

# 2020-2025 Global Text Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Text analysis basically retrieves high-quality information from existing text sources. It is also known as text data mining. It is used for a variety of purposes, such as categorizing, summarizing, and making unstructured data accessible and useful.

This report elaborates the market size, market characteristics, and market growth of the Text Analytics industry, and breaks down according to the type, application, and consumption area of Text Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Text Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Text Analytics market covered in Chapter 13:

Bitext Innovations S.L.

KNIME.com AG

Luminoso Technologies, Inc.

IBM Corporation

MeaningCloud LLC

Infegy, Inc.

SAS Institute, Inc.

## SAP SE

OpenText Corporation  
Megaputer Intelligence, Inc.  
Clarabridge, Inc.  
Lexalytics, Inc.  
Averbis

In Chapter 6, on the basis of types, the Text Analytics market from 2015 to 2025 is primarily split into:

On-premise  
Cloud

In Chapter 7, on the basis of applications, the Text Analytics market from 2015 to 2025 covers:

BFSI  
Healthcare  
Energy and Utility  
Manufacturing  
Retail  
Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States  
Canada  
Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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