

2020-2025 Global Styling Tools & Appliances Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Hairstyling tools may include hair irons (including flat and curling irons), hair dryers, hairbrushes (both flat and round), hair rollers, diffusers and various types of scissors.

This report elaborates the market size, market characteristics, and market growth of the Styling Tools & Appliances industry, and breaks down according to the type, application, and consumption area of Styling Tools & Appliances. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Styling Tools & Appliances in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Styling Tools & Appliances market covered in Chapter 13:

Beauty Elite Group
Koninklijke Philips N.V.
Conair Corporation
Dyson Ltd
Farouk Systems
Helen of Troy
TESCOM

John Paul Mitchell Systems
Andis Company, Inc.
Panasonic Corporation

In Chapter 6, on the basis of types, the Styling Tools & Appliances market from 2015 to 2025 is primarily split into:

Flat Irons & Straighteners
Curlers & Rollers
Hair Dryers
Hair Brushes & Combs
Others

In Chapter 7, on the basis of applications, the Styling Tools & Appliances market from 2015 to 2025 covers:

Personal Use
Barber Shops

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France

Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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