

COVID-19 Outbreak-Global Athleisure Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Athleisure refers to casual and sporty clothing like sweat pants, leggings, yoga pants, and hoodies – which are basically designed for workouts which then go on to double as general use.

The Athleisure market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Athleisure industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Athleisure market can be split based on product types, major applications, and important countries as follows:

Key players in the global Athleisure market covered in Chapter 12:

H&M

Li-Ning

Under Armour

Nike

Armour

Adidas AG

RYU Apparel

Lululemon Athletica

Ten Thousand, Inc.

Eysom

Outdoorvoices

Isaora

In Chapter 4 and 14.1, on the basis of types, the Athleisure market from 2015 to 2025 is primarily split into:

Clothes

Shoes

Bags

Watches

Others

In Chapter 5 and 14.2, on the basis of applications, the Athleisure market from 2015 to 2025 covers:

Men

Women

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 ATHLEISURE INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Athleisure
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Athleisure industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Athleisure Market Size, 2015 – 2020
 - 2.1.2 Global Athleisure Market Size by Type, 2015 – 2020
 - 2.1.3 Global Athleisure Market Size by Application, 2015 – 2020
 - 2.1.4 Global Athleisure Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Athleisure Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Athleisure Analysis
- 3.2 Major Players of Athleisure
- 3.3 Athleisure Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Athleisure
 - 3.3.3 Labor Cost of Athleisure
- 3.4 Market Distributors of Athleisure
- 3.5 Major Downstream Buyers of Athleisure Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL ATHLEISURE MARKET, BY TYPE

- 4.1 Global Athleisure Value and Market Share by Type (2015-2020)
- 4.2 Global Athleisure Production and Market Share by Type (2015-2020)
- 4.3 Global Athleisure Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global Athleisure Value and Growth Rate of Clothes
 - 4.3.2 Global Athleisure Value and Growth Rate of Shoes
 - 4.3.3 Global Athleisure Value and Growth Rate of Bags
 - 4.3.4 Global Athleisure Value and Growth Rate of Watches
 - 4.3.5 Global Athleisure Value and Growth Rate of Others
- 4.4 Global Athleisure Price Analysis by Type (2015-2020)

5 ATHLEISURE MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global Athleisure Consumption and Market Share by Application (2015-2020)
- 5.3 Global Athleisure Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global Athleisure Consumption and Growth Rate of Men (2015-2020)
 - 5.3.2 Global Athleisure Consumption and Growth Rate of Women (2015-2020)

6 GLOBAL ATHLEISURE MARKET ANALYSIS BY REGIONS

- 6.1 Global Athleisure Sales, Revenue and Market Share by Regions
 - 6.1.1 Global Athleisure Sales by Regions (2015-2020)
 - 6.1.2 Global Athleisure Revenue by Regions (2015-2020)
- 6.2 North America Athleisure Sales and Growth Rate (2015-2020)
- 6.3 Europe Athleisure Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific Athleisure Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa Athleisure Sales and Growth Rate (2015-2020)
- 6.6 South America Athleisure Sales and Growth Rate (2015-2020)

7 NORTH AMERICA ATHLEISURE MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America Athleisure Sales, Revenue and Market Share by Countries
 - 7.2.1 North America Athleisure Sales by Countries (2015-2020)
 - 7.2.2 North America Athleisure Revenue by Countries (2015-2020)
- 7.3 United States Athleisure Sales and Growth Rate (2015-2020)
- 7.4 Canada Athleisure Sales and Growth Rate (2015-2020)
- 7.5 Mexico Athleisure Sales and Growth Rate (2015-2020)

8 EUROPE ATHLEISURE MARKET ANALYSIS BY COUNTRIES

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe Athleisure Sales, Revenue and Market Share by Countries
 - 8.2.1 Europe Athleisure Sales by Countries (2015-2020)
 - 8.2.2 Europe Athleisure Revenue by Countries (2015-2020)
- 8.3 Germany Athleisure Sales and Growth Rate (2015-2020)
- 8.4 UK Athleisure Sales and Growth Rate (2015-2020)
- 8.5 France Athleisure Sales and Growth Rate (2015-2020)
- 8.6 Italy Athleisure Sales and Growth Rate (2015-2020)
- 8.7 Spain Athleisure Sales and Growth Rate (2015-2020)
- 8.8 Russia Athleisure Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC ATHLEISURE MARKET ANALYSIS BY COUNTRIES

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific Athleisure Sales, Revenue and Market Share by Countries
 - 9.2.1 Asia Pacific Athleisure Sales by Countries (2015-2020)
 - 9.2.2 Asia Pacific Athleisure Revenue by Countries (2015-2020)
- 9.3 China Athleisure Sales and Growth Rate (2015-2020)
- 9.4 Japan Athleisure Sales and Growth Rate (2015-2020)
- 9.5 South Korea Athleisure Sales and Growth Rate (2015-2020)
- 9.6 India Athleisure Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia Athleisure Sales and Growth Rate (2015-2020)
- 9.8 Australia Athleisure Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA ATHLEISURE MARKET ANALYSIS BY COUNTRIES

- 10.1 The Influence of COVID-19 on Middle East and Africa Market
- 10.2 Middle East and Africa Athleisure Sales, Revenue and Market Share by Countries
 - 10.2.1 Middle East and Africa Athleisure Sales by Countries (2015-2020)
 - 10.2.2 Middle East and Africa Athleisure Revenue by Countries (2015-2020)
- 10.3 Saudi Arabia Athleisure Sales and Growth Rate (2015-2020)
- 10.4 UAE Athleisure Sales and Growth Rate (2015-2020)
- 10.5 Egypt Athleisure Sales and Growth Rate (2015-2020)
- 10.6 Nigeria Athleisure Sales and Growth Rate (2015-2020)
- 10.7 South Africa Athleisure Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA ATHLEISURE MARKET ANALYSIS BY COUNTRIES

- 11.1 The Influence of COVID-19 on Middle East and Africa Market
- 11.2 South America Athleisure Sales, Revenue and Market Share by Countries
 - 11.2.1 South America Athleisure Sales by Countries (2015-2020)
 - 11.2.2 South America Athleisure Revenue by Countries (2015-2020)
- 11.3 Brazil Athleisure Sales and Growth Rate (2015-2020)
- 11.4 Argentina Athleisure Sales and Growth Rate (2015-2020)
- 11.5 Columbia Athleisure Sales and Growth Rate (2015-2020)
- 11.6 Chile Athleisure Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

- 12.1 H&M
 - 12.1.1 H&M Basic Information
 - 12.1.2 Athleisure Product Introduction
 - 12.1.3 H&M Production, Value, Price, Gross Margin 2015-2020
- 12.2 Li-Ning
 - 12.2.1 Li-Ning Basic Information
 - 12.2.2 Athleisure Product Introduction
 - 12.2.3 Li-Ning Production, Value, Price, Gross Margin 2015-2020
- 12.3 Under Armour
 - 12.3.1 Under Armour Basic Information
 - 12.3.2 Athleisure Product Introduction
 - 12.3.3 Under Armour Production, Value, Price, Gross Margin 2015-2020
- 12.4 Nike
 - 12.4.1 Nike Basic Information
 - 12.4.2 Athleisure Product Introduction
 - 12.4.3 Nike Production, Value, Price, Gross Margin 2015-2020
- 12.5 Armour
 - 12.5.1 Armour Basic Information
 - 12.5.2 Athleisure Product Introduction
 - 12.5.3 Armour Production, Value, Price, Gross Margin 2015-2020
- 12.6 Adidas AG
 - 12.6.1 Adidas AG Basic Information
 - 12.6.2 Athleisure Product Introduction
 - 12.6.3 Adidas AG Production, Value, Price, Gross Margin 2015-2020
- 12.7 RYU Apparel

- 12.7.1 RYU Apparel Basic Information
- 12.7.2 Athleisure Product Introduction
- 12.7.3 RYU Apparel Production, Value, Price, Gross Margin 2015-2020
- 12.8 Lululemon Athletica
 - 12.8.1 Lululemon Athletica Basic Information
 - 12.8.2 Athleisure Product Introduction
 - 12.8.3 Lululemon Athletica Production, Value, Price, Gross Margin 2015-2020
- 12.9 Ten Thousand, Inc.
 - 12.9.1 Ten Thousand, Inc. Basic Information
 - 12.9.2 Athleisure Product Introduction
 - 12.9.3 Ten Thousand, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.10 Eysom
 - 12.10.1 Eysom Basic Information
 - 12.10.2 Athleisure Product Introduction
 - 12.10.3 Eysom Production, Value, Price, Gross Margin 2015-2020
- 12.11 Outdoorvoices
 - 12.11.1 Outdoorvoices Basic Information
 - 12.11.2 Athleisure Product Introduction
 - 12.11.3 Outdoorvoices Production, Value, Price, Gross Margin 2015-2020
- 12.12 Isaora
 - 12.12.1 Isaora Basic Information
 - 12.12.2 Athleisure Product Introduction
 - 12.12.3 Isaora Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL ATHLEISURE MARKET FORECAST

- 14.1 Global Athleisure Market Value & Volume Forecast, by Type (2020-2025)
 - 14.1.1 Clothes Market Value and Volume Forecast (2020-2025)
 - 14.1.2 Shoes Market Value and Volume Forecast (2020-2025)
 - 14.1.3 Bags Market Value and Volume Forecast (2020-2025)
 - 14.1.4 Watches Market Value and Volume Forecast (2020-2025)

- 14.1.5 Others Market Value and Volume Forecast (2020-2025)
- 14.2 Global Athleisure Market Value & Volume Forecast, by Application (2020-2025)
 - 14.2.1 Men Market Value and Volume Forecast (2020-2025)
 - 14.2.2 Women Market Value and Volume Forecast (2020-2025)
- 14.3 Athleisure Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
 - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
 - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
 - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Athleisure
Table Product Specification of Athleisure
Table Athleisure Key Market Segments
Table Key Players Athleisure Covered
Figure Global Athleisure Market Size, 2015 – 2025
Table Different Types of Athleisure
Figure Global Athleisure Value (\$) Segment by Type from 2015-2020
Figure Global Athleisure Market Share by Types in 2019
Table Different Applications of Athleisure
Figure Global Athleisure Value (\$) Segment by Applications from 2015-2020
Figure Global Athleisure Market Share by Applications in 2019
Figure Global Athleisure Market Share by Regions in 2019
Figure North America Athleisure Production Value (\$) and Growth Rate (2015-2020)
Figure Europe Athleisure Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific Athleisure Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa Athleisure Production Value (\$) and Growth Rate (2015-2020)
Figure South America Athleisure Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of Athleisure
Table Upstream Raw Material Suppliers of Athleisure with Contact Information
Table Major Players Headquarters, and Service Area of Athleisure
Figure Major Players Production Value Market Share of Athleisure in 2019
Table Major Players Athleisure Product Types in 2019
Figure Production Process of Athleisure
Figure Manufacturing Cost Structure of Athleisure
Figure Channel Status of Athleisure
Table Major Distributors of Athleisure with Contact Information
Table Major Downstream Buyers of Athleisure with Contact Information
Table Global Athleisure Value (\$) by Type (2015-2020)
Table Global Athleisure Value Share by Type (2015-2020)
Figure Global Athleisure Value Share by Type (2015-2020)
Table Global Athleisure Production by Type (2015-2020)

Table Global Athleisure Production Share by Type (2015-2020)
Figure Global Athleisure Production Share by Type (2015-2020)
Figure Global Athleisure Value (\$) and Growth Rate of Clothes (2015-2020)
Figure Global Athleisure Value (\$) and Growth Rate of Shoes (2015-2020)
Figure Global Athleisure Value (\$) and Growth Rate of Bags (2015-2020)
Figure Global Athleisure Value (\$) and Growth Rate of Watches (2015-2020)
Figure Global Athleisure Value (\$) and Growth Rate of Others (2015-2020)
Figure Global Athleisure Price by Type (2015-2020)
Figure Downstream Market Overview
Table Global Athleisure Consumption by Application (2015-2020)
Table Global Athleisure Consumption Market Share by Application (2015-2020)
Figure Global Athleisure Consumption Market Share by Application (2015-2020)
Figure Global Athleisure Consumption and Growth Rate of Men (2015-2020)
Figure Global Athleisure Consumption and Growth Rate of Women (2015-2020)
Figure Global Athleisure Sales and Growth Rate (2015-2020)
Figure Global Athleisure Revenue (M USD) and Growth (2015-2020)
Table Global Athleisure Sales by Regions (2015-2020)
Table Global Athleisure Sales Market Share by Regions (2015-2020)
Table Global Athleisure Revenue (M USD) by Regions (2015-2020)
Table Global Athleisure Revenue Market Share by Regions (2015-2020)
Table Global Athleisure Revenue Market Share by Regions in 2015
Table Global Athleisure Revenue Market Share by Regions in 2019
Figure North America Athleisure Sales and Growth Rate (2015-2020)
Figure Europe Athleisure Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Athleisure Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Athleisure Sales and Growth Rate (2015-2020)
Figure South America Athleisure Sales and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure North America COVID-19 Confirmed Cases Major Distribution
Figure North America Athleisure Revenue (M USD) and Growth (2015-2020)
Table North America Athleisure Sales by Countries (2015-2020)
Table North America Athleisure Sales Market Share by Countries (2015-2020)
Table North America Athleisure Revenue (M USD) by Countries (2015-2020)
Table North America Athleisure Revenue Market Share by Countries (2015-2020)
Figure United States Athleisure Sales and Growth Rate (2015-2020)
Figure Canada Athleisure Sales and Growth Rate (2015-2020)
Figure Mexico Athleisure Sales and Growth (2015-2020)
Figure Europe COVID-19 Status
Figure Europe COVID-19 Confirmed Cases Major Distribution

Figure Europe Athleisure Revenue (M USD) and Growth (2015-2020)
Table Europe Athleisure Sales by Countries (2015-2020)
Table Europe Athleisure Sales Market Share by Countries (2015-2020)
Table Europe Athleisure Revenue (M USD) by Countries (2015-2020)
Table Europe Athleisure Revenue Market Share by Countries (2015-2020)
Figure Germany Athleisure Sales and Growth Rate (2015-2020)
Figure UK Athleisure Sales and Growth Rate (2015-2020)
Figure France Athleisure Sales and Growth (2015-2020)
Figure Italy Athleisure Sales and Growth (2015-2020)
Figure Spain Athleisure Sales and Growth (2015-2020)
Figure Russia Athleisure Sales and Growth (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Asia Pacific Athleisure Revenue (M USD) and Growth (2015-2020)
Table Asia Pacific Athleisure Sales by Countries (2015-2020)
Table Asia Pacific Athleisure Sales Market Share by Countries (2015-2020)
Table Asia Pacific Athleisure Revenue (M USD) by Countries (2015-2020)
Table Asia Pacific Athleisure Revenue Market Share by Countries (2015-2020)
Figure China Athleisure Sales and Growth Rate (2015-2020)
Figure Japan Athleisure Sales and Growth Rate (2015-2020)
Figure South Korea Athleisure Sales and Growth (2015-2020)
Figure India Athleisure Sales and Growth (2015-2020)
Figure Southeast Asia Athleisure Sales and Growth (2015-2020)
Figure Australia Athleisure Sales and Growth (2015-2020)
Figure Middle East Athleisure Revenue (M USD) and Growth (2015-2020)
Table Middle East Athleisure Sales by Countries (2015-2020)
Table Middle East and Africa Athleisure Sales Market Share by Countries (2015-2020)
Table Middle East and Africa Athleisure Revenue (M USD) by Countries (2015-2020)
Table Middle East and Africa Athleisure Revenue Market Share by Countries (2015-2020)
Figure Saudi Arabia Athleisure Sales and Growth Rate (2015-2020)
Figure UAE Athleisure Sales and Growth Rate (2015-2020)
Figure Egypt Athleisure Sales and Growth (2015-2020)
Figure Nigeria Athleisure Sales and Growth (2015-2020)
Figure South Africa Athleisure Sales and Growth (2015-2020)
Figure South America Athleisure Revenue (M USD) and Growth (2015-2020)
Table South America Athleisure Sales by Countries (2015-2020)
Table South America Athleisure Sales Market Share by Countries (2015-2020)
Table South America Athleisure Revenue (M USD) by Countries (2015-2020)
Table South America Athleisure Revenue Market Share by Countries (2015-2020)

Figure Brazil Athleisure Sales and Growth Rate (2015-2020)
Figure Argentina Athleisure Sales and Growth Rate (2015-2020)
Figure Columbia Athleisure Sales and Growth (2015-2020)
Figure Chile Athleisure Sales and Growth (2015-2020)
Figure Top 3 Market Share of Athleisure Companies in 2019
Figure Top 6 Market Share of Athleisure Companies in 2019
Table Major Players Production Value (\$) Share (2015-2020)
Table H&M Profile
Table H&M Product Introduction
Figure H&M Production and Growth Rate
Figure H&M Value (\$) Market Share 2015-2020
Table Li-Ning Profile
Table Li-Ning Product Introduction
Figure Li-Ning Production and Growth Rate
Figure Li-Ning Value (\$) Market Share 2015-2020
Table Under Armour Profile
Table Under Armour Product Introduction
Figure Under Armour Production and Growth Rate
Figure Under Armour Value (\$) Market Share 2015-2020
Table Nike Profile
Table Nike Product Introduction
Figure Nike Production and Growth Rate
Figure Nike Value (\$) Market Share 2015-2020
Table Armour Profile
Table Armour Product Introduction
Figure Armour Production and Growth Rate
Figure Armour Value (\$) Market Share 2015-2020
Table Adidas AG Profile
Table Adidas AG Product Introduction
Figure Adidas AG Production and Growth Rate
Figure Adidas AG Value (\$) Market Share 2015-2020
Table RYU Apparel Profile
Table RYU Apparel Product Introduction
Figure RYU Apparel Production and Growth Rate
Figure RYU Apparel Value (\$) Market Share 2015-2020
Table Lululemon Athletica Profile
Table Lululemon Athletica Product Introduction
Figure Lululemon Athletica Production and Growth Rate
Figure Lululemon Athletica Value (\$) Market Share 2015-2020

Table Ten Thousand, Inc. Profile
Table Ten Thousand, Inc. Product Introduction
Figure Ten Thousand, Inc. Production and Growth Rate
Figure Ten Thousand, Inc. Value (\$) Market Share 2015-2020
Table Eysom Profile
Table Eysom Product Introduction
Figure Eysom Production and Growth Rate
Figure Eysom Value (\$) Market Share 2015-2020
Table Outdoorvoices Profile
Table Outdoorvoices Product Introduction
Figure Outdoorvoices Production and Growth Rate
Figure Outdoorvoices Value (\$) Market Share 2015-2020
Table Isaora Profile
Table Isaora Product Introduction
Figure Isaora Production and Growth Rate
Figure Isaora Value (\$) Market Share 2015-2020
Table Market Driving Factors of Athleisure
Table Merger, Acquisition and New Investment
Table Global Athleisure Market Value (\$) Forecast, by Type
Table Global Athleisure Market Volume Forecast, by Type
Figure Global Athleisure Market Value (\$) and Growth Rate Forecast of Clothes (2020-2025)
Figure Global Athleisure Market Volume (\$) and Growth Rate Forecast of Clothes (2020-2025)
Figure Global Athleisure Market Value (\$) and Growth Rate Forecast of Shoes (2020-2025)
Figure Global Athleisure Market Volume (\$) and Growth Rate Forecast of Shoes (2020-2025)
Figure Global Athleisure Market Value (\$) and Growth Rate Forecast of Bags (2020-2025)
Figure Global Athleisure Market Volume (\$) and Growth Rate Forecast of Bags (2020-2025)
Figure Global Athleisure Market Value (\$) and Growth Rate Forecast of Watches (2020-2025)
Figure Global Athleisure Market Volume (\$) and Growth Rate Forecast of Watches (2020-2025)
Figure Global Athleisure Market Value (\$) and Growth Rate Forecast of Others (2020-2025)
Figure Global Athleisure Market Volume (\$) and Growth Rate Forecast of Others (2020-2025)

(2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Men (2020-2025)

Figure Market Volume and Growth Rate Forecast of Men (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Women (2020-2025)

Figure Market Volume and Growth Rate Forecast of Women (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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