

COVID-19 Outbreak-Global Action Camera Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

An action camera or action-cam is a digital camera designed for filming action while being immersed in it. Action cameras are therefore typically compact and rugged, and waterproof at surface. They typically record photos in burst mode and time lapse mode with the point of view of the shooter they capture video in 4 k mode as this allows continuous capture of the action without having to interact with the camera or indeed removing it from its housing, if an additional protective housing is used. Most record on a micro SD card, and have a Micro-USB connector.

The Action Camera market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Action Camera industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Action Camera market can be split based on product types, major applications, and important countries as follows:

Key players in the global Action Camera market covered in Chapter 12:

Braun
Panasonic
SJCAM
Decathlon (Geonaute)
Garmin
Casio
HTC
Veho
TomTom
Gopro
Ordro
Polaroid
Amkov
Chilli Technology
Sony
Contour (iON)
Drift Innovation
Rioch
Toshiba
JVC Kenwood
Xiaomi

In Chapter 4 and 14.1, on the basis of types, the Action Camera market from 2015 to 2025 is primarily split into:

Full HD
HD
SD

In Chapter 5 and 14.2, on the basis of applications, the Action Camera market from 2015 to 2025 covers:

Personal
Professional.

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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