

COVID-19 Outbreak-Global Application-to-Person (A2P) SMS Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

The Application-to-Person (A2P) SMS market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Application-to-Person (A2P) SMS industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Application-to-Person (A2P) SMS market can be split based on product types,

major applications, and important countries as follows:

Key players in the global Application-to-Person (A2P) SMS market covered in Chapter 12:

CLX Communications
Beepsend
Soprano
Tyntec
Sound Bite Communications
OpenMarket Inc.
3Cinteractive
Vibes Media
MBlox
Ogangi Corporation
Nexmo Co. Ltd.
SITO Mobile
AMD Telecom S.A
FortyTwo Telecom AB
ClearSky
Infobip
Silverstreet BV
SAP Mobile Services
Syniverse Technologies

In Chapter 4 and 14.1, on the basis of types, the Application-to-Person (A2P) SMS market from 2015 to 2025 is primarily split into:

Pushed Content Services
Customer Relationship Management Services
Promotional Campaigns
Interactive Services
Inquiry Related Services

In Chapter 5 and 14.2, on the basis of applications, the Application-to-Person (A2P) SMS market from 2015 to 2025 covers:

Retail
BFSI

Travel and Transport
Healthcare and Hospitality
Entertainment (Gaming) and Media

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 APPLICATION-TO-PERSON (A2P) SMS INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Application-to-Person (A2P) SMS
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Application-to-Person (A2P) SMS industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Application-to-Person (A2P) SMS Market Size, 2015 – 2020
 - 2.1.2 Global Application-to-Person (A2P) SMS Market Size by Type, 2015 – 2020
 - 2.1.3 Global Application-to-Person (A2P) SMS Market Size by Application, 2015 – 2020
 - 2.1.4 Global Application-to-Person (A2P) SMS Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Application-to-Person (A2P) SMS Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Application-to-Person (A2P) SMS Analysis
- 3.2 Major Players of Application-to-Person (A2P) SMS
- 3.3 Application-to-Person (A2P) SMS Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Application-to-Person (A2P) SMS
 - 3.3.3 Labor Cost of Application-to-Person (A2P) SMS
- 3.4 Market Distributors of Application-to-Person (A2P) SMS
- 3.5 Major Downstream Buyers of Application-to-Person (A2P) SMS Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time

3.8 Continued downward PMI Spreads Globally

4 GLOBAL APPLICATION-TO-PERSON (A2P) SMS MARKET, BY TYPE

4.1 Global Application-to-Person (A2P) SMS Value and Market Share by Type (2015-2020)

4.2 Global Application-to-Person (A2P) SMS Production and Market Share by Type (2015-2020)

4.3 Global Application-to-Person (A2P) SMS Value and Growth Rate by Type (2015-2020)

4.3.1 Global Application-to-Person (A2P) SMS Value and Growth Rate of Pushed Content Services

4.3.2 Global Application-to-Person (A2P) SMS Value and Growth Rate of Customer Relationship Management Services

4.3.3 Global Application-to-Person (A2P) SMS Value and Growth Rate of Promotional Campaigns

4.3.4 Global Application-to-Person (A2P) SMS Value and Growth Rate of Interactive Services

4.3.5 Global Application-to-Person (A2P) SMS Value and Growth Rate of Inquiry Related Services

4.4 Global Application-to-Person (A2P) SMS Price Analysis by Type (2015-2020)

5 APPLICATION-TO-PERSON (A2P) SMS MARKET, BY APPLICATION

5.1 Downstream Market Overview

5.2 Global Application-to-Person (A2P) SMS Consumption and Market Share by Application (2015-2020)

5.3 Global Application-to-Person (A2P) SMS Consumption and Growth Rate by Application (2015-2020)

5.3.1 Global Application-to-Person (A2P) SMS Consumption and Growth Rate of Retail (2015-2020)

5.3.2 Global Application-to-Person (A2P) SMS Consumption and Growth Rate of BFSI (2015-2020)

5.3.3 Global Application-to-Person (A2P) SMS Consumption and Growth Rate of Travel and Transport (2015-2020)

5.3.4 Global Application-to-Person (A2P) SMS Consumption and Growth Rate of Healthcare and Hospitality (2015-2020)

5.3.5 Global Application-to-Person (A2P) SMS Consumption and Growth Rate of Entertainment (Gaming) and Media (2015-2020)

6 GLOBAL APPLICATION-TO-PERSON (A2P) SMS MARKET ANALYSIS BY REGIONS

6.1 Global Application-to-Person (A2P) SMS Sales, Revenue and Market Share by Regions

6.1.1 Global Application-to-Person (A2P) SMS Sales by Regions (2015-2020)

6.1.2 Global Application-to-Person (A2P) SMS Revenue by Regions (2015-2020)

6.2 North America Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

6.3 Europe Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

6.4 Asia-Pacific Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

6.5 Middle East and Africa Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

6.6 South America Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

7 NORTH AMERICA APPLICATION-TO-PERSON (A2P) SMS MARKET ANALYSIS BY COUNTRIES

7.1 The Influence of COVID-19 on North America Market

7.2 North America Application-to-Person (A2P) SMS Sales, Revenue and Market Share by Countries

7.2.1 North America Application-to-Person (A2P) SMS Sales by Countries (2015-2020)

7.2.2 North America Application-to-Person (A2P) SMS Revenue by Countries (2015-2020)

7.3 United States Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

7.4 Canada Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

7.5 Mexico Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

8 EUROPE APPLICATION-TO-PERSON (A2P) SMS MARKET ANALYSIS BY COUNTRIES

8.1 The Influence of COVID-19 on Europe Market

8.2 Europe Application-to-Person (A2P) SMS Sales, Revenue and Market Share by Countries

8.2.1 Europe Application-to-Person (A2P) SMS Sales by Countries (2015-2020)

8.2.2 Europe Application-to-Person (A2P) SMS Revenue by Countries (2015-2020)

- 8.3 Germany Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 8.4 UK Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 8.5 France Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 8.6 Italy Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 8.7 Spain Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 8.8 Russia Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC APPLICATION-TO-PERSON (A2P) SMS MARKET ANALYSIS BY COUNTRIES

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific Application-to-Person (A2P) SMS Sales, Revenue and Market Share by Countries
 - 9.2.1 Asia Pacific Application-to-Person (A2P) SMS Sales by Countries (2015-2020)
 - 9.2.2 Asia Pacific Application-to-Person (A2P) SMS Revenue by Countries (2015-2020)
- 9.3 China Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 9.4 Japan Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 9.5 South Korea Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 9.6 India Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 9.8 Australia Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA APPLICATION-TO-PERSON (A2P) SMS MARKET ANALYSIS BY COUNTRIES

- 10.1 The Influence of COVID-19 on Middle East and Africa Market
- 10.2 Middle East and Africa Application-to-Person (A2P) SMS Sales, Revenue and Market Share by Countries
 - 10.2.1 Middle East and Africa Application-to-Person (A2P) SMS Sales by Countries (2015-2020)
 - 10.2.2 Middle East and Africa Application-to-Person (A2P) SMS Revenue by Countries (2015-2020)
- 10.3 Saudi Arabia Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 10.4 UAE Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 10.5 Egypt Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)
- 10.6 Nigeria Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

10.7 South Africa Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA APPLICATION-TO-PERSON (A2P) SMS MARKET ANALYSIS BY COUNTRIES

11.1 The Influence of COVID-19 on Middle East and Africa Market

11.2 South America Application-to-Person (A2P) SMS Sales, Revenue and Market Share by Countries

11.2.1 South America Application-to-Person (A2P) SMS Sales by Countries (2015-2020)

11.2.2 South America Application-to-Person (A2P) SMS Revenue by Countries (2015-2020)

11.3 Brazil Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

11.4 Argentina Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

11.5 Columbia Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

11.6 Chile Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

12.1 CLX Communications

12.1.1 CLX Communications Basic Information

12.1.2 Application-to-Person (A2P) SMS Product Introduction

12.1.3 CLX Communications Production, Value, Price, Gross Margin 2015-2020

12.2 Beepsend

12.2.1 Beepsend Basic Information

12.2.2 Application-to-Person (A2P) SMS Product Introduction

12.2.3 Beepsend Production, Value, Price, Gross Margin 2015-2020

12.3 Soprano

12.3.1 Soprano Basic Information

12.3.2 Application-to-Person (A2P) SMS Product Introduction

12.3.3 Soprano Production, Value, Price, Gross Margin 2015-2020

12.4 Tyntec

12.4.1 Tyntec Basic Information

12.4.2 Application-to-Person (A2P) SMS Product Introduction

12.4.3 Tyntec Production, Value, Price, Gross Margin 2015-2020

12.5 Sound Bite Communications

12.5.1 Sound Bite Communications Basic Information

12.5.2 Application-to-Person (A2P) SMS Product Introduction

- 12.5.3 Sound Bite Communications Production, Value, Price, Gross Margin 2015-2020
- 12.6 OpenMarket Inc.
 - 12.6.1 OpenMarket Inc. Basic Information
 - 12.6.2 Application-to-Person (A2P) SMS Product Introduction
 - 12.6.3 OpenMarket Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.7 3Cinteractive
 - 12.7.1 3Cinteractive Basic Information
 - 12.7.2 Application-to-Person (A2P) SMS Product Introduction
 - 12.7.3 3Cinteractive Production, Value, Price, Gross Margin 2015-2020
- 12.8 Vibes Media
 - 12.8.1 Vibes Media Basic Information
 - 12.8.2 Application-to-Person (A2P) SMS Product Introduction
 - 12.8.3 Vibes Media Production, Value, Price, Gross Margin 2015-2020
- 12.9 MBlox
 - 12.9.1 MBlox Basic Information
 - 12.9.2 Application-to-Person (A2P) SMS Product Introduction
 - 12.9.3 MBlox Production, Value, Price, Gross Margin 2015-2020
- 12.10 Ogangi Corporation
 - 12.10.1 Ogangi Corporation Basic Information
 - 12.10.2 Application-to-Person (A2P) SMS Product Introduction
 - 12.10.3 Ogangi Corporation Production, Value, Price, Gross Margin 2015-2020
- 12.11 Nexmo Co. Ltd.
 - 12.11.1 Nexmo Co. Ltd. Basic Information
 - 12.11.2 Application-to-Person (A2P) SMS Product Introduction
 - 12.11.3 Nexmo Co. Ltd. Production, Value, Price, Gross Margin 2015-2020
- 12.12 SITO Mobile
 - 12.12.1 SITO Mobile Basic Information
 - 12.12.2 Application-to-Person (A2P) SMS Product Introduction
 - 12.12.3 SITO Mobile Production, Value, Price, Gross Margin 2015-2020
- 12.13 AMD Telecom S.A
 - 12.13.1 AMD Telecom S.A Basic Information
 - 12.13.2 Application-to-Person (A2P) SMS Product Introduction
 - 12.13.3 AMD Telecom S.A Production, Value, Price, Gross Margin 2015-2020
- 12.14 FortyTwo Telecom AB
 - 12.14.1 FortyTwo Telecom AB Basic Information
 - 12.14.2 Application-to-Person (A2P) SMS Product Introduction
 - 12.14.3 FortyTwo Telecom AB Production, Value, Price, Gross Margin 2015-2020
- 12.15 ClearSky
 - 12.15.1 ClearSky Basic Information

12.15.2 Application-to-Person (A2P) SMS Product Introduction

12.15.3 ClearSky Production, Value, Price, Gross Margin 2015-2020

12.16 Infobip

12.16.1 Infobip Basic Information

12.16.2 Application-to-Person (A2P) SMS Product Introduction

12.16.3 Infobip Production, Value, Price, Gross Margin 2015-2020

12.17 Silverstreet BV

12.17.1 Silverstreet BV Basic Information

12.17.2 Application-to-Person (A2P) SMS Product Introduction

12.17.3 Silverstreet BV Production, Value, Price, Gross Margin 2015-2020

12.18 SAP Mobile Services

12.18.1 SAP Mobile Services Basic Information

12.18.2 Application-to-Person (A2P) SMS Product Introduction

12.18.3 SAP Mobile Services Production, Value, Price, Gross Margin 2015-2020

12.19 Syniverse Technologies

12.19.1 Syniverse Technologies Basic Information

12.19.2 Application-to-Person (A2P) SMS Product Introduction

12.19.3 Syniverse Technologies Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

13.1 Market Driver Analysis

13.1.2 Market Restraints Analysis

13.1.3 Market Trends Analysis

13.2 Merger, Acquisition and New Investment

13.3 News of Product Release

14 GLOBAL APPLICATION-TO-PERSON (A2P) SMS MARKET FORECAST

14.1 Global Application-to-Person (A2P) SMS Market Value & Volume Forecast, by Type (2020-2025)

14.1.1 Pushed Content Services Market Value and Volume Forecast (2020-2025)

14.1.2 Customer Relationship Management Services Market Value and Volume Forecast (2020-2025)

14.1.3 Promotional Campaigns Market Value and Volume Forecast (2020-2025)

14.1.4 Interactive Services Market Value and Volume Forecast (2020-2025)

14.1.5 Inquiry Related Services Market Value and Volume Forecast (2020-2025)

14.2 Global Application-to-Person (A2P) SMS Market Value & Volume Forecast, by Application (2020-2025)

- 14.2.1 Retail Market Value and Volume Forecast (2020-2025)
- 14.2.2 BFSI Market Value and Volume Forecast (2020-2025)
- 14.2.3 Travel and Transport Market Value and Volume Forecast (2020-2025)
- 14.2.4 Healthcare and Hospitality Market Value and Volume Forecast (2020-2025)
- 14.2.5 Entertainment (Gaming) and Media Market Value and Volume Forecast (2020-2025)
- 14.3 Application-to-Person (A2P) SMS Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
 - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
 - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
 - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Application-to-Person (A2P) SMS

Table Product Specification of Application-to-Person (A2P) SMS

Table Application-to-Person (A2P) SMS Key Market Segments

Table Key Players Application-to-Person (A2P) SMS Covered

Figure Global Application-to-Person (A2P) SMS Market Size, 2015 – 2025

Table Different Types of Application-to-Person (A2P) SMS

Figure Global Application-to-Person (A2P) SMS Value (\$) Segment by Type from 2015-2020

Figure Global Application-to-Person (A2P) SMS Market Share by Types in 2019

Table Different Applications of Application-to-Person (A2P) SMS

Figure Global Application-to-Person (A2P) SMS Value (\$) Segment by Applications from 2015-2020

Figure Global Application-to-Person (A2P) SMS Market Share by Applications in 2019

Figure Global Application-to-Person (A2P) SMS Market Share by Regions in 2019

Figure North America Application-to-Person (A2P) SMS Production Value (\$) and Growth Rate (2015-2020)

Figure Europe Application-to-Person (A2P) SMS Production Value (\$) and Growth Rate (2015-2020)

Figure Asia Pacific Application-to-Person (A2P) SMS Production Value (\$) and Growth Rate (2015-2020)

Figure Middle East and Africa Application-to-Person (A2P) SMS Production Value (\$) and Growth Rate (2015-2020)

Figure South America Application-to-Person (A2P) SMS Production Value (\$) and Growth Rate (2015-2020)

Table Global COVID-19 Status and Economic Overview

Figure Global COVID-19 Status

Figure COVID-19 Comparison of Major Countries

Figure Industry Chain Analysis of Application-to-Person (A2P) SMS

Table Upstream Raw Material Suppliers of Application-to-Person (A2P) SMS with Contact Information

Table Major Players Headquarters, and Service Area of Application-to-Person (A2P) SMS

Figure Major Players Production Value Market Share of Application-to-Person (A2P) SMS in 2019

Table Major Players Application-to-Person (A2P) SMS Product Types in 2019

Figure Production Process of Application-to-Person (A2P) SMS

Figure Manufacturing Cost Structure of Application-to-Person (A2P) SMS

Figure Channel Status of Application-to-Person (A2P) SMS

Table Major Distributors of Application-to-Person (A2P) SMS with Contact Information

Table Major Downstream Buyers of Application-to-Person (A2P) SMS with Contact Information

Table Global Application-to-Person (A2P) SMS Value (\$) by Type (2015-2020)

Table Global Application-to-Person (A2P) SMS Value Share by Type (2015-2020)

Figure Global Application-to-Person (A2P) SMS Value Share by Type (2015-2020)

Table Global Application-to-Person (A2P) SMS Production by Type (2015-2020)

Table Global Application-to-Person (A2P) SMS Production Share by Type (2015-2020)

Figure Global Application-to-Person (A2P) SMS Production Share by Type (2015-2020)

Figure Global Application-to-Person (A2P) SMS Value (\$) and Growth Rate of Pushed Content Services (2015-2020)

Figure Global Application-to-Person (A2P) SMS Value (\$) and Growth Rate of Customer Relationship Management Services (2015-2020)

Figure Global Application-to-Person (A2P) SMS Value (\$) and Growth Rate of Promotional Campaigns (2015-2020)

Figure Global Application-to-Person (A2P) SMS Value (\$) and Growth Rate of Interactive Services (2015-2020)

Figure Global Application-to-Person (A2P) SMS Value (\$) and Growth Rate of Inquiry Related Services (2015-2020)

Figure Global Application-to-Person (A2P) SMS Price by Type (2015-2020)

Figure Downstream Market Overview

Table Global Application-to-Person (A2P) SMS Consumption by Application (2015-2020)

Table Global Application-to-Person (A2P) SMS Consumption Market Share by Application (2015-2020)

Figure Global Application-to-Person (A2P) SMS Consumption Market Share by Application (2015-2020)

Figure Global Application-to-Person (A2P) SMS Consumption and Growth Rate of Retail (2015-2020)

Figure Global Application-to-Person (A2P) SMS Consumption and Growth Rate of BFSI (2015-2020)

Figure Global Application-to-Person (A2P) SMS Consumption and Growth Rate of Travel and Transport (2015-2020)

Figure Global Application-to-Person (A2P) SMS Consumption and Growth Rate of Healthcare and Hospitality (2015-2020)

Figure Global Application-to-Person (A2P) SMS Consumption and Growth Rate of

Entertainment (Gaming) and Media (2015-2020)

Figure Global Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure Global Application-to-Person (A2P) SMS Revenue (M USD) and Growth (2015-2020)

Table Global Application-to-Person (A2P) SMS Sales by Regions (2015-2020)

Table Global Application-to-Person (A2P) SMS Sales Market Share by Regions (2015-2020)

Table Global Application-to-Person (A2P) SMS Revenue (M USD) by Regions (2015-2020)

Table Global Application-to-Person (A2P) SMS Revenue Market Share by Regions (2015-2020)

Table Global Application-to-Person (A2P) SMS Revenue Market Share by Regions in 2015

Table Global Application-to-Person (A2P) SMS Revenue Market Share by Regions in 2019

Figure North America Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure Europe Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure South America Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure North America COVID-19 Confirmed Cases Major Distribution

Figure North America Application-to-Person (A2P) SMS Revenue (M USD) and Growth (2015-2020)

Table North America Application-to-Person (A2P) SMS Sales by Countries (2015-2020)

Table North America Application-to-Person (A2P) SMS Sales Market Share by Countries (2015-2020)

Table North America Application-to-Person (A2P) SMS Revenue (M USD) by Countries (2015-2020)

Table North America Application-to-Person (A2P) SMS Revenue Market Share by Countries (2015-2020)

Figure United States Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure Canada Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure Mexico Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Europe COVID-19 Status

Figure Europe COVID-19 Confirmed Cases Major Distribution

Figure Europe Application-to-Person (A2P) SMS Revenue (M USD) and Growth (2015-2020)

Table Europe Application-to-Person (A2P) SMS Sales by Countries (2015-2020)

Table Europe Application-to-Person (A2P) SMS Sales Market Share by Countries (2015-2020)

Table Europe Application-to-Person (A2P) SMS Revenue (M USD) by Countries (2015-2020)

Table Europe Application-to-Person (A2P) SMS Revenue Market Share by Countries (2015-2020)

Figure Germany Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure UK Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure France Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Italy Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Spain Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Russia Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Asia Pacific Application-to-Person (A2P) SMS Revenue (M USD) and Growth (2015-2020)

Table Asia Pacific Application-to-Person (A2P) SMS Sales by Countries (2015-2020)

Table Asia Pacific Application-to-Person (A2P) SMS Sales Market Share by Countries (2015-2020)

Table Asia Pacific Application-to-Person (A2P) SMS Revenue (M USD) by Countries (2015-2020)

Table Asia Pacific Application-to-Person (A2P) SMS Revenue Market Share by Countries (2015-2020)

Figure China Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure Japan Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure South Korea Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure India Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Southeast Asia Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Australia Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Middle East Application-to-Person (A2P) SMS Revenue (M USD) and Growth (2015-2020)

Table Middle East Application-to-Person (A2P) SMS Sales by Countries (2015-2020)

Table Middle East and Africa Application-to-Person (A2P) SMS Sales Market Share by Countries (2015-2020)

Table Middle East and Africa Application-to-Person (A2P) SMS Revenue (M USD) by

Countries (2015-2020)

Table Middle East and Africa Application-to-Person (A2P) SMS Revenue Market Share by Countries (2015-2020)

Figure Saudi Arabia Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure UAE Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure Egypt Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Nigeria Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure South Africa Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure South America Application-to-Person (A2P) SMS Revenue (M USD) and Growth (2015-2020)

Table South America Application-to-Person (A2P) SMS Sales by Countries (2015-2020)

Table South America Application-to-Person (A2P) SMS Sales Market Share by Countries (2015-2020)

Table South America Application-to-Person (A2P) SMS Revenue (M USD) by Countries (2015-2020)

Table South America Application-to-Person (A2P) SMS Revenue Market Share by Countries (2015-2020)

Figure Brazil Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure Argentina Application-to-Person (A2P) SMS Sales and Growth Rate (2015-2020)

Figure Columbia Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Chile Application-to-Person (A2P) SMS Sales and Growth (2015-2020)

Figure Top 3 Market Share of Application-to-Person (A2P) SMS Companies in 2019

Figure Top 6 Market Share of Application-to-Person (A2P) SMS Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table CLX Communications Profile

Table CLX Communications Product Introduction

Figure CLX Communications Production and Growth Rate

Figure CLX Communications Value (\$) Market Share 2015-2020

Table Beepsend Profile

Table Beepsend Product Introduction

Figure Beepsend Production and Growth Rate

Figure Beepsend Value (\$) Market Share 2015-2020

Table Soprano Profile

Table Soprano Product Introduction

Figure Soprano Production and Growth Rate

Figure Soprano Value (\$) Market Share 2015-2020

Table Tyntec Profile

Table Tyntec Product Introduction

Figure Tyntec Production and Growth Rate
Figure Tyntec Value (\$) Market Share 2015-2020
Table Sound Bite Communications Profile
Table Sound Bite Communications Product Introduction
Figure Sound Bite Communications Production and Growth Rate
Figure Sound Bite Communications Value (\$) Market Share 2015-2020
Table OpenMarket Inc. Profile
Table OpenMarket Inc. Product Introduction
Figure OpenMarket Inc. Production and Growth Rate
Figure OpenMarket Inc. Value (\$) Market Share 2015-2020
Table 3Cinteractive Profile
Table 3Cinteractive Product Introduction
Figure 3Cinteractive Production and Growth Rate
Figure 3Cinteractive Value (\$) Market Share 2015-2020
Table Vibes Media Profile
Table Vibes Media Product Introduction
Figure Vibes Media Production and Growth Rate
Figure Vibes Media Value (\$) Market Share 2015-2020
Table MBlox Profile
Table MBlox Product Introduction
Figure MBlox Production and Growth Rate
Figure MBlox Value (\$) Market Share 2015-2020
Table Ogangi Corporation Profile
Table Ogangi Corporation Product Introduction
Figure Ogangi Corporation Production and Growth Rate
Figure Ogangi Corporation Value (\$) Market Share 2015-2020
Table Nexmo Co. Ltd. Profile
Table Nexmo Co. Ltd. Product Introduction
Figure Nexmo Co. Ltd. Production and Growth Rate
Figure Nexmo Co. Ltd. Value (\$) Market Share 2015-2020
Table SITO Mobile Profile
Table SITO Mobile Product Introduction
Figure SITO Mobile Production and Growth Rate
Figure SITO Mobile Value (\$) Market Share 2015-2020
Table AMD Telecom S.A Profile
Table AMD Telecom S.A Product Introduction
Figure AMD Telecom S.A Production and Growth Rate
Figure AMD Telecom S.A Value (\$) Market Share 2015-2020
Table FortyTwo Telecom AB Profile

Table FortyTwo Telecom AB Product Introduction
Figure FortyTwo Telecom AB Production and Growth Rate
Figure FortyTwo Telecom AB Value (\$) Market Share 2015-2020
Table ClearSky Profile
Table ClearSky Product Introduction
Figure ClearSky Production and Growth Rate
Figure ClearSky Value (\$) Market Share 2015-2020
Table Infobip Profile
Table Infobip Product Introduction
Figure Infobip Production and Growth Rate
Figure Infobip Value (\$) Market Share 2015-2020
Table Silverstreet BV Profile
Table Silverstreet BV Product Introduction
Figure Silverstreet BV Production and Growth Rate
Figure Silverstreet BV Value (\$) Market Share 2015-2020
Table SAP Mobile Services Profile
Table SAP Mobile Services Product Introduction
Figure SAP Mobile Services Production and Growth Rate
Figure SAP Mobile Services Value (\$) Market Share 2015-2020
Table Syniverse Technologies Profile
Table Syniverse Technologies Product Introduction
Figure Syniverse Technologies Production and Growth Rate
Figure Syniverse Technologies Value (\$) Market Share 2015-2020
Table Market Driving Factors of Application-to-Person (A2P) SMS
Table Merger, Acquisition and New Investment
Table Global Application-to-Person (A2P) SMS Market Value (\$) Forecast, by Type
Table Global Application-to-Person (A2P) SMS Market Volume Forecast, by Type
Figure Global Application-to-Person (A2P) SMS Market Value (\$) and Growth Rate
Forecast of Pushed Content Services (2020-2025)
Figure Global Application-to-Person (A2P) SMS Market Volume (\$) and Growth Rate
Forecast of Pushed Content Services (2020-2025)
Figure Global Application-to-Person (A2P) SMS Market Value (\$) and Growth Rate
Forecast of Customer Relationship Management Services (2020-2025)
Figure Global Application-to-Person (A2P) SMS Market Volume (\$) and Growth Rate
Forecast of Customer Relationship Management Services (2020-2025)
Figure Global Application-to-Person (A2P) SMS Market Value (\$) and Growth Rate
Forecast of Promotional Campaigns (2020-2025)
Figure Global Application-to-Person (A2P) SMS Market Volume (\$) and Growth Rate
Forecast of Promotional Campaigns (2020-2025)

Figure Global Application-to-Person (A2P) SMS Market Value (\$) and Growth Rate Forecast of Interactive Services (2020-2025)

Figure Global Application-to-Person (A2P) SMS Market Volume (\$) and Growth Rate Forecast of Interactive Services (2020-2025)

Figure Global Application-to-Person (A2P) SMS Market Value (\$) and Growth Rate Forecast of Inquiry Related Services (2020-2025)

Figure Global Application-to-Person (A2P) SMS Market Volume (\$) and Growth Rate Forecast of Inquiry Related Services (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Retail (2020-2025)

Figure Market Volume and Growth Rate Forecast of Retail (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of BFSI (2020-2025)

Figure Market Volume and Growth Rate Forecast of BFSI (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Travel and Transport (2020-2025)

Figure Market Volume and Growth Rate Forecast of Travel and Transport (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Healthcare and Hospitality (2020-2025)

Figure Market Volume and Growth Rate Forecast of Healthcare and Hospitality (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Entertainment (Gaming) and Media (2020-2025)

Figure Market Volume and Growth Rate Forecast of Entertainment (Gaming) and Media (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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