

COVID-19 Outbreak-Global Alternative and Complementary Medicine Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Complementary and alternative forms of therapy are used in the treatment of chronic ailments, long-term pain among others and are also used for additional vitamins and other dietary supplementation of regular diet. Moreover, with considerable increase in the costs of conventional medicine and inclination towards body wellness rather than pharmaceutical cure is likely to boost the market over the forecast period.

The Alternative and Complementary Medicine market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Alternative and Complementary Medicine industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Alternative and Complementary Medicine market can be split based on product types, major applications, and important countries as follows:

Key players in the global Alternative and Complementary Medicine market covered in Chapter 12:

The Healing Company

Helio USA Inc.

Herb Pharm

Nordic Naturals

Deepure Plus

Quantum Touch Inc

Herbal Hills

Pure encapsulations

Columbia Nutritional Inc.

Iyengar Yoga Institute

Yoga Tree

John Schumacher's Unity Woods Yoga Center

In Chapter 4 and 14.1, on the basis of types, the Alternative and Complementary Medicine market from 2015 to 2025 is primarily split into:

Botanicals

Acupuncture

Mind, Body, and Yoga

Magnetic Intervention

In Chapter 5 and 14.2, on the basis of applications, the Alternative and Complementary Medicine market from 2015 to 2025 covers:

Direct Contact

E-training

Distance Correspondence

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 ALTERNATIVE AND COMPLEMENTARY MEDICINE INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Alternative and Complementary Medicine
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Alternative and Complementary Medicine industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Alternative and Complementary Medicine Market Size, 2015 – 2020
 - 2.1.2 Global Alternative and Complementary Medicine Market Size by Type, 2015 – 2020
 - 2.1.3 Global Alternative and Complementary Medicine Market Size by Application, 2015 – 2020
 - 2.1.4 Global Alternative and Complementary Medicine Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Alternative and Complementary Medicine Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Alternative and Complementary Medicine Analysis
- 3.2 Major Players of Alternative and Complementary Medicine
- 3.3 Alternative and Complementary Medicine Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Alternative and Complementary Medicine
 - 3.3.3 Labor Cost of Alternative and Complementary Medicine
- 3.4 Market Distributors of Alternative and Complementary Medicine

- 3.5 Major Downstream Buyers of Alternative and Complementary Medicine Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL ALTERNATIVE AND COMPLEMENTARY MEDICINE MARKET, BY TYPE

- 4.1 Global Alternative and Complementary Medicine Value and Market Share by Type (2015-2020)
- 4.2 Global Alternative and Complementary Medicine Production and Market Share by Type (2015-2020)
- 4.3 Global Alternative and Complementary Medicine Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global Alternative and Complementary Medicine Value and Growth Rate of Botanicals
 - 4.3.2 Global Alternative and Complementary Medicine Value and Growth Rate of Acupuncture
 - 4.3.3 Global Alternative and Complementary Medicine Value and Growth Rate of Mind, Body, and Yoga
 - 4.3.4 Global Alternative and Complementary Medicine Value and Growth Rate of Magnetic Intervention
- 4.4 Global Alternative and Complementary Medicine Price Analysis by Type (2015-2020)

5 ALTERNATIVE AND COMPLEMENTARY MEDICINE MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global Alternative and Complementary Medicine Consumption and Market Share by Application (2015-2020)
- 5.3 Global Alternative and Complementary Medicine Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global Alternative and Complementary Medicine Consumption and Growth Rate of Direct Contact (2015-2020)
 - 5.3.2 Global Alternative and Complementary Medicine Consumption and Growth Rate of E-training (2015-2020)
 - 5.3.3 Global Alternative and Complementary Medicine Consumption and Growth Rate of Distance Correspondence (2015-2020)

6 GLOBAL ALTERNATIVE AND COMPLEMENTARY MEDICINE MARKET

ANALYSIS BY REGIONS

6.1 Global Alternative and Complementary Medicine Sales, Revenue and Market Share by Regions

6.1.1 Global Alternative and Complementary Medicine Sales by Regions (2015-2020)

6.1.2 Global Alternative and Complementary Medicine Revenue by Regions (2015-2020)

6.2 North America Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

6.3 Europe Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

6.4 Asia-Pacific Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

6.5 Middle East and Africa Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

6.6 South America Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

7 NORTH AMERICA ALTERNATIVE AND COMPLEMENTARY MEDICINE MARKET ANALYSIS BY COUNTRIES

7.1 The Influence of COVID-19 on North America Market

7.2 North America Alternative and Complementary Medicine Sales, Revenue and Market Share by Countries

7.2.1 North America Alternative and Complementary Medicine Sales by Countries (2015-2020)

7.2.2 North America Alternative and Complementary Medicine Revenue by Countries (2015-2020)

7.3 United States Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

7.4 Canada Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

7.5 Mexico Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

8 EUROPE ALTERNATIVE AND COMPLEMENTARY MEDICINE MARKET ANALYSIS BY COUNTRIES

8.1 The Influence of COVID-19 on Europe Market

8.2 Europe Alternative and Complementary Medicine Sales, Revenue and Market Share by Countries

8.2.1 Europe Alternative and Complementary Medicine Sales by Countries (2015-2020)

8.2.2 Europe Alternative and Complementary Medicine Revenue by Countries (2015-2020)

8.3 Germany Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

8.4 UK Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

8.5 France Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

8.6 Italy Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

8.7 Spain Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

8.8 Russia Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC ALTERNATIVE AND COMPLEMENTARY MEDICINE MARKET ANALYSIS BY COUNTRIES

9.1 The Influence of COVID-19 on Asia Pacific Market

9.2 Asia Pacific Alternative and Complementary Medicine Sales, Revenue and Market Share by Countries

9.2.1 Asia Pacific Alternative and Complementary Medicine Sales by Countries (2015-2020)

9.2.2 Asia Pacific Alternative and Complementary Medicine Revenue by Countries (2015-2020)

9.3 China Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

9.4 Japan Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

9.5 South Korea Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

9.6 India Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

9.7 Southeast Asia Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

9.8 Australia Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA ALTERNATIVE AND COMPLEMENTARY MEDICINE MARKET ANALYSIS BY COUNTRIES

10.1 The Influence of COVID-19 on Middle East and Africa Market

10.2 Middle East and Africa Alternative and Complementary Medicine Sales, Revenue and Market Share by Countries

10.2.1 Middle East and Africa Alternative and Complementary Medicine Sales by Countries (2015-2020)

10.2.2 Middle East and Africa Alternative and Complementary Medicine Revenue by Countries (2015-2020)

10.3 Saudi Arabia Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

10.4 UAE Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

10.5 Egypt Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

10.6 Nigeria Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

10.7 South Africa Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA ALTERNATIVE AND COMPLEMENTARY MEDICINE MARKET ANALYSIS BY COUNTRIES

11.1 The Influence of COVID-19 on Middle East and Africa Market

11.2 South America Alternative and Complementary Medicine Sales, Revenue and Market Share by Countries

11.2.1 South America Alternative and Complementary Medicine Sales by Countries (2015-2020)

11.2.2 South America Alternative and Complementary Medicine Revenue by Countries (2015-2020)

11.3 Brazil Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

11.4 Argentina Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

11.5 Columbia Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

11.6 Chile Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

12.1 The Healing Company

12.1.1 The Healing Company Basic Information

12.1.2 Alternative and Complementary Medicine Product Introduction

12.1.3 The Healing Company Production, Value, Price, Gross Margin 2015-2020

12.2 Helio USA Inc.

12.2.1 Helio USA Inc. Basic Information

12.2.2 Alternative and Complementary Medicine Product Introduction

12.2.3 Helio USA Inc. Production, Value, Price, Gross Margin 2015-2020

12.3 Herb Pharm

12.3.1 Herb Pharm Basic Information

12.3.2 Alternative and Complementary Medicine Product Introduction

12.3.3 Herb Pharm Production, Value, Price, Gross Margin 2015-2020

12.4 Nordic Naturals

12.4.1 Nordic Naturals Basic Information

12.4.2 Alternative and Complementary Medicine Product Introduction

12.4.3 Nordic Naturals Production, Value, Price, Gross Margin 2015-2020

12.5 Deepure Plus

12.5.1 Deepure Plus Basic Information

12.5.2 Alternative and Complementary Medicine Product Introduction

12.5.3 Deepure Plus Production, Value, Price, Gross Margin 2015-2020

12.6 Quantum Touch Inc

12.6.1 Quantum Touch Inc Basic Information

12.6.2 Alternative and Complementary Medicine Product Introduction

12.6.3 Quantum Touch Inc Production, Value, Price, Gross Margin 2015-2020

12.7 Herbal Hills

12.7.1 Herbal Hills Basic Information

12.7.2 Alternative and Complementary Medicine Product Introduction

12.7.3 Herbal Hills Production, Value, Price, Gross Margin 2015-2020

12.8 Pure encapsulations

12.8.1 Pure encapsulations Basic Information

12.8.2 Alternative and Complementary Medicine Product Introduction

12.8.3 Pure encapsulations Production, Value, Price, Gross Margin 2015-2020

12.9 Columbia Nutritional Inc.

12.9.1 Columbia Nutritional Inc. Basic Information

12.9.2 Alternative and Complementary Medicine Product Introduction

12.9.3 Columbia Nutritional Inc. Production, Value, Price, Gross Margin 2015-2020

12.10 Iyengar Yoga Institute

12.10.1 Iyengar Yoga Institute Basic Information

12.10.2 Alternative and Complementary Medicine Product Introduction

12.10.3 Iyengar Yoga Institute Production, Value, Price, Gross Margin 2015-2020

12.11 Yoga Tree

12.11.1 Yoga Tree Basic Information

12.11.2 Alternative and Complementary Medicine Product Introduction

12.11.3 Yoga Tree Production, Value, Price, Gross Margin 2015-2020

12.12 John Schumacher's Unity Woods Yoga Center

12.12.1 John Schumacher's Unity Woods Yoga Center Basic Information

12.12.2 Alternative and Complementary Medicine Product Introduction

12.12.3 John Schumacher's Unity Woods Yoga Center Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

13.1 Market Driver Analysis

13.1.2 Market Restraints Analysis

13.1.3 Market Trends Analysis

13.2 Merger, Acquisition and New Investment

13.3 News of Product Release

14 GLOBAL ALTERNATIVE AND COMPLEMENTARY MEDICINE MARKET FORECAST

14.1 Global Alternative and Complementary Medicine Market Value & Volume Forecast, by Type (2020-2025)

14.1.1 Botanicals Market Value and Volume Forecast (2020-2025)

14.1.2 Acupuncture Market Value and Volume Forecast (2020-2025)

14.1.3 Mind, Body, and Yoga Market Value and Volume Forecast (2020-2025)

14.1.4 Magnetic Intervention Market Value and Volume Forecast (2020-2025)

14.2 Global Alternative and Complementary Medicine Market Value & Volume Forecast, by Application (2020-2025)

14.2.1 Direct Contact Market Value and Volume Forecast (2020-2025)

14.2.2 E-training Market Value and Volume Forecast (2020-2025)

14.2.3 Distance Correspondence Market Value and Volume Forecast (2020-2025)

14.3 Alternative and Complementary Medicine Market Analysis and Forecast by Region

14.3.1 North America Market Value and Consumption Forecast (2020-2025)

14.3.2 Europe Market Value and Consumption Forecast (2020-2025)

14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)

14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)

14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

15.1 Industry Barriers and New Entrants SWOT Analysis

15.1.1 Porter's Five Forces Analysis

15.1.2 New Entrants SWOT Analysis

15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Alternative and Complementary Medicine
Table Product Specification of Alternative and Complementary Medicine
Table Alternative and Complementary Medicine Key Market Segments
Table Key Players Alternative and Complementary Medicine Covered
Figure Global Alternative and Complementary Medicine Market Size, 2015 – 2025
Table Different Types of Alternative and Complementary Medicine
Figure Global Alternative and Complementary Medicine Value (\$) Segment by Type from 2015-2020
Figure Global Alternative and Complementary Medicine Market Share by Types in 2019
Table Different Applications of Alternative and Complementary Medicine
Figure Global Alternative and Complementary Medicine Value (\$) Segment by Applications from 2015-2020
Figure Global Alternative and Complementary Medicine Market Share by Applications in 2019
Figure Global Alternative and Complementary Medicine Market Share by Regions in 2019
Figure North America Alternative and Complementary Medicine Production Value (\$) and Growth Rate (2015-2020)
Figure Europe Alternative and Complementary Medicine Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific Alternative and Complementary Medicine Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa Alternative and Complementary Medicine Production Value (\$) and Growth Rate (2015-2020)
Figure South America Alternative and Complementary Medicine Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of Alternative and Complementary Medicine
Table Upstream Raw Material Suppliers of Alternative and Complementary Medicine with Contact Information
Table Major Players Headquarters, and Service Area of Alternative and Complementary Medicine
Figure Major Players Production Value Market Share of Alternative and Complementary

Medicine in 2019

Table Major Players Alternative and Complementary Medicine Product Types in 2019

Figure Production Process of Alternative and Complementary Medicine

Figure Manufacturing Cost Structure of Alternative and Complementary Medicine

Figure Channel Status of Alternative and Complementary Medicine

Table Major Distributors of Alternative and Complementary Medicine with Contact Information

Table Major Downstream Buyers of Alternative and Complementary Medicine with Contact Information

Table Global Alternative and Complementary Medicine Value (\$) by Type (2015-2020)

Table Global Alternative and Complementary Medicine Value Share by Type (2015-2020)

Figure Global Alternative and Complementary Medicine Value Share by Type (2015-2020)

Table Global Alternative and Complementary Medicine Production by Type (2015-2020)

Table Global Alternative and Complementary Medicine Production Share by Type (2015-2020)

Figure Global Alternative and Complementary Medicine Production Share by Type (2015-2020)

Figure Global Alternative and Complementary Medicine Value (\$) and Growth Rate of Botanicals (2015-2020)

Figure Global Alternative and Complementary Medicine Value (\$) and Growth Rate of Acupuncture (2015-2020)

Figure Global Alternative and Complementary Medicine Value (\$) and Growth Rate of Mind, Body, and Yoga (2015-2020)

Figure Global Alternative and Complementary Medicine Value (\$) and Growth Rate of Magnetic Intervention (2015-2020)

Figure Global Alternative and Complementary Medicine Price by Type (2015-2020)

Figure Downstream Market Overview

Table Global Alternative and Complementary Medicine Consumption by Application (2015-2020)

Table Global Alternative and Complementary Medicine Consumption Market Share by Application (2015-2020)

Figure Global Alternative and Complementary Medicine Consumption Market Share by Application (2015-2020)

Figure Global Alternative and Complementary Medicine Consumption and Growth Rate of Direct Contact (2015-2020)

Figure Global Alternative and Complementary Medicine Consumption and Growth Rate of E-training (2015-2020)

Figure Global Alternative and Complementary Medicine Consumption and Growth Rate of Distance Correspondence (2015-2020)

Figure Global Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure Global Alternative and Complementary Medicine Revenue (M USD) and Growth (2015-2020)

Table Global Alternative and Complementary Medicine Sales by Regions (2015-2020)

Table Global Alternative and Complementary Medicine Sales Market Share by Regions (2015-2020)

Table Global Alternative and Complementary Medicine Revenue (M USD) by Regions (2015-2020)

Table Global Alternative and Complementary Medicine Revenue Market Share by Regions (2015-2020)

Table Global Alternative and Complementary Medicine Revenue Market Share by Regions in 2015

Table Global Alternative and Complementary Medicine Revenue Market Share by Regions in 2019

Figure North America Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure Europe Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure South America Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure North America COVID-19 Confirmed Cases Major Distribution

Figure North America Alternative and Complementary Medicine Revenue (M USD) and Growth (2015-2020)

Table North America Alternative and Complementary Medicine Sales by Countries (2015-2020)

Table North America Alternative and Complementary Medicine Sales Market Share by Countries (2015-2020)

Table North America Alternative and Complementary Medicine Revenue (M USD) by Countries (2015-2020)

Table North America Alternative and Complementary Medicine Revenue Market Share by Countries (2015-2020)

Figure United States Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure Canada Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure Mexico Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Europe COVID-19 Status

Figure Europe COVID-19 Confirmed Cases Major Distribution

Figure Europe Alternative and Complementary Medicine Revenue (M USD) and Growth (2015-2020)

Table Europe Alternative and Complementary Medicine Sales by Countries (2015-2020)

Table Europe Alternative and Complementary Medicine Sales Market Share by Countries (2015-2020)

Table Europe Alternative and Complementary Medicine Revenue (M USD) by Countries (2015-2020)

Table Europe Alternative and Complementary Medicine Revenue Market Share by Countries (2015-2020)

Figure Germany Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure UK Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure France Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Italy Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Spain Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Russia Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Asia Pacific Alternative and Complementary Medicine Revenue (M USD) and Growth (2015-2020)

Table Asia Pacific Alternative and Complementary Medicine Sales by Countries (2015-2020)

Table Asia Pacific Alternative and Complementary Medicine Sales Market Share by Countries (2015-2020)

Table Asia Pacific Alternative and Complementary Medicine Revenue (M USD) by Countries (2015-2020)

Table Asia Pacific Alternative and Complementary Medicine Revenue Market Share by Countries (2015-2020)

Figure China Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure Japan Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure South Korea Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure India Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Southeast Asia Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Australia Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Middle East Alternative and Complementary Medicine Revenue (M USD) and Growth (2015-2020)

Table Middle East Alternative and Complementary Medicine Sales by Countries (2015-2020)

Table Middle East and Africa Alternative and Complementary Medicine Sales Market Share by Countries (2015-2020)

Table Middle East and Africa Alternative and Complementary Medicine Revenue (M USD) by Countries (2015-2020)

Table Middle East and Africa Alternative and Complementary Medicine Revenue Market Share by Countries (2015-2020)

Figure Saudi Arabia Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure UAE Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure Egypt Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Nigeria Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure South Africa Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure South America Alternative and Complementary Medicine Revenue (M USD) and Growth (2015-2020)

Table South America Alternative and Complementary Medicine Sales by Countries (2015-2020)

Table South America Alternative and Complementary Medicine Sales Market Share by Countries (2015-2020)

Table South America Alternative and Complementary Medicine Revenue (M USD) by Countries (2015-2020)

Table South America Alternative and Complementary Medicine Revenue Market Share by Countries (2015-2020)

Figure Brazil Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure Argentina Alternative and Complementary Medicine Sales and Growth Rate (2015-2020)

Figure Columbia Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Chile Alternative and Complementary Medicine Sales and Growth (2015-2020)

Figure Top 3 Market Share of Alternative and Complementary Medicine Companies in 2019

Figure Top 6 Market Share of Alternative and Complementary Medicine Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table The Healing Company Profile

Table The Healing Company Product Introduction

Figure The Healing Company Production and Growth Rate

Figure The Healing Company Value (\$) Market Share 2015-2020

Table Helio USA Inc. Profile

Table Helio USA Inc. Product Introduction

Figure Helio USA Inc. Production and Growth Rate

Figure Helio USA Inc. Value (\$) Market Share 2015-2020

Table Herb Pharm Profile

Table Herb Pharm Product Introduction

Figure Herb Pharm Production and Growth Rate

Figure Herb Pharm Value (\$) Market Share 2015-2020

Table Nordic Naturals Profile

Table Nordic Naturals Product Introduction

Figure Nordic Naturals Production and Growth Rate

Figure Nordic Naturals Value (\$) Market Share 2015-2020

Table Deepure Plus Profile

Table Deepure Plus Product Introduction

Figure Deepure Plus Production and Growth Rate

Figure Deepure Plus Value (\$) Market Share 2015-2020

Table Quantum Touch Inc Profile

Table Quantum Touch Inc Product Introduction

Figure Quantum Touch Inc Production and Growth Rate

Figure Quantum Touch Inc Value (\$) Market Share 2015-2020

Table Herbal Hills Profile

Table Herbal Hills Product Introduction

Figure Herbal Hills Production and Growth Rate

Figure Herbal Hills Value (\$) Market Share 2015-2020

Table Pure encapsulations Profile

Table Pure encapsulations Product Introduction

Figure Pure encapsulations Production and Growth Rate

Figure Pure encapsulations Value (\$) Market Share 2015-2020

Table Columbia Nutritional Inc. Profile

Table Columbia Nutritional Inc. Product Introduction

Figure Columbia Nutritional Inc. Production and Growth Rate

Figure Columbia Nutritional Inc. Value (\$) Market Share 2015-2020

Table Iyengar Yoga Institute Profile

Table Iyengar Yoga Institute Product Introduction

Figure Iyengar Yoga Institute Production and Growth Rate

Figure Iyengar Yoga Institute Value (\$) Market Share 2015-2020

Table Yoga Tree Profile

Table Yoga Tree Product Introduction

Figure Yoga Tree Production and Growth Rate

Figure Yoga Tree Value (\$) Market Share 2015-2020

Table John Schumacher's Unity Woods Yoga Center Profile

Table John Schumacher's Unity Woods Yoga Center Product Introduction

Figure John Schumacher's Unity Woods Yoga Center Production and Growth Rate

Figure John Schumacher's Unity Woods Yoga Center Value (\$) Market Share 2015-2020

Table Market Driving Factors of Alternative and Complementary Medicine

Table Merger, Acquisition and New Investment

Table Global Alternative and Complementary Medicine Market Value (\$) Forecast, by Type

Table Global Alternative and Complementary Medicine Market Volume Forecast, by Type

Figure Global Alternative and Complementary Medicine Market Value (\$) and Growth Rate Forecast of Botanicals (2020-2025)

Figure Global Alternative and Complementary Medicine Market Volume (\$) and Growth Rate Forecast of Botanicals (2020-2025)

Figure Global Alternative and Complementary Medicine Market Value (\$) and Growth Rate Forecast of Acupuncture (2020-2025)

Figure Global Alternative and Complementary Medicine Market Volume (\$) and Growth Rate Forecast of Acupuncture (2020-2025)

Figure Global Alternative and Complementary Medicine Market Value (\$) and Growth Rate Forecast of Mind, Body, and Yoga (2020-2025)

Figure Global Alternative and Complementary Medicine Market Volume (\$) and Growth Rate Forecast of Mind, Body, and Yoga (2020-2025)

Figure Global Alternative and Complementary Medicine Market Value (\$) and Growth Rate Forecast of Magnetic Intervention (2020-2025)

Figure Global Alternative and Complementary Medicine Market Volume (\$) and Growth

Rate Forecast of Magnetic Intervention (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Direct Contact (2020-2025)

Figure Market Volume and Growth Rate Forecast of Direct Contact (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of E-training (2020-2025)

Figure Market Volume and Growth Rate Forecast of E-training (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Distance Correspondence (2020-2025)

Figure Market Volume and Growth Rate Forecast of Distance Correspondence (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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