

# **2020-2025 Global Supermarket Gift Cards Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

This report elaborates the market size, market characteristics, and market growth of the Supermarket Gift Cards industry, and breaks down according to the type, application, and consumption area of Supermarket Gift Cards. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Supermarket Gift Cards in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Supermarket Gift Cards market covered in Chapter 13:

Amazon.com (Whole Foods Market)

Costco

Aldi

H. E. Butt Grocery

Albertsons Companies

Hy-Vee

Target

Walmart (Wakefern/ShopRite)

The Kroger Co.

Carrefour

Publix Supermarkets

In Chapter 6, on the basis of types, the Supermarket Gift Cards market from 2015 to 2025 is primarily split into:

- Open Loop Cards
- Closed Loop Cards

In Chapter 7, on the basis of applications, the Supermarket Gift Cards market from 2015 to 2025 covers:

- Direct Sales
- Convenience Stores
- Online Retailers
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 9)

- Germany

- UK

- France

- Italy

- Spain

- Others

Asia-Pacific (Covered in Chapter 10)

- China

- Japan

- India

- South Korea

- Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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