Book Publishers Value (\$) and Growth Rate of Religious Books (2015-2020)
Figure Global Book Publishers Value (\$) and Growth Rate of Others (2015-2020)
Figure Global Book Publishers Price by Type (2015-2020)
Figure Downstream Market Overview
Table Global Book Publishers Consumption by Application (2015-2020)
Table Global Book Publishers Consumption Market Share by Application (2015-2020)
Figure Global Book Publishers Consumption Market Share by Application (2015-2020)
Figure Global Book Publishers Consumption and Growth Rate of Library (2015-2020)
Figure Global Book Publishers Consumption and Growth Rate of School (2015-2020)
Figure Global Book Publishers Consumption and Growth Rate of Enterprise (2015-2020)
Figure Global Book Publishers Consumption and Growth Rate of Government (2015-2020)
Figure Global Book Publishers Consumption and Growth Rate of Individual (2015-2020)
Figure Global Book Publishers Consumption and Growth Rate of Others (2015-2020)
Figure Global Book Publishers Sales and Growth Rate (2015-2020)
Figure Global Book Publishers Revenue (M USD) and Growth (2015-2020)
Table Global Book Publishers Sales by Regions (2015-2020)
Table Global Book Publishers Sales Market Share by Regions (2015-2020)
Table Global Book Publishers Revenue (M USD) by Regions (2015-2020)
Table Global Book Publishers Revenue Market Share by Regions (2015-2020)
Table Global Book Publishers Revenue Market Share by Regions in 2015
Table Global Book Publishers Revenue Market Share by Regions in 2019
Figure North America Book Publishers Sales and Growth Rate (2015-2020)
Figure Europe Book Publishers Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Book Publishers Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Book Publishers Sales and Growth Rate (2015-2020)
Figure South America Book Publishers Sales and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure North America COVID-19 Confirmed Cases Major Distribution

Figure North America Book Publishers Revenue (M USD) and Growth (2015-2020)
Table North America Book Publishers Sales by Countries (2015-2020)
Table North America Book Publishers Sales Market Share by Countries (2015-2020)
Table North America Book Publishers Revenue (M USD) by Countries (2015-2020)
Table North America Book Publishers Revenue Market Share by Countries (2015-2020)
Figure United States Book Publishers Sales and Growth Rate (2015-2020)
Figure Canada Book Publishers Sales and Growth Rate (2015-2020)
Figure Mexico Book Publishers Sales and Growth (2015-2020)
Figure Europe COVID-19 Status
Figure Europe COVID-19 Confirmed Cases Major Distribution
Figure Europe Book Publishers Revenue (M USD) and Growth (2015-2020)
Table Europe Book Publishers Sales by Countries (2015-2020)
Table Europe Book Publishers Sales Market Share by Countries (2015-2020)
Table Europe Book Publishers Revenue (M USD) by Countries (2015-2020)
Table Europe Book Publishers Revenue Market Share by Countries (2015-2020)
Figure Germany Book Publishers Sales and Growth Rate (2015-2020)
Figure UK Book Publishers Sales and Growth Rate (2015-2020)
Figure France Book Publishers Sales and Growth (2015-2020)
Figure Italy Book Publishers Sales and Growth (2015-2020)
Figure Spain Book Publishers Sales and Growth (2015-2020)
Figure Russia Book Publishers Sales and Growth (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Asia Pacific Book Publishers Revenue (M USD) and Growth (2015-2020)
Table Asia Pacific Book Publishers Sales by Countries (2015-2020)
Table Asia Pacific Book Publishers Sales Market Share by Countries (2015-2020)
Table Asia Pacific Book Publishers Revenue (M USD) by Countries (2015-2020)
Table Asia Pacific Book Publishers Revenue Market Share by Countries (2015-2020)
Figure China Book Publishers Sales and Growth Rate (2015-2020)
Figure Japan Book Publishers Sales and Growth Rate (2015-2020)
Figure South Korea Book Publishers Sales and Growth (2015-2020)
Figure India Book Publishers Sales and Growth (2015-2020)
Figure Southeast Asia Book Publishers Sales and Growth (2015-2020)
Figure Australia Book Publishers Sales and Growth (2015-2020)
Figure Middle East Book Publishers Revenue (M USD) and Growth (2015-2020)
Table Middle East Book Publishers Sales by Countries (2015-2020)
Table Middle East and Africa Book Publishers Sales Market Share by Countries (2015-2020)
Table Middle East and Africa Book Publishers Revenue (M USD) by Countries (2015-2020)

Table Middle East and Africa Book Publishers Revenue Market Share by Countries (2015-2020)

Figure Saudi Arabia Book Publishers Sales and Growth Rate (2015-2020)

Figure UAE Book Publishers Sales and Growth Rate (2015-2020)

Figure Egypt Book Publishers Sales and Growth (2015-2020)

Figure Nigeria Book Publishers Sales and Growth (2015-2020)

Figure South Africa Book Publishers Sales and Growth (2015-2020)

Figure South America Book Publishers Revenue (M USD) and Growth (2015-2020)

Table South America Book Publishers Sales by Countries (2015-2020)

Table South America Book Publishers Sales Market Share by Countries (2015-2020)

Table South America Book Publishers Revenue (M USD) by Countries (2015-2020)

Table South America Book Publishers Revenue Market Share by Countries (2015-2020)

Figure Brazil Book Publishers Sales and Growth Rate (2015-2020)

Figure Argentina Book Publishers Sales and Growth Rate (2015-2020)

Figure Columbia Book Publishers Sales and Growth (2015-2020)

Figure Chile Book Publishers Sales and Growth (2015-2020)

Figure Top 3 Market Share of Book Publishers Companies in 2019

Figure Top 6 Market Share of Book Publishers Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table Macmillan Profile

Table Macmillan Product Introduction

Figure Macmillan Production and Growth Rate

Figure Macmillan Value (\$) Market Share 2015-2020

Table Planeta Group Profile

Table Planeta Group Product Introduction

Figure Planeta Group Production and Growth Rate

Figure Planeta Group Value (\$) Market Share 2015-2020

Table McGraw-Hill Profile

Table McGraw-Hill Product Introduction

Figure McGraw-Hill Production and Growth Rate

Figure McGraw-Hill Value (\$) Market Share 2015-2020

Table Simon & Schuster Profile

Table Simon & Schuster Product Introduction

Figure Simon & Schuster Production and Growth Rate

Figure Simon & Schuster Value (\$) Market Share 2015-2020

Table China South Publishing & MediaGroup Profile

Table China South Publishing & MediaGroup Product Introduction

Figure China South Publishing & MediaGroup Production and Growth Rate

Figure China South Publishing & MediaGroup Value (\$) Market Share 2015-2020

Table Pearson PLC Profile

Table Pearson PLC Product Introduction

Figure Pearson PLC Production and Growth Rate

Figure Pearson PLC Value (\$) Market Share 2015-2020

Table Hachette Livre Profile

Table Hachette Livre Product Introduction

Figure Hachette Livre Production and Growth Rate

Figure Hachette Livre Value (\$) Market Share 2015-2020

Table HarperCollins Profile

Table HarperCollins Product Introduction

Figure HarperCollins Production and Growth Rate

Figure HarperCollins Value (\$) Market Share 2015-2020

Table Reed Elsevier Profile

Table Reed Elsevier Product Introduction

Figure Reed Elsevier Production and Growth Rate

Figure Reed Elsevier Value (\$) Market Share 2015-2020

Table Penguin Random House Profile

Table Penguin Random House Product Introduction

Figure Penguin Random House Production and Growth Rate

Figure Penguin Random House Value (\$) Market Share 2015-2020

Table Bertelsmann Profile

Table Bertelsmann Product Introduction

Figure Bertelsmann Production and Growth Rate

Figure Bertelsmann Value (\$) Market Share 2015-2020

Table Phoenix Publishing Group Profile

Table Phoenix Publishing Group Product Introduction

Figure Phoenix Publishing Group Production and Growth Rate

Figure Phoenix Publishing Group Value (\$) Market Share 2015-2020

Table CBS Profile

Table CBS Product Introduction

Figure CBS Production and Growth Rate

Figure CBS Value (\$) Market Share 2015-2020

Table Market Driving Factors of Book Publishers

Table Merger, Acquisition and New Investment

Table Global Book Publishers Market Value (\$) Forecast, by Type

Table Global Book Publishers Market Volume Forecast, by Type

Figure Global Book Publishers Market Value (\$) and Growth Rate Forecast of Consumer Books (2020-2025)

Figure Global Book Publishers Market Volume (\$) and Growth Rate Forecast of Consumer Books (2020-2025)

Figure Global Book Publishers Market Value (\$) and Growth Rate Forecast of Educational books (2020-2025)

Figure Global Book Publishers Market Volume (\$) and Growth Rate Forecast of Educational books (2020-2025)

Figure Global Book Publishers Market Value (\$) and Growth Rate Forecast of Religious Books (2020-2025)

Figure Global Book Publishers Market Volume (\$) and Growth Rate Forecast of Religious Books (2020-2025)

Figure Global Book Publishers Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Book Publishers Market Volume (\$) and Growth Rate Forecast of Others (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Library (2020-2025)

Figure Market Volume and Growth Rate Forecast of Library (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of School (2020-2025)

Figure Market Volume and Growth Rate Forecast of School (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Enterprise (2020-2025)

Figure Market Volume and Growth Rate Forecast of Enterprise (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Government (2020-2025)

Figure Market Volume and Growth Rate Forecast of Government (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Individual (2020-2025)

Figure Market Volume and Growth Rate Forecast of Individual (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Market Volume and Growth Rate Forecast of Others (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

I would like to order

Product name: COVID-19 Outbreak-Global Book Publishers Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

Product link: <https://marketpublishers.com/r/C33C3639AB79EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C33C3639AB79EN.html>