

2020-2025 Global Television Broadcasting Services Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Television Broadcasting Services industry, and breaks down according to the type, application, and consumption area of Television Broadcasting Services. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Television Broadcasting Services in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Television Broadcasting Services market covered in Chapter 13:

Time Warner, Inc.

AT & T, Inc.

RTL Group

CBS Interactive

Heartland Media, LLC

Tivo Corporation

Canadian Broadcasting Corporation

A&E Television Networks, LLC

CenturyLink, Inc.

Comcast Corporation

CANAL+ GROUP

Viacom International, Inc
British Broadcasting Corporation
21st Century Fox
Channel Four Television Corporation

In Chapter 6, on the basis of types, the Television Broadcasting Services market from 2015 to 2025 is primarily split into:

Subscription
Pay-per View
On-demand
Advertisement
Digital Interactive Broadcasting

In Chapter 7, on the basis of applications, the Television Broadcasting Services market from 2015 to 2025 covers:

public
commercial.

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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