

COVID-19 Outbreak-Global 4K Tvs Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C618321E2C53EN.html>

Date: January 2021

Pages: 130

Price: US\$ 3,660.00 (Single User License)

ID: C618321E2C53EN

Abstracts

Television (TV) is a telecommunication medium used for transmitting moving images in monochrome (black and white), or in colour, and in two or three dimensions and sound. 4K resolution, also called 4K, refers to a horizontal screen display resolution in the order of 4,000 pixels.

The 4K Tvs market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the 4K Tvs industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The 4K TVs market can be split based on product types, major applications, and important countries as follows:

Key players in the global 4K TVs market covered in Chapter 12:

Toshiba
Hisense
Panasonic
TCL
Philips(Suning)
SONY
Seiki (Tongfang)
Changhong
Samsung
Skyworth
Sharp
Konka
Haier
LG

In Chapter 4 and 14.1, on the basis of types, the 4K TVs market from 2015 to 2025 is primarily split into:

50 Inches
55 Inches
60 Inches
65 Inches
70 Inches
Others

In Chapter 5 and 14.2, on the basis of applications, the 4K TVs market from 2015 to 2025 covers:

Residential
Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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