

# 2020-2025 Global Wearables Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/21AA9F4E45E0EN.html

Date: August 2021

Pages: 117

Price: US\$ 3,360.00 (Single User License)

ID: 21AA9F4E45E0EN

# **Abstracts**

This report elaborates the market size, market characteristics, and market growth of the Wearables industry, and breaks down according to the type, application, and consumption area of Wearables. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Wearables in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Wearables market covered in Chapter 13:

Samsung

Fitbit

**Apple** 

Misfit

MyKronoz

ONtheGO Platforms

Kinetic

Jawbone

In Chapter 6, on the basis of types, the Wearables market from 2015 to 2025 is primarily split into:

**Smart Watch** 

**Smart Bracelet** 



#### Other

In Chapter 7, on the basis of applications, the Wearables market from 2015 to 2025 covers:

Children

Adults

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

**United States** 

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

**UAE** 

South Africa



Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



# **Contents**

#### 1 WEARABLES MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

## 2 WEARABLES MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

#### 3 WEARABLES MARKET FORCES

- 3.1 Global Wearables Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

#### 4 WEARABLES MARKET - BY GEOGRAPHY

- 4.1 Global Wearables Market Value and Market Share by Regions
  - 4.1.1 Global Wearables Value (\$) by Region (2015-2020)



- 4.1.2 Global Wearables Value Market Share by Regions (2015-2020)
- 4.2 Global Wearables Market Production and Market Share by Major Countries
  - 4.2.1 Global Wearables Production by Major Countries (2015-2020)
  - 4.2.2 Global Wearables Production Market Share by Major Countries (2015-2020)
- 4.3 Global Wearables Market Consumption and Market Share by Regions
  - 4.3.1 Global Wearables Consumption by Regions (2015-2020)
  - 4.3.2 Global Wearables Consumption Market Share by Regions (2015-2020)

#### **5 WEARABLES MARKET - BY TRADE STATISTICS**

- 5.1 Global Wearables Export and Import
- 5.2 United States Wearables Export and Import (2015-2020)
- 5.3 Europe Wearables Export and Import (2015-2020)
- 5.4 China Wearables Export and Import (2015-2020)
- 5.5 Japan Wearables Export and Import (2015-2020)
- 5.6 India Wearables Export and Import (2015-2020)
- 5.7 ...

#### **6 WEARABLES MARKET - BY TYPE**

- 6.1 Global Wearables Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Wearables Production by Types (2015-2020)
  - 6.1.2 Global Wearables Production Market Share by Types (2015-2020)
- 6.2 Global Wearables Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Wearables Value by Types (2015-2020)
- 6.2.2 Global Wearables Value Market Share by Types (2015-2020)
- 6.3 Global Wearables Production, Price and Growth Rate of Smart Watch (2015-2020)
- 6.4 Global Wearables Production, Price and Growth Rate of Smart Bracelet (2015-2020)
- 6.5 Global Wearables Production, Price and Growth Rate of Other (2015-2020)

#### 7 WEARABLES MARKET - BY APPLICATION

- 7.1 Global Wearables Consumption and Market Share by Applications (2015-2020)
  - 7.1.1 Global Wearables Consumption by Applications (2015-2020)
  - 7.1.2 Global Wearables Consumption Market Share by Applications (2015-2020)
- 7.2 Global Wearables Consumption and Growth Rate of Children (2015-2020)
- 7.3 Global Wearables Consumption and Growth Rate of Adults (2015-2020)



### **8 NORTH AMERICA WEARABLES MARKET**

- 8.1 North America Wearables Market Size
- 8.2 United States Wearables Market Size
- 8.3 Canada Wearables Market Size
- 8.4 Mexico Wearables Market Size
- 8.5 The Influence of COVID-19 on North America Market

#### 9 EUROPE WEARABLES MARKET ANALYSIS

- 9.1 Europe Wearables Market Size
- 9.2 Germany Wearables Market Size
- 9.3 United Kingdom Wearables Market Size
- 9.4 France Wearables Market Size
- 9.5 Italy Wearables Market Size
- 9.6 Spain Wearables Market Size
- 9.7 The Influence of COVID-19 on Europe Market

#### 10 ASIA-PACIFIC WEARABLES MARKET ANALYSIS

- 10.1 Asia-Pacific Wearables Market Size
- 10.2 China Wearables Market Size
- 10.3 Japan Wearables Market Size
- 10.4 South Korea Wearables Market Size
- 10.5 Southeast Asia Wearables Market Size
- 10.6 India Wearables Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

## 11 MIDDLE EAST AND AFRICA WEARABLES MARKET ANALYSIS

- 11.1 Middle East and Africa Wearables Market Size
- 11.2 Saudi Arabia Wearables Market Size
- 11.3 UAE Wearables Market Size
- 11.4 South Africa Wearables Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## 12 SOUTH AMERICA WEARABLES MARKET ANALYSIS

12.1 South America Wearables Market Size



- 12.2 Brazil Wearables Market Size
- 12.3 The Influence of COVID-19 on South America Market

#### 13 COMPANY PROFILES

- 13.1 Samsung
  - 13.1.1 Samsung Basic Information
  - 13.1.2 Samsung Product Profiles, Application and Specification
  - 13.1.3 Samsung Wearables Market Performance (2015-2020)
- 13.2 Fitbit
  - 13.2.1 Fitbit Basic Information
  - 13.2.2 Fitbit Product Profiles, Application and Specification
  - 13.2.3 Fitbit Wearables Market Performance (2015-2020)
- 13.3 Apple
  - 13.3.1 Apple Basic Information
  - 13.3.2 Apple Product Profiles, Application and Specification
  - 13.3.3 Apple Wearables Market Performance (2015-2020)
- 13.4 Misfit
  - 13.4.1 Misfit Basic Information
  - 13.4.2 Misfit Product Profiles, Application and Specification
- 13.4.3 Misfit Wearables Market Performance (2015-2020)
- 13.5 MyKronoz
  - 13.5.1 MyKronoz Basic Information
  - 13.5.2 MyKronoz Product Profiles, Application and Specification
  - 13.5.3 MyKronoz Wearables Market Performance (2015-2020)
- 13.6 ONtheGO Platforms
  - 13.6.1 ONtheGO Platforms Basic Information
  - 13.6.2 ONtheGO Platforms Product Profiles, Application and Specification
- 13.6.3 ONtheGO Platforms Wearables Market Performance (2015-2020)
- 13.7 Kinetic
  - 13.7.1 Kinetic Basic Information
  - 13.7.2 Kinetic Product Profiles, Application and Specification
  - 13.7.3 Kinetic Wearables Market Performance (2015-2020)
- 13.8 Jawbone
  - 13.8.1 Jawbone Basic Information
  - 13.8.2 Jawbone Product Profiles, Application and Specification
  - 13.8.3 Jawbone Wearables Market Performance (2015-2020)

# 14 MARKET FORECAST - BY REGIONS



- 14.1 North America Wearables Market Forecast (2020-2025)
- 14.2 Europe Wearables Market Forecast (2020-2025)
- 14.3 Asia-Pacific Wearables Market Forecast (2020-2025)
- 14.4 Middle East and Africa Wearables Market Forecast (2020-2025)
- 14.5 South America Wearables Market Forecast (2020-2025)

# 15 MARKET FORECAST - BY TYPE AND APPLICATIONS

- 15.1 Global Wearables Market Forecast by Types (2020-2025)
- 15.1.1 Global Wearables Market Forecast Production and Market Share by Types (2020-2025)
- 15.1.2 Global Wearables Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global Wearables Market Forecast by Applications (2020-2025)



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Wearables Picture

Table Wearables Key Market Segments

Figure Study and Forecasting Years

Figure Global Wearables Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Wearables Value (\$) and Growth Rate (2015-2020)

Table Global Wearables Value (\$) by Countries (2015-2020)

Table Global Wearables Value Market Share by Regions (2015-2020)

Figure Global Wearables Value Market Share by Regions in 2019

Figure Global Wearables Production and Growth Rate (2015-2020)

Table Global Wearables Production by Major Countries (2015-2020)

Table Global Wearables Production Market Share by Major Countries (2015-2020)

Figure Global Wearables Production Market Share by Regions in 2019

Figure Global Wearables Consumption and Growth Rate (2015-2020)

Table Global Wearables Consumption by Regions (2015-2020)

Table Global Wearables Consumption Market Share by Regions (2015-2020)

Figure Global Wearables Consumption Market Share by Regions in 2019

Table Global Wearables Export Top 3 Country 2019

Table Global Wearables Import Top 3 Country 2019

Table United States Wearables Export and Import (2015-2020)

Table Europe Wearables Export and Import (2015-2020)

Table China Wearables Export and Import (2015-2020)

Table Japan Wearables Export and Import (2015-2020)

Table India Wearables Export and Import (2015-2020)

Table Global Wearables Production by Types (2015-2020)

Table Global Wearables Production Market Share by Types (2015-2020)

Figure Global Wearables Production Share by Type (2015-2020)

Table Global Wearables Value by Types (2015-2020)

Table Global Wearables Value Market Share by Types (2015-2020)

Figure Global Wearables Value Share by Type (2015-2020)

Figure Global Smart Watch Production and Growth Rate (2015-2020)

Figure Global Smart Watch Price (2015-2020)

Figure Global Smart Bracelet Production and Growth Rate (2015-2020)



Figure Global Smart Bracelet Price (2015-2020)

Figure Global Other Production and Growth Rate (2015-2020)

Figure Global Other Price (2015-2020)

Table Global Wearables Consumption by Applications (2015-2020)

Table Global Wearables Consumption Market Share by Applications (2015-2020)

Figure Global Wearables Consumption Share by Application (2015-2020)

Figure Global Children Consumption and Growth Rate (2015-2020)

Figure Global Adults Consumption and Growth Rate (2015-2020)

Figure North America Wearables Market Consumption and Growth Rate (2015-2020)

Table North America Wearables Consumption by Countries (2015-2020)

Table North America Wearables Consumption Market Share by Countries (2015-2020)

Figure North America Wearables Consumption Market Share by Countries (2015-2020)

Figure United States Wearables Market Consumption and Growth Rate (2015-2020)

Figure Canada Wearables Market Consumption and Growth Rate (2015-2020)

Figure Mexico Wearables Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Wearables Market Consumption and Growth Rate (2015-2020)

Table Europe Wearables Consumption by Countries (2015-2020)

Table Europe Wearables Consumption Market Share by Countries (2015-2020)

Figure Europe Wearables Consumption Market Share by Countries (2015-2020)

Figure Germany Wearables Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Wearables Market Consumption and Growth Rate (2015-2020)

Figure France Wearables Market Consumption and Growth Rate (2015-2020)

Figure Italy Wearables Market Consumption and Growth Rate (2015-2020)

Figure Spain Wearables Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Wearables Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Wearables Consumption by Countries (2015-2020)

Table Asia-Pacific Wearables Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Wearables Consumption Market Share by Countries (2015-2020)

Figure China Wearables Market Consumption and Growth Rate (2015-2020)

Figure Japan Wearables Market Consumption and Growth Rate (2015-2020)

Figure South Korea Wearables Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Wearables Market Consumption and Growth Rate (2015-2020)

Figure India Wearables Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Wearables Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Wearables Consumption by Countries (2015-2020)



Table Middle East and Africa Wearables Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Wearables Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Wearables Market Consumption and Growth Rate (2015-2020)

Figure UAE Wearables Market Consumption and Growth Rate (2015-2020)

Figure South Africa Wearables Market Consumption and Growth Rate (2015-2020)

Figure South America Wearables Market Consumption and Growth Rate (2015-2020)

Table South America Wearables Consumption by Countries (2015-2020)

Table South America Wearables Consumption Market Share by Countries (2015-2020)

Figure South America Wearables Consumption Market Share by Countries (2015-2020)

Figure Brazil Wearables Market Consumption and Growth Rate (2015-2020)

Table Samsung Company Profile

Table Samsung Production, Value, Price, Gross Margin 2015-2020

Figure Samsung Production and Growth Rate

Figure Samsung Value (\$) Market Share 2015-2020

Table Fitbit Company Profile

Table Fitbit Production, Value, Price, Gross Margin 2015-2020

Figure Fitbit Production and Growth Rate

Figure Fitbit Value (\$) Market Share 2015-2020

Table Apple Company Profile

Table Apple Production, Value, Price, Gross Margin 2015-2020

Figure Apple Production and Growth Rate

Figure Apple Value (\$) Market Share 2015-2020

Table Misfit Company Profile

Table Misfit Production, Value, Price, Gross Margin 2015-2020

Figure Misfit Production and Growth Rate

Figure Misfit Value (\$) Market Share 2015-2020

Table MyKronoz Company Profile

Table MyKronoz Production, Value, Price, Gross Margin 2015-2020

Figure MyKronoz Production and Growth Rate

Figure MyKronoz Value (\$) Market Share 2015-2020

Table ONtheGO Platforms Company Profile

Table ONtheGO Platforms Production, Value, Price, Gross Margin 2015-2020

Figure ONtheGO Platforms Production and Growth Rate

Figure ONtheGO Platforms Value (\$) Market Share 2015-2020

Table Kinetic Company Profile

Table Kinetic Production, Value, Price, Gross Margin 2015-2020

Figure Kinetic Production and Growth Rate



Figure Kinetic Value (\$) Market Share 2015-2020

Table Jawbone Company Profile

Table Jawbone Production, Value, Price, Gross Margin 2015-2020

Figure Jawbone Production and Growth Rate

Figure Jawbone Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Wearables Market Forecast Production by Types (2020-2025)

Table Global Wearables Market Forecast Production Share by Types (2020-2025)

Table Global Wearables Market Forecast Value (\$) by Types (2020-2025)

Table Global Wearables Market Forecast Value Share by Types (2020-2025)

Table Global Wearables Market Forecast Consumption by Applications (2020-2025)

Table Global Wearables Market Forecast Consumption Share by Applications (2020-2025)



## I would like to order

Product name: 2020-2025 Global Wearables Market Report - Production and Consumption Professional

Analysis (Impact of COVID-19)

Product link: <a href="https://marketpublishers.com/r/21AA9F4E45E0EN.html">https://marketpublishers.com/r/21AA9F4E45E0EN.html</a>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/21AA9F4E45E0EN.html">https://marketpublishers.com/r/21AA9F4E45E0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



