

2020-2025 Global Thermal Printing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Thermal printing refers to digital printing that produces printed images by selective heating of thermochromic or thermal papers. These papers are coated with thermal chemicals that tend to change its color when exposed to heat. The chemicals applied on the thermal papers when exposed to heat changes its color so as to display the intended images. Unlike conventional ink-jet printers, thermal printing use chemically coated papers for printing different images.

This report elaborates the market size, market characteristics, and market growth of the Thermal Printing industry, and breaks down according to the type, application, and consumption area of Thermal Printing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Thermal Printing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Thermal Printing market covered in Chapter 13:

SATO Holdings Corporation

Brother International Corporation

Citizen Holdings

Zebra Technologies

Seiko Epson Corporation

TSC Auto ID Technology

Honeywell International

Toshiba TEC Corporation
Star Micronics
Bixolon

In Chapter 6, on the basis of types, the Thermal Printing market from 2015 to 2025 is primarily split into:

Barcode Printers
Point of Sale (POS) Printers
Kiosk and Ticket Printers
RFID Printers
Card Printers

In Chapter 7, on the basis of applications, the Thermal Printing market from 2015 to 2025 covers:

Retail
Transportation and Logistics
Manufacturing and Industrial
Healthcare and Hospitality
Government
Other Applications

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France

Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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