

# 2020-2025 Global Subscription Video on Demand (SVOD) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Subscription Video on Demand (SVOD) industry, and breaks down according to the type, application, and consumption area of Subscription Video on Demand (SVOD). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Subscription Video on Demand (SVOD) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Subscription Video on Demand (SVOD) market covered in Chapter 13:

iQIYI

VIXY Video

Amazon Inc.

YouTube

Cisco

Netflix Inc.

HBO

Hulu LLC

Google

Youku

FierceVideo

## Roku

In Chapter 6, on the basis of types, the Subscription Video on Demand (SVOD) market from 2015 to 2025 is primarily split into:

Pay TV

OTT Services

IPTV

In Chapter 7, on the basis of applications, the Subscription Video on Demand (SVOD) market from 2015 to 2025 covers:

Media

Entertainment

Gaming

Education

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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