

COVID-19 Outbreak-Global Activewear Apparel Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Active wear is utility apparel, used to enhance the performance of athletes which improves the body movement.

The Activewear Apparel market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Activewear Apparel industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Activewear Apparel market can be split based on product types, major applications, and important countries as follows:

Key players in the global Activewear Apparel market covered in Chapter 12:

Dick's Sporting Goods, Inc.
PVH Corp
Nike, Inc.
North Face, Inc.
Puma
Adidas AG
Asics Corporation
Gap Inc.
Under Armour, Inc.
Columbia Sportswear Company

In Chapter 4 and 14.1, on the basis of types, the Activewear Apparel market from 2015 to 2025 is primarily split into:

Ready to Wear
Fashion Outer, Pants, & T-Shirts
Rash Guard, Wet Suit, & Swim Wear
Shoes (Sports Shoes, Aqua Shoes, & Aqua Socks)
Fashion Brand

In Chapter 5 and 14.2, on the basis of applications, the Activewear Apparel market from 2015 to 2025 covers:

Men
Women
Kids

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 ACTIVEWEAR APPAREL INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Activewear Apparel
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Activewear Apparel industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Activewear Apparel Market Size, 2015 – 2020
 - 2.1.2 Global Activewear Apparel Market Size by Type, 2015 – 2020
 - 2.1.3 Global Activewear Apparel Market Size by Application, 2015 – 2020
 - 2.1.4 Global Activewear Apparel Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Activewear Apparel Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Activewear Apparel Analysis
- 3.2 Major Players of Activewear Apparel
- 3.3 Activewear Apparel Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Activewear Apparel
 - 3.3.3 Labor Cost of Activewear Apparel
- 3.4 Market Distributors of Activewear Apparel
- 3.5 Major Downstream Buyers of Activewear Apparel Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL ACTIVEWEAR APPAREL MARKET, BY TYPE

- 4.1 Global Activewear Apparel Value and Market Share by Type (2015-2020)
- 4.2 Global Activewear Apparel Production and Market Share by Type (2015-2020)
- 4.3 Global Activewear Apparel Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global Activewear Apparel Value and Growth Rate of Ready to Wear
 - 4.3.2 Global Activewear Apparel Value and Growth Rate of Fashion Outer, Pants, & T-Shirts
 - 4.3.3 Global Activewear Apparel Value and Growth Rate of Rash Guard, Wet Suit, & Swim Wear
 - 4.3.4 Global Activewear Apparel Value and Growth Rate of Shoes (Sports Shoes, Aqua Shoes, & Aqua Socks)
 - 4.3.5 Global Activewear Apparel Value and Growth Rate of Fashion Brand
- 4.4 Global Activewear Apparel Price Analysis by Type (2015-2020)

5 ACTIVEWEAR APPAREL MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global Activewear Apparel Consumption and Market Share by Application (2015-2020)
- 5.3 Global Activewear Apparel Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global Activewear Apparel Consumption and Growth Rate of Men (2015-2020)
 - 5.3.2 Global Activewear Apparel Consumption and Growth Rate of Women (2015-2020)
 - 5.3.3 Global Activewear Apparel Consumption and Growth Rate of Kids (2015-2020)

6 GLOBAL ACTIVEWEAR APPAREL MARKET ANALYSIS BY REGIONS

- 6.1 Global Activewear Apparel Sales, Revenue and Market Share by Regions
 - 6.1.1 Global Activewear Apparel Sales by Regions (2015-2020)
 - 6.1.2 Global Activewear Apparel Revenue by Regions (2015-2020)
- 6.2 North America Activewear Apparel Sales and Growth Rate (2015-2020)
- 6.3 Europe Activewear Apparel Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific Activewear Apparel Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa Activewear Apparel Sales and Growth Rate (2015-2020)
- 6.6 South America Activewear Apparel Sales and Growth Rate (2015-2020)

7 NORTH AMERICA ACTIVEWEAR APPAREL MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America Activewear Apparel Sales, Revenue and Market Share by Countries
 - 7.2.1 North America Activewear Apparel Sales by Countries (2015-2020)
 - 7.2.2 North America Activewear Apparel Revenue by Countries (2015-2020)
- 7.3 United States Activewear Apparel Sales and Growth Rate (2015-2020)
- 7.4 Canada Activewear Apparel Sales and Growth Rate (2015-2020)
- 7.5 Mexico Activewear Apparel Sales and Growth Rate (2015-2020)

8 EUROPE ACTIVEWEAR APPAREL MARKET ANALYSIS BY COUNTRIES

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe Activewear Apparel Sales, Revenue and Market Share by Countries
 - 8.2.1 Europe Activewear Apparel Sales by Countries (2015-2020)
 - 8.2.2 Europe Activewear Apparel Revenue by Countries (2015-2020)
- 8.3 Germany Activewear Apparel Sales and Growth Rate (2015-2020)
- 8.4 UK Activewear Apparel Sales and Growth Rate (2015-2020)
- 8.5 France Activewear Apparel Sales and Growth Rate (2015-2020)
- 8.6 Italy Activewear Apparel Sales and Growth Rate (2015-2020)
- 8.7 Spain Activewear Apparel Sales and Growth Rate (2015-2020)
- 8.8 Russia Activewear Apparel Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC ACTIVEWEAR APPAREL MARKET ANALYSIS BY COUNTRIES

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific Activewear Apparel Sales, Revenue and Market Share by Countries
 - 9.2.1 Asia Pacific Activewear Apparel Sales by Countries (2015-2020)
 - 9.2.2 Asia Pacific Activewear Apparel Revenue by Countries (2015-2020)
- 9.3 China Activewear Apparel Sales and Growth Rate (2015-2020)
- 9.4 Japan Activewear Apparel Sales and Growth Rate (2015-2020)
- 9.5 South Korea Activewear Apparel Sales and Growth Rate (2015-2020)
- 9.6 India Activewear Apparel Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia Activewear Apparel Sales and Growth Rate (2015-2020)
- 9.8 Australia Activewear Apparel Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA ACTIVEWEAR APPAREL MARKET ANALYSIS BY COUNTRIES

- 10.1 The Influence of COVID-19 on Middle East and Africa Market

10.2 Middle East and Africa Activewear Apparel Sales, Revenue and Market Share by Countries

10.2.1 Middle East and Africa Activewear Apparel Sales by Countries (2015-2020)

10.2.2 Middle East and Africa Activewear Apparel Revenue by Countries (2015-2020)

10.3 Saudi Arabia Activewear Apparel Sales and Growth Rate (2015-2020)

10.4 UAE Activewear Apparel Sales and Growth Rate (2015-2020)

10.5 Egypt Activewear Apparel Sales and Growth Rate (2015-2020)

10.6 Nigeria Activewear Apparel Sales and Growth Rate (2015-2020)

10.7 South Africa Activewear Apparel Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA ACTIVEWEAR APPAREL MARKET ANALYSIS BY COUNTRIES

11.1 The Influence of COVID-19 on Middle East and Africa Market

11.2 South America Activewear Apparel Sales, Revenue and Market Share by Countries

11.2.1 South America Activewear Apparel Sales by Countries (2015-2020)

11.2.2 South America Activewear Apparel Revenue by Countries (2015-2020)

11.3 Brazil Activewear Apparel Sales and Growth Rate (2015-2020)

11.4 Argentina Activewear Apparel Sales and Growth Rate (2015-2020)

11.5 Columbia Activewear Apparel Sales and Growth Rate (2015-2020)

11.6 Chile Activewear Apparel Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

12.1 Dick's Sporting Goods, Inc.

12.1.1 Dick's Sporting Goods, Inc. Basic Information

12.1.2 Activewear Apparel Product Introduction

12.1.3 Dick's Sporting Goods, Inc. Production, Value, Price, Gross Margin 2015-2020

12.2 PVH Corp

12.2.1 PVH Corp Basic Information

12.2.2 Activewear Apparel Product Introduction

12.2.3 PVH Corp Production, Value, Price, Gross Margin 2015-2020

12.3 Nike, Inc.

12.3.1 Nike, Inc. Basic Information

12.3.2 Activewear Apparel Product Introduction

12.3.3 Nike, Inc. Production, Value, Price, Gross Margin 2015-2020

12.4 North Face, Inc.

12.4.1 North Face, Inc. Basic Information

- 12.4.2 Activewear Apparel Product Introduction
- 12.4.3 North Face, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.5 Puma
 - 12.5.1 Puma Basic Information
 - 12.5.2 Activewear Apparel Product Introduction
 - 12.5.3 Puma Production, Value, Price, Gross Margin 2015-2020
- 12.6 Adidas AG
 - 12.6.1 Adidas AG Basic Information
 - 12.6.2 Activewear Apparel Product Introduction
 - 12.6.3 Adidas AG Production, Value, Price, Gross Margin 2015-2020
- 12.7 Asics Corporation
 - 12.7.1 Asics Corporation Basic Information
 - 12.7.2 Activewear Apparel Product Introduction
 - 12.7.3 Asics Corporation Production, Value, Price, Gross Margin 2015-2020
- 12.8 Gap Inc.
 - 12.8.1 Gap Inc. Basic Information
 - 12.8.2 Activewear Apparel Product Introduction
 - 12.8.3 Gap Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.9 Under Armour, Inc.
 - 12.9.1 Under Armour, Inc. Basic Information
 - 12.9.2 Activewear Apparel Product Introduction
 - 12.9.3 Under Armour, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.10 Columbia Sportswear Company
 - 12.10.1 Columbia Sportswear Company Basic Information
 - 12.10.2 Activewear Apparel Product Introduction
 - 12.10.3 Columbia Sportswear Company Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL ACTIVEWEAR APPAREL MARKET FORECAST

- 14.1 Global Activewear Apparel Market Value & Volume Forecast, by Type (2020-2025)

- 14.1.1 Ready to Wear Market Value and Volume Forecast (2020-2025)
- 14.1.2 Fashion Outer, Pants, & T-Shirts Market Value and Volume Forecast (2020-2025)
- 14.1.3 Rash Guard, Wet Suit, & Swim Wear Market Value and Volume Forecast (2020-2025)
- 14.1.4 Shoes (Sports Shoes, Aqua Shoes, & Aqua Socks) Market Value and Volume Forecast (2020-2025)
- 14.1.5 Fashion Brand Market Value and Volume Forecast (2020-2025)
- 14.2 Global Activewear Apparel Market Value & Volume Forecast, by Application (2020-2025)
 - 14.2.1 Men Market Value and Volume Forecast (2020-2025)
 - 14.2.2 Women Market Value and Volume Forecast (2020-2025)
 - 14.2.3 Kids Market Value and Volume Forecast (2020-2025)
- 14.3 Activewear Apparel Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
 - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
 - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
 - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Activewear Apparel
Table Product Specification of Activewear Apparel
Table Activewear Apparel Key Market Segments
Table Key Players Activewear Apparel Covered
Figure Global Activewear Apparel Market Size, 2015 – 2025
Table Different Types of Activewear Apparel
Figure Global Activewear Apparel Value (\$) Segment by Type from 2015-2020
Figure Global Activewear Apparel Market Share by Types in 2019
Table Different Applications of Activewear Apparel
Figure Global Activewear Apparel Value (\$) Segment by Applications from 2015-2020
Figure Global Activewear Apparel Market Share by Applications in 2019
Figure Global Activewear Apparel Market Share by Regions in 2019
Figure North America Activewear Apparel Production Value (\$) and Growth Rate (2015-2020)
Figure Europe Activewear Apparel Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific Activewear Apparel Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa Activewear Apparel Production Value (\$) and Growth Rate (2015-2020)
Figure South America Activewear Apparel Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of Activewear Apparel
Table Upstream Raw Material Suppliers of Activewear Apparel with Contact Information
Table Major Players Headquarters, and Service Area of Activewear Apparel
Figure Major Players Production Value Market Share of Activewear Apparel in 2019
Table Major Players Activewear Apparel Product Types in 2019
Figure Production Process of Activewear Apparel
Figure Manufacturing Cost Structure of Activewear Apparel
Figure Channel Status of Activewear Apparel
Table Major Distributors of Activewear Apparel with Contact Information
Table Major Downstream Buyers of Activewear Apparel with Contact Information
Table Global Activewear Apparel Value (\$) by Type (2015-2020)

Table Global Activewear Apparel Value Share by Type (2015-2020)
Figure Global Activewear Apparel Value Share by Type (2015-2020)
Table Global Activewear Apparel Production by Type (2015-2020)
Table Global Activewear Apparel Production Share by Type (2015-2020)
Figure Global Activewear Apparel Production Share by Type (2015-2020)
Figure Global Activewear Apparel Value (\$) and Growth Rate of Ready to Wear (2015-2020)
Figure Global Activewear Apparel Value (\$) and Growth Rate of Fashion Outer, Pants, & T-Shirts (2015-2020)
Figure Global Activewear Apparel Value (\$) and Growth Rate of Rash Guard, Wet Suit, & Swim Wear (2015-2020)
Figure Global Activewear Apparel Value (\$) and Growth Rate of Shoes (Sports Shoes, Aqua Shoes, & Aqua Socks) (2015-2020)
Figure Global Activewear Apparel Value (\$) and Growth Rate of Fashion Brand (2015-2020)
Figure Global Activewear Apparel Price by Type (2015-2020)
Figure Downstream Market Overview
Table Global Activewear Apparel Consumption by Application (2015-2020)
Table Global Activewear Apparel Consumption Market Share by Application (2015-2020)
Figure Global Activewear Apparel Consumption Market Share by Application (2015-2020)
Figure Global Activewear Apparel Consumption and Growth Rate of Men (2015-2020)
Figure Global Activewear Apparel Consumption and Growth Rate of Women (2015-2020)
Figure Global Activewear Apparel Consumption and Growth Rate of Kids (2015-2020)
Figure Global Activewear Apparel Sales and Growth Rate (2015-2020)
Figure Global Activewear Apparel Revenue (M USD) and Growth (2015-2020)
Table Global Activewear Apparel Sales by Regions (2015-2020)
Table Global Activewear Apparel Sales Market Share by Regions (2015-2020)
Table Global Activewear Apparel Revenue (M USD) by Regions (2015-2020)
Table Global Activewear Apparel Revenue Market Share by Regions (2015-2020)
Table Global Activewear Apparel Revenue Market Share by Regions in 2015
Table Global Activewear Apparel Revenue Market Share by Regions in 2019
Figure North America Activewear Apparel Sales and Growth Rate (2015-2020)
Figure Europe Activewear Apparel Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Activewear Apparel Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Activewear Apparel Sales and Growth Rate (2015-2020)
Figure South America Activewear Apparel Sales and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure North America COVID-19 Confirmed Cases Major Distribution

Figure North America Activewear Apparel Revenue (M USD) and Growth (2015-2020)

Table North America Activewear Apparel Sales by Countries (2015-2020)

Table North America Activewear Apparel Sales Market Share by Countries (2015-2020)

Table North America Activewear Apparel Revenue (M USD) by Countries (2015-2020)

Table North America Activewear Apparel Revenue Market Share by Countries (2015-2020)

Figure United States Activewear Apparel Sales and Growth Rate (2015-2020)

Figure Canada Activewear Apparel Sales and Growth Rate (2015-2020)

Figure Mexico Activewear Apparel Sales and Growth (2015-2020)

Figure Europe COVID-19 Status

Figure Europe COVID-19 Confirmed Cases Major Distribution

Figure Europe Activewear Apparel Revenue (M USD) and Growth (2015-2020)

Table Europe Activewear Apparel Sales by Countries (2015-2020)

Table Europe Activewear Apparel Sales Market Share by Countries (2015-2020)

Table Europe Activewear Apparel Revenue (M USD) by Countries (2015-2020)

Table Europe Activewear Apparel Revenue Market Share by Countries (2015-2020)

Figure Germany Activewear Apparel Sales and Growth Rate (2015-2020)

Figure UK Activewear Apparel Sales and Growth Rate (2015-2020)

Figure France Activewear Apparel Sales and Growth (2015-2020)

Figure Italy Activewear Apparel Sales and Growth (2015-2020)

Figure Spain Activewear Apparel Sales and Growth (2015-2020)

Figure Russia Activewear Apparel Sales and Growth (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Asia Pacific Activewear Apparel Revenue (M USD) and Growth (2015-2020)

Table Asia Pacific Activewear Apparel Sales by Countries (2015-2020)

Table Asia Pacific Activewear Apparel Sales Market Share by Countries (2015-2020)

Table Asia Pacific Activewear Apparel Revenue (M USD) by Countries (2015-2020)

Table Asia Pacific Activewear Apparel Revenue Market Share by Countries (2015-2020)

Figure China Activewear Apparel Sales and Growth Rate (2015-2020)

Figure Japan Activewear Apparel Sales and Growth Rate (2015-2020)

Figure South Korea Activewear Apparel Sales and Growth (2015-2020)

Figure India Activewear Apparel Sales and Growth (2015-2020)

Figure Southeast Asia Activewear Apparel Sales and Growth (2015-2020)

Figure Australia Activewear Apparel Sales and Growth (2015-2020)

Figure Middle East Activewear Apparel Revenue (M USD) and Growth (2015-2020)

Table Middle East Activewear Apparel Sales by Countries (2015-2020)

Table Middle East and Africa Activewear Apparel Sales Market Share by Countries (2015-2020)

Table Middle East and Africa Activewear Apparel Revenue (M USD) by Countries (2015-2020)

Table Middle East and Africa Activewear Apparel Revenue Market Share by Countries (2015-2020)

Figure Saudi Arabia Activewear Apparel Sales and Growth Rate (2015-2020)

Figure UAE Activewear Apparel Sales and Growth Rate (2015-2020)

Figure Egypt Activewear Apparel Sales and Growth (2015-2020)

Figure Nigeria Activewear Apparel Sales and Growth (2015-2020)

Figure South Africa Activewear Apparel Sales and Growth (2015-2020)

Figure South America Activewear Apparel Revenue (M USD) and Growth (2015-2020)

Table South America Activewear Apparel Sales by Countries (2015-2020)

Table South America Activewear Apparel Sales Market Share by Countries (2015-2020)

Table South America Activewear Apparel Revenue (M USD) by Countries (2015-2020)

Table South America Activewear Apparel Revenue Market Share by Countries (2015-2020)

Figure Brazil Activewear Apparel Sales and Growth Rate (2015-2020)

Figure Argentina Activewear Apparel Sales and Growth Rate (2015-2020)

Figure Columbia Activewear Apparel Sales and Growth (2015-2020)

Figure Chile Activewear Apparel Sales and Growth (2015-2020)

Figure Top 3 Market Share of Activewear Apparel Companies in 2019

Figure Top 6 Market Share of Activewear Apparel Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table Dick's Sporting Goods, Inc. Profile

Table Dick's Sporting Goods, Inc. Product Introduction

Figure Dick's Sporting Goods, Inc. Production and Growth Rate

Figure Dick's Sporting Goods, Inc. Value (\$) Market Share 2015-2020

Table PVH Corp Profile

Table PVH Corp Product Introduction

Figure PVH Corp Production and Growth Rate

Figure PVH Corp Value (\$) Market Share 2015-2020

Table Nike, Inc. Profile

Table Nike, Inc. Product Introduction

Figure Nike, Inc. Production and Growth Rate

Figure Nike, Inc. Value (\$) Market Share 2015-2020

Table North Face, Inc. Profile

Table North Face, Inc. Product Introduction

Figure North Face, Inc. Production and Growth Rate

Figure North Face, Inc. Value (\$) Market Share 2015-2020

Table Puma Profile

Table Puma Product Introduction

Figure Puma Production and Growth Rate

Figure Puma Value (\$) Market Share 2015-2020

Table Adidas AG Profile

Table Adidas AG Product Introduction

Figure Adidas AG Production and Growth Rate

Figure Adidas AG Value (\$) Market Share 2015-2020

Table Asics Corporation Profile

Table Asics Corporation Product Introduction

Figure Asics Corporation Production and Growth Rate

Figure Asics Corporation Value (\$) Market Share 2015-2020

Table Gap Inc. Profile

Table Gap Inc. Product Introduction

Figure Gap Inc. Production and Growth Rate

Figure Gap Inc. Value (\$) Market Share 2015-2020

Table Under Armour, Inc. Profile

Table Under Armour, Inc. Product Introduction

Figure Under Armour, Inc. Production and Growth Rate

Figure Under Armour, Inc. Value (\$) Market Share 2015-2020

Table Columbia Sportswear Company Profile

Table Columbia Sportswear Company Product Introduction

Figure Columbia Sportswear Company Production and Growth Rate

Figure Columbia Sportswear Company Value (\$) Market Share 2015-2020

Table Market Driving Factors of Activewear Apparel

Table Merger, Acquisition and New Investment

Table Global Activewear Apparel Market Value (\$) Forecast, by Type

Table Global Activewear Apparel Market Volume Forecast, by Type

Figure Global Activewear Apparel Market Value (\$) and Growth Rate Forecast of Ready to Wear (2020-2025)

Figure Global Activewear Apparel Market Volume (\$) and Growth Rate Forecast of Ready to Wear (2020-2025)

Figure Global Activewear Apparel Market Value (\$) and Growth Rate Forecast of Fashion Outer, Pants, & T-Shirts (2020-2025)

Figure Global Activewear Apparel Market Volume (\$) and Growth Rate Forecast of Fashion Outer, Pants, & T-Shirts (2020-2025)

Figure Global Activewear Apparel Market Value (\$) and Growth Rate Forecast of Rash Guard, Wet Suit, & Swim Wear (2020-2025)

Figure Global Activewear Apparel Market Volume (\$) and Growth Rate Forecast of Rash Guard, Wet Suit, & Swim Wear (2020-2025)

Figure Global Activewear Apparel Market Value (\$) and Growth Rate Forecast of Shoes (Sports Shoes, Aqua Shoes, & Aqua Socks) (2020-2025)

Figure Global Activewear Apparel Market Volume (\$) and Growth Rate Forecast of Shoes (Sports Shoes, Aqua Shoes, & Aqua Socks) (2020-2025)

Figure Global Activewear Apparel Market Value (\$) and Growth Rate Forecast of Fashion Brand (2020-2025)

Figure Global Activewear Apparel Market Volume (\$) and Growth Rate Forecast of Fashion Brand (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Men (2020-2025)

Figure Market Volume and Growth Rate Forecast of Men (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Women (2020-2025)

Figure Market Volume and Growth Rate Forecast of Women (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Kids (2020-2025)

Figure Market Volume and Growth Rate Forecast of Kids (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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