

# **2020-2025 Global Wide Format Printer Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

Wide format printers (large format printers) are generally accepted to be any computer-controlled printing machines (printers) that support a maximum print roll width of between 18" and 100". Printers with capacities over 100" wide are considered super wide or grand format. Wide format printers are used to print banners, posters, trade show graphics, wallpaper, murals, backlit film (duratrans), vehicle image wraps, electronic circuit schematics, architectural drawings, construction plans, backdrops for theatrical and media sets, and any other large format artwork or signage.

This report elaborates the market size, market characteristics, and market growth of the Wide Format Printer industry, and breaks down according to the type, application, and consumption area of Wide Format Printer. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Wide Format Printer in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Wide Format Printer market covered in Chapter 13:

Canon

Agfa Graphics

Xerox  
Lexmark  
EPSON  
HP  
Konica Minolta  
Mutoh  
Mimaki  
Roland  
Ricoh  
Kyocera

In Chapter 6, on the basis of types, the Wide Format Printer market from 2015 to 2025 is primarily split into:

Inkjet Printer  
Laser Printer

In Chapter 7, on the basis of applications, the Wide Format Printer market from 2015 to 2025 covers:

Apparel and Textile  
Advertising  
CAD and Technical Printing  
Signage  
Decor  
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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