

# 2020-2025 Global Storage & Memory Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Storage & Memory is an important hardware storage component for mobile phones, computers and other electronic products, which can be classified into NAND and DRAM. NAND is non-volatile memory, which means that it saves data when power is removed, such as your cell phone when it is turned off, or a USB flash drive. DRAM is volatile memory, meaning that it can only save data when it has power. When power is removed all data in DRAM is instantly wiped out.

This report elaborates the market size, market characteristics, and market growth of the Storage & Memory industry, and breaks down according to the type, application, and consumption area of Storage & Memory. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Storage & Memory in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Storage & Memory market covered in Chapter 13:

Qimonda

Nanya

Kingston

Western Digital

Intel Corporation

Transcend Information

Elpida Memory

Etron Technology  
Powerchip Semiconductor  
Advanced Micro Device  
Winbond  
SK Hynix  
Toshiba  
Micron Technology  
Samsung  
Texas Instruments

In Chapter 6, on the basis of types, the Storage & Memory market from 2015 to 2025 is primarily split into:

NAND  
DRAM

In Chapter 7, on the basis of applications, the Storage & Memory market from 2015 to 2025 covers:

Consumer Electronics  
Personal Computers  
Mobile Device  
Digital TV  
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 9)  
Germany

UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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