

2020-2025 Global Video Encoder Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A video codec is an electronic circuit or software that compresses or decompresses digital video. It converts uncompressed video to a compressed format or vice versa. In the context of video compression, "codec" is a concatenation of "encoder" and "decoder"—a device that only compresses is typically called an encoder, and one that only decompresses is a decoder. The compressed data format usually conforms to a standard video compression specification. The compression is typically lossy, meaning that the compressed video lacks some information present in the original video. A consequence of this is that decompressed video has lower quality than the original, uncompressed video because there is insufficient information to accurately reconstruct the original video. There are complex relationships between the video quality, the amount of data used to represent the video (determined by the bit rate), the complexity of the encoding and decoding algorithms, sensitivity to data losses and errors, ease of editing, random access, and end-to-end delay (latency).

This report elaborates the market size, market characteristics, and market growth of the Video Encoder industry, and breaks down according to the type, application, and consumption area of Video Encoder. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Video Encoder in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Video Encoder market covered in Chapter 13:

Asahi Kasei Microsystems
Sanyo Semicon Device
Sony Corporation
Micro Linear Corporation
Analog Devices
Rohm
Intersil Corporation
Zilog
Motorola, Inc
Silicon Image
Conexant Systems, Inc
NXP Semiconductors.
SEMTECH
New Japan Radio
Zarlink Semiconductor Inc
Cirrus Logic
Texas Instruments
Samsung semiconductor
Winbond
Mitel Networks Corporation

In Chapter 6, on the basis of types, the Video Encoder market from 2015 to 2025 is primarily split into:

Transcoding P2P
Analog Encoder
Digital Encoder

In Chapter 7, on the basis of applications, the Video Encoder market from 2015 to 2025 covers:

Computer
Television
Home Entertainment Device
Portable Projection Device
Military

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States
Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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