

2020-2025 Global TV Studio Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2C4EB4CC3A9AEN.html>

Date: June 2021

Pages: 101

Price: US\$ 3,360.00 (Single User License)

ID: 2C4EB4CC3A9AEN

Abstracts

A television studio, also called a television production studio, is an installation room in which video productions take place, either for the recording of live television to video tape, or for the acquisition of raw footage for post-production. The design of a studio is similar to, and derived from, movie studios, with a few amendments for the special requirements of television production.

This report elaborates the market size, market characteristics, and market growth of the TV Studio industry, and breaks down according to the type, application, and consumption area of TV Studio. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for TV Studio in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global TV Studio market covered in Chapter 13:

China Central Television

The Walt Disney Company

Sony Corporation

Comcast

British Broadcasting Corporation

Viacom

CBS Corporation

AT&T

Hongkong TV station

In Chapter 6, on the basis of types, the TV Studio market from 2015 to 2025 is primarily split into:

- Microphone Equipment
- Video Camera
- Stage Lighting
- Decoration
- Others

In Chapter 7, on the basis of applications, the TV Studio market from 2015 to 2025 covers:

- Video Productions
- Live Television
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Others
- Asia-Pacific (Covered in Chapter 10)
 - China

Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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