

# 2020-2025 Global Video On Demand (Vod) Service Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Video on demand service is a programming system which allows users to select and watch/listen to video or audio content such as movies and TV shows whenever they choose, rather than at a scheduled broadcast time, the method that prevailed with over-the-air programming during the 20th century.

This report elaborates the market size, market characteristics, and market growth of the Video On Demand (Vod) Service industry, and breaks down according to the type, application, and consumption area of Video On Demand (Vod) Service. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Video On Demand (Vod) Service in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Video On Demand (Vod) Service market covered in Chapter 13:

Netflix

Apple Inc

CinemaNow

Sky UK Limited

Alphabet, Inc.

Comcast Corporation

Amazon Video(VoD)

Hulu  
Vudu, Inc  
YouTube  
BBC iPlayer  
Dish Network  
Home Box Office  
Amazon, Inc.

In Chapter 6, on the basis of types, the Video On Demand (Vod) Service market from 2015 to 2025 is primarily split into:

Pay-TV VOD  
Over-the-top (OTT)  
Internet Protocol Television (IPTV)

In Chapter 7, on the basis of applications, the Video On Demand (Vod) Service market from 2015 to 2025 covers:

Entertainment  
Training  
Online Commerce  
Education

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK  
France

Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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