

2020-2025 Global Strategic Planning Software Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Strategic Planning Software is a type of software to help users better build out, track and accomplish the goals and missions. Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on assigning its resources to pursue this strategy. It may also extend to control mechanisms for guiding the application of the strategy. It is performed by strategic planners or strategists, who involve many parties and research sources in their analysis of the group and its association to the environment in which it competes.

This report elaborates the market size, market characteristics, and market growth of the Strategic Planning Software industry, and breaks down according to the type, application, and consumption area of Strategic Planning Software. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Strategic Planning Software in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Strategic Planning Software market covered in Chapter 13:

StrategyBlocks

ClearPoint

SmartDraw

Tagetik

Envisio Solutions

Cascade

Kaufman, Hall & Associates

SAP

Rhythm Systems

Prophix

OnStrategy

Planview

In Chapter 6, on the basis of types, the Strategic Planning Software market from 2015 to 2025 is primarily split into:

Cloud Based

Web Based

In Chapter 7, on the basis of applications, the Strategic Planning Software market from 2015 to 2025 covers:

Large Enterprises

SMEs

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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