

COVID-19 Outbreak-Global American Ginseng Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Ginseng is a plant characterized by a fleshy root and a single stalk with green oval-shaped leaves. It is a perennial plant that can live more than a century. Ginseng is typically derived from the root of this plant. As an herbal supplement, the extract has long been prized for its reputation of having anti-inflammatory, anti-cancer, and antioxidant properties. It is also used in the homeopathic treatment of conditions, including depression, stress, low libido, and Attention Deficit Hyperactivity Disorder (ADHD).

The American Ginseng market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the American Ginseng industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The American Ginseng market can be split based on product types, major applications, and important countries as follows:

Key players in the global American Ginseng market covered in Chapter 12:

Ortis

Allcura Naturheilmittel GmbH

Oxford Vitality

Pharmaton

Boots

Erborian

Molinari

NATURE ESSENTIAL

Elemis

Vitastore

Ginsana

Orkla Health

In Chapter 4 and 14.1, on the basis of types, the American Ginseng market from 2015 to 2025 is primarily split into:

Capsule

Tablet

Powder

Others

In Chapter 5 and 14.2, on the basis of applications, the American Ginseng market from 2015 to 2025 covers:

Pharma & Healthcare

Cosmetic & Skin Care

Food & Feed Additives

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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