

2020-2025 Global Thermal Transfer Overprinting Printers Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/22A7D01E7748EN.html>

Date: July 2021

Pages: 109

Price: US\$ 3,360.00 (Single User License)

ID: 22A7D01E7748EN

Abstracts

Thermal transfer printers use high-resolution thermal printheads to melt wax and/or resin-based inks from very thin thermal transfer ribbon (or 'foil') coatings onto the surface of the product.

This report elaborates the market size, market characteristics, and market growth of the Thermal Transfer Overprinting Printers industry, and breaks down according to the type, application, and consumption area of Thermal Transfer Overprinting Printers. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Thermal Transfer Overprinting Printers in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Thermal Transfer Overprinting Printers market covered in Chapter 13:

ESPERA-WERKE GMBH

TOSHIBA TEC

QuickLabel Systems

EPSON

TE Connectivity Ltd

Kortho Coding & Marking

PRECIA SA

Bixolon

Cab Produkttechnik

Videojet Technologies

MULTIVAC

TSC

Easyprint

Marcopack SL

Zebra

Deltaohm

SES-STERLING

SATO

Brady Worldwide

Wasp Barcode Technologies

In Chapter 6, on the basis of types, the Thermal Transfer Overprinting Printers market from 2015 to 2025 is primarily split into:

Industrial Printers

Desktop Printers

Mobile Printers

Others

In Chapter 7, on the basis of applications, the Thermal Transfer Overprinting Printers market from 2015 to 2025 covers:

Residential

Commercial

Industrial

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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