

# 2020-2025 Global Yerba Mate Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Yerba mate is a herbal tea made from the leaves and branches of the frog (Ilex paraguariensis) plant. The leaves are usually dried on fire and then soaked in hot water to make tea.

This report elaborates the market size, market characteristics, and market growth of the Yerba Mate industry, and breaks down according to the type, application, and consumption area of Yerba Mate. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Yerba Mate in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Yerba Mate market covered in Chapter 13:

Las Maras

Molinos Río de la Plata

Pure Leaf Naturals

Kraus SA

ECOTEAS

Hrenuk Sa

Santa Margarita

Lauro Raatz SA

Yuyo Drinks Ltd.

Wisdom Natural Brands

## Productores de Yerba Mate de Santo

Triunfo do Brasil

Erva-Mate Yacuy

Taragui

Guayaki Yerba Mate

Establecimiento Las Marias

In Chapter 6, on the basis of types, the Yerba Mate market from 2015 to 2025 is primarily split into:

Organic Yerba Mate

Normal Yerba Mate

In Chapter 7, on the basis of applications, the Yerba Mate market from 2015 to 2025 covers:

Online Stores

Hypermarkets/Supermarkets

Specialized Drug Stores

Convenience Stores

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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