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2020-2025 Global Water Based Nail Polish Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Nail polish (also known as nail varnish) is a lacquer that can be applied to the human fingernail or toenails to decorate and protect the nail plates. The formulation has been revised repeatedly to enhance its decorative effects, and to suppress cracking or flaking. Unlike lacquer-based nail polishes, water-based nail polishes do not contain toluene, formaldehyde, and dibutyl phthalate (DBP) and the solvent is being replaced by water.
This report elaborates the market size, market characteristics, and market growth of the Water Based Nail Polish industry, and breaks down according to the type, application, and consumption area of Water Based Nail Polish. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Water Based Nail Polish in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Water Based Nail Polish market covered in Chapter 13:
Rimmel
Maybelline
CND
Chanel
OPI
Revlon

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Sally Hansen
L'Oreal
COSMAY
ANNA SUI
Bobbi Brown
Kiko
ORLY
Essie
Byrdie
Dior

In Chapter 6, on the basis of types, the Water Based Nail Polish market from 2015 to 2025 is primarily split into:
Transparent Color
Single-color
Multi-color

In Chapter 7, on the basis of applications, the Water Based Nail Polish market from 2015 to 2025 covers:
Nail Art Institutions
Individuals
Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany

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UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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