

2020-2025 Global Webcasting as a Service Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A successful webcast depends on the basics. Webcasts should be able to handle hundreds of attendees with the ability to expand to thousands if need be. Webcasting offers much more versatility than webinars.

This report elaborates the market size, market characteristics, and market growth of the Webcasting as a Service industry, and breaks down according to the type, application, and consumption area of Webcasting as a Service. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Webcasting as a Service in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Webcasting as a Service market covered in Chapter 13:

Ignite

ClickWebinar

Kontiki

ON24

ReadyTalk

Qumu

Onstream Media

MediaPlatform

Sonic Foundry

GoToWebinar
Accordent/Polycom
Telestream
VBrick
Cisco

In Chapter 6, on the basis of types, the Webcasting as a Service market from 2015 to 2025 is primarily split into:

Public Cloud
Private Cloud
Hybrid Cloud

In Chapter 7, on the basis of applications, the Webcasting as a Service market from 2015 to 2025 covers:

Windows
Android
IOS

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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