

COVID-19 Outbreak-Global Asset Tracking Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Asset tracking is the method of tracking tangible assets by scanning bar code labels attached to assets or by using GPS, BLE or RFID to broadcast tags at their location.

The Asset Tracking market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Asset Tracking industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Asset Tracking market can be split based on product types, major applications, and important countries as follows:

Key players in the global Asset Tracking market covered in Chapter 12:

Mojix
SAP
TomTom
ASAP Systems
Fleet Complete
Topcon
Sato
Impinj
Verizon
IBM
Zebra Technologies
JDA Software
Gigatrack
OnAsset Intelligence
CalAmp
Telit
AT&T
Epicor Software
Actsoft
Honeywell
Datalogic
Asset Panda
Ubisense
Tenna
Sprint
Oracle
Spireon
Stanley Black & Decker
Trimble
Microsoft

In Chapter 4 and 14.1, on the basis of types, the Asset Tracking market from 2015 to 2025 is primarily split into:

M2M/IoT
Edge Computing
Smart Devices

In Chapter 5 and 14.2, on the basis of applications, the Asset Tracking market from 2015 to 2025 covers:

Aviation and Aerospace
Commercial Vehicles and Fleet Tracking
Local and State Government
Manufacturing and Warehousing
Personal Vehicles
Public Transportation
Shipping and Construction
Healthcare and Medical

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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