

COVID-19 Outbreak-Global Activewear Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Activewear is utility apparel, which enhances the performance of athletes during sports or fitness physical activities by improving the body movement as compared to regular clothes. Moreover, most of the activewear is useful to prevent muscle sprains and other ligament & muscle-related injuries, owing to the adequate fitting and proper support provided by these apparels. In addition, activewear has advantages such as breathability, quick drying, static resistance, thermal resistance, and chemical resistance.

The Activewear market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Activewear industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Activewear market can be split based on product types, major applications, and important countries as follows:

Key players in the global Activewear market covered in Chapter 12:

Nike, Inc.

BasicNet S.p.A.

Lotto Sport Italia

ANTA Sports Products Limited

Adidas AG

Columbia Sportswear Company

Jack Wolfskin

Asics Corporation

Diadora

New Balance

Mizuno Corporation

Puma SE

Li Ning Company Limited

Iconix Brand Group, Inc

In Chapter 4 and 14.1, on the basis of types, the Activewear market from 2015 to 2025 is primarily split into:

Polyester

Nylon

Neoprene

Polypropylene

Spandex

Cotton

Others(Rayon and Lyocell)

In Chapter 5 and 14.2, on the basis of applications, the Activewear market from 2015 to 2025 covers:

Online

Supermarket

Specialty Store

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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