

2020-2025 Global Virtual Events Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Virtual Events industry, and breaks down according to the type, application, and consumption area of Virtual Events. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Virtual Events in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Virtual Events market covered in Chapter 13:

Cisco Systems

IBM

Adobe Systems

Alcatel-Lucent

Avaya

Huawei Technologies

Zoom Video Communications

Toshiba

BroadSoft

Citrix Systems

Mitel Networks

Atlassian

Microsoft

In Chapter 6, on the basis of types, the Virtual Events market from 2015 to 2025 is primarily split into:

- UC&C and Video Conferencing
- Web Conferencing

In Chapter 7, on the basis of applications, the Virtual Events market from 2015 to 2025 covers:

- Education
- Healthcare
- Finance and Banking

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Others
- Asia-Pacific (Covered in Chapter 10)
 - China
 - Japan
 - India
 - South Korea
 - Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 VIRTUAL EVENTS MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 VIRTUAL EVENTS MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 VIRTUAL EVENTS MARKET FORCES

- 3.1 Global Virtual Events Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 VIRTUAL EVENTS MARKET - BY GEOGRAPHY

- 4.1 Global Virtual Events Market Value and Market Share by Regions
 - 4.1.1 Global Virtual Events Value (\$) by Region (2015-2020)

- 4.1.2 Global Virtual Events Value Market Share by Regions (2015-2020)
- 4.2 Global Virtual Events Market Production and Market Share by Major Countries
 - 4.2.1 Global Virtual Events Production by Major Countries (2015-2020)
 - 4.2.2 Global Virtual Events Production Market Share by Major Countries (2015-2020)
- 4.3 Global Virtual Events Market Consumption and Market Share by Regions
 - 4.3.1 Global Virtual Events Consumption by Regions (2015-2020)
 - 4.3.2 Global Virtual Events Consumption Market Share by Regions (2015-2020)

5 VIRTUAL EVENTS MARKET - BY TRADE STATISTICS

- 5.1 Global Virtual Events Export and Import
- 5.2 United States Virtual Events Export and Import (2015-2020)
- 5.3 Europe Virtual Events Export and Import (2015-2020)
- 5.4 China Virtual Events Export and Import (2015-2020)
- 5.5 Japan Virtual Events Export and Import (2015-2020)
- 5.6 India Virtual Events Export and Import (2015-2020)
- 5.7 ...

6 VIRTUAL EVENTS MARKET - BY TYPE

- 6.1 Global Virtual Events Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Virtual Events Production by Types (2015-2020)
 - 6.1.2 Global Virtual Events Production Market Share by Types (2015-2020)
- 6.2 Global Virtual Events Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Virtual Events Value by Types (2015-2020)
 - 6.2.2 Global Virtual Events Value Market Share by Types (2015-2020)
- 6.3 Global Virtual Events Production, Price and Growth Rate of UC&C and Video Conferencing (2015-2020)
- 6.4 Global Virtual Events Production, Price and Growth Rate of Web Conferencing (2015-2020)

7 VIRTUAL EVENTS MARKET - BY APPLICATION

- 7.1 Global Virtual Events Consumption and Market Share by Applications (2015-2020)
 - 7.1.1 Global Virtual Events Consumption by Applications (2015-2020)
 - 7.1.2 Global Virtual Events Consumption Market Share by Applications (2015-2020)
- 7.2 Global Virtual Events Consumption and Growth Rate of Education (2015-2020)
- 7.3 Global Virtual Events Consumption and Growth Rate of Healthcare (2015-2020)
- 7.4 Global Virtual Events Consumption and Growth Rate of Finance and Banking

(2015-2020)

8 NORTH AMERICA VIRTUAL EVENTS MARKET

- 8.1 North America Virtual Events Market Size
- 8.2 United States Virtual Events Market Size
- 8.3 Canada Virtual Events Market Size
- 8.4 Mexico Virtual Events Market Size
- 8.5 The Influence of COVID-19 on North America Market

9 EUROPE VIRTUAL EVENTS MARKET ANALYSIS

- 9.1 Europe Virtual Events Market Size
- 9.2 Germany Virtual Events Market Size
- 9.3 United Kingdom Virtual Events Market Size
- 9.4 France Virtual Events Market Size
- 9.5 Italy Virtual Events Market Size
- 9.6 Spain Virtual Events Market Size
- 9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC VIRTUAL EVENTS MARKET ANALYSIS

- 10.1 Asia-Pacific Virtual Events Market Size
- 10.2 China Virtual Events Market Size
- 10.3 Japan Virtual Events Market Size
- 10.4 South Korea Virtual Events Market Size
- 10.5 Southeast Asia Virtual Events Market Size
- 10.6 India Virtual Events Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA VIRTUAL EVENTS MARKET ANALYSIS

- 11.1 Middle East and Africa Virtual Events Market Size
- 11.2 Saudi Arabia Virtual Events Market Size
- 11.3 UAE Virtual Events Market Size
- 11.4 South Africa Virtual Events Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA VIRTUAL EVENTS MARKET ANALYSIS

- 12.1 South America Virtual Events Market Size
- 12.2 Brazil Virtual Events Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 Cisco Systems
 - 13.1.1 Cisco Systems Basic Information
 - 13.1.2 Cisco Systems Product Profiles, Application and Specification
 - 13.1.3 Cisco Systems Virtual Events Market Performance (2015-2020)
- 13.2 IBM
 - 13.2.1 IBM Basic Information
 - 13.2.2 IBM Product Profiles, Application and Specification
 - 13.2.3 IBM Virtual Events Market Performance (2015-2020)
- 13.3 Adobe Systems
 - 13.3.1 Adobe Systems Basic Information
 - 13.3.2 Adobe Systems Product Profiles, Application and Specification
 - 13.3.3 Adobe Systems Virtual Events Market Performance (2015-2020)
- 13.4 Alcatel-Lucent
 - 13.4.1 Alcatel-Lucent Basic Information
 - 13.4.2 Alcatel-Lucent Product Profiles, Application and Specification
 - 13.4.3 Alcatel-Lucent Virtual Events Market Performance (2015-2020)
- 13.5 Avaya
 - 13.5.1 Avaya Basic Information
 - 13.5.2 Avaya Product Profiles, Application and Specification
 - 13.5.3 Avaya Virtual Events Market Performance (2015-2020)
- 13.6 Huawei Technologies
 - 13.6.1 Huawei Technologies Basic Information
 - 13.6.2 Huawei Technologies Product Profiles, Application and Specification
 - 13.6.3 Huawei Technologies Virtual Events Market Performance (2015-2020)
- 13.7 Zoom Video Communications
 - 13.7.1 Zoom Video Communications Basic Information
 - 13.7.2 Zoom Video Communications Product Profiles, Application and Specification
 - 13.7.3 Zoom Video Communications Virtual Events Market Performance (2015-2020)
- 13.8 Toshiba
 - 13.8.1 Toshiba Basic Information
 - 13.8.2 Toshiba Product Profiles, Application and Specification
 - 13.8.3 Toshiba Virtual Events Market Performance (2015-2020)

13.9 BroadSoft

13.9.1 BroadSoft Basic Information

13.9.2 BroadSoft Product Profiles, Application and Specification

13.9.3 BroadSoft Virtual Events Market Performance (2015-2020)

13.10 Citrix Systems

13.10.1 Citrix Systems Basic Information

13.10.2 Citrix Systems Product Profiles, Application and Specification

13.10.3 Citrix Systems Virtual Events Market Performance (2015-2020)

13.11 Mitel Networks

13.11.1 Mitel Networks Basic Information

13.11.2 Mitel Networks Product Profiles, Application and Specification

13.11.3 Mitel Networks Virtual Events Market Performance (2015-2020)

13.12 Atlassian

13.12.1 Atlassian Basic Information

13.12.2 Atlassian Product Profiles, Application and Specification

13.12.3 Atlassian Virtual Events Market Performance (2015-2020)

13.13 Microsoft

13.13.1 Microsoft Basic Information

13.13.2 Microsoft Product Profiles, Application and Specification

13.13.3 Microsoft Virtual Events Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Virtual Events Market Forecast (2020-2025)

14.2 Europe Virtual Events Market Forecast (2020-2025)

14.3 Asia-Pacific Virtual Events Market Forecast (2020-2025)

14.4 Middle East and Africa Virtual Events Market Forecast (2020-2025)

14.5 South America Virtual Events Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Virtual Events Market Forecast by Types (2020-2025)

15.1.1 Global Virtual Events Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Virtual Events Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Virtual Events Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Virtual Events Picture

Table Virtual Events Key Market Segments

Figure Study and Forecasting Years

Figure Global Virtual Events Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Virtual Events Value (\$) and Growth Rate (2015-2020)

Table Global Virtual Events Value (\$) by Countries (2015-2020)

Table Global Virtual Events Value Market Share by Regions (2015-2020)

Figure Global Virtual Events Value Market Share by Regions in 2019

Figure Global Virtual Events Production and Growth Rate (2015-2020)

Table Global Virtual Events Production by Major Countries (2015-2020)

Table Global Virtual Events Production Market Share by Major Countries (2015-2020)

Figure Global Virtual Events Production Market Share by Regions in 2019

Figure Global Virtual Events Consumption and Growth Rate (2015-2020)

Table Global Virtual Events Consumption by Regions (2015-2020)

Table Global Virtual Events Consumption Market Share by Regions (2015-2020)

Figure Global Virtual Events Consumption Market Share by Regions in 2019

Table Global Virtual Events Export Top 3 Country 2019

Table Global Virtual Events Import Top 3 Country 2019

Table United States Virtual Events Export and Import (2015-2020)

Table Europe Virtual Events Export and Import (2015-2020)

Table China Virtual Events Export and Import (2015-2020)

Table Japan Virtual Events Export and Import (2015-2020)

Table India Virtual Events Export and Import (2015-2020)

Table Global Virtual Events Production by Types (2015-2020)

Table Global Virtual Events Production Market Share by Types (2015-2020)

Figure Global Virtual Events Production Share by Type (2015-2020)

Table Global Virtual Events Value by Types (2015-2020)

Table Global Virtual Events Value Market Share by Types (2015-2020)

Figure Global Virtual Events Value Share by Type (2015-2020)

Figure Global UC&C and Video Conferencing Production and Growth Rate (2015-2020)

Figure Global UC&C and Video Conferencing Price (2015-2020)

Figure Global Web Conferencing Production and Growth Rate (2015-2020)

Figure Global Web Conferencing Price (2015-2020)
Table Global Virtual Events Consumption by Applications (2015-2020)
Table Global Virtual Events Consumption Market Share by Applications (2015-2020)
Figure Global Virtual Events Consumption Share by Application (2015-2020)
Figure Global Education Consumption and Growth Rate (2015-2020)
Figure Global Healthcare Consumption and Growth Rate (2015-2020)
Figure Global Finance and Banking Consumption and Growth Rate (2015-2020)
Figure North America Virtual Events Market Consumption and Growth Rate (2015-2020)
Table North America Virtual Events Consumption by Countries (2015-2020)
Table North America Virtual Events Consumption Market Share by Countries (2015-2020)
Figure North America Virtual Events Consumption Market Share by Countries (2015-2020)
Figure United States Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure Canada Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure Mexico Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Virtual Events Market Consumption and Growth Rate (2015-2020)
Table Europe Virtual Events Consumption by Countries (2015-2020)
Table Europe Virtual Events Consumption Market Share by Countries (2015-2020)
Figure Europe Virtual Events Consumption Market Share by Countries (2015-2020)
Figure Germany Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure France Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure Italy Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure Spain Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific Virtual Events Market Consumption and Growth Rate (2015-2020)
Table Asia-Pacific Virtual Events Consumption by Countries (2015-2020)
Table Asia-Pacific Virtual Events Consumption Market Share by Countries (2015-2020)
Figure Asia-Pacific Virtual Events Consumption Market Share by Countries (2015-2020)
Figure China Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure Japan Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure South Korea Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure Southeast Asia Virtual Events Market Consumption and Growth Rate (2015-2020)
Figure India Virtual Events Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Virtual Events Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Virtual Events Consumption by Countries (2015-2020)

Table Middle East and Africa Virtual Events Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Virtual Events Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Virtual Events Market Consumption and Growth Rate (2015-2020)

Figure UAE Virtual Events Market Consumption and Growth Rate (2015-2020)

Figure South Africa Virtual Events Market Consumption and Growth Rate (2015-2020)

Figure South America Virtual Events Market Consumption and Growth Rate (2015-2020)

Table South America Virtual Events Consumption by Countries (2015-2020)

Table South America Virtual Events Consumption Market Share by Countries (2015-2020)

Figure South America Virtual Events Consumption Market Share by Countries (2015-2020)

Figure Brazil Virtual Events Market Consumption and Growth Rate (2015-2020)

Table Cisco Systems Company Profile

Table Cisco Systems Production, Value, Price, Gross Margin 2015-2020

Figure Cisco Systems Production and Growth Rate

Figure Cisco Systems Value (\$) Market Share 2015-2020

Table IBM Company Profile

Table IBM Production, Value, Price, Gross Margin 2015-2020

Figure IBM Production and Growth Rate

Figure IBM Value (\$) Market Share 2015-2020

Table Adobe Systems Company Profile

Table Adobe Systems Production, Value, Price, Gross Margin 2015-2020

Figure Adobe Systems Production and Growth Rate

Figure Adobe Systems Value (\$) Market Share 2015-2020

Table Alcatel-Lucent Company Profile

Table Alcatel-Lucent Production, Value, Price, Gross Margin 2015-2020

Figure Alcatel-Lucent Production and Growth Rate

Figure Alcatel-Lucent Value (\$) Market Share 2015-2020

Table Avaya Company Profile

Table Avaya Production, Value, Price, Gross Margin 2015-2020

Figure Avaya Production and Growth Rate

Figure Avaya Value (\$) Market Share 2015-2020

Table Huawei Technologies Company Profile
Table Huawei Technologies Production, Value, Price, Gross Margin 2015-2020
Figure Huawei Technologies Production and Growth Rate
Figure Huawei Technologies Value (\$) Market Share 2015-2020
Table Zoom Video Communications Company Profile
Table Zoom Video Communications Production, Value, Price, Gross Margin 2015-2020
Figure Zoom Video Communications Production and Growth Rate
Figure Zoom Video Communications Value (\$) Market Share 2015-2020
Table Toshiba Company Profile
Table Toshiba Production, Value, Price, Gross Margin 2015-2020
Figure Toshiba Production and Growth Rate
Figure Toshiba Value (\$) Market Share 2015-2020
Table BroadSoft Company Profile
Table BroadSoft Production, Value, Price, Gross Margin 2015-2020
Figure BroadSoft Production and Growth Rate
Figure BroadSoft Value (\$) Market Share 2015-2020
Table Citrix Systems Company Profile
Table Citrix Systems Production, Value, Price, Gross Margin 2015-2020
Figure Citrix Systems Production and Growth Rate
Figure Citrix Systems Value (\$) Market Share 2015-2020
Table Mitel Networks Company Profile
Table Mitel Networks Production, Value, Price, Gross Margin 2015-2020
Figure Mitel Networks Production and Growth Rate
Figure Mitel Networks Value (\$) Market Share 2015-2020
Table Atlassian Company Profile
Table Atlassian Production, Value, Price, Gross Margin 2015-2020
Figure Atlassian Production and Growth Rate
Figure Atlassian Value (\$) Market Share 2015-2020
Table Microsoft Company Profile
Table Microsoft Production, Value, Price, Gross Margin 2015-2020
Figure Microsoft Production and Growth Rate
Figure Microsoft Value (\$) Market Share 2015-2020
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)
Table Global Virtual Events Market Forecast Production by Types (2020-2025)

Table Global Virtual Events Market Forecast Production Share by Types (2020-2025)

Table Global Virtual Events Market Forecast Value (\$) by Types (2020-2025)

Table Global Virtual Events Market Forecast Value Share by Types (2020-2025)

Table Global Virtual Events Market Forecast Consumption by Applications (2020-2025)

Table Global Virtual Events Market Forecast Consumption Share by Applications
(2020-2025)

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