

COVID-19 Outbreak-Global Application Performance Management (APM) Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Application performance management (APM) is the monitoring and management of performance and availability of software applications. APM strives to detect and diagnose complex application performance problems to maintain an expected level of service.

The Application Performance Management (APM) market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Application Performance Management (APM) industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Application Performance Management (APM) market can be split based on product types, major applications, and important countries as follows:

Key players in the global Application Performance Management (APM) market covered in Chapter 12:

Microsoft
Appdynamics
Compuware Corporation
New Relic
ManageEngine
IBM
SolarWinds
Quest Software
NGINX
Hewlett-Packard (HP)
Idera
Apsera Tech
Spiceworks
AT&T
Dell Software
Riverbed Technology
Riverbed
Stackify
Dynatrace
InfoQ
Raygun Pulse
APMdigest
Fujitsu
Avada Software
Oracle
BMC Software
Logic Monitor

CA Technologies

In Chapter 4 and 14.1, on the basis of types, the Application Performance Management (APM) market from 2015 to 2025 is primarily split into:

On-Premises APM

Cloud APM

In Chapter 5 and 14.2, on the basis of applications, the Application Performance Management (APM) market from 2015 to 2025 covers:

Small and Medium Businesses (SMBS)

Large Enterprises

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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