

2020-2025 Global Sports Sponsorship Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Sports Sponsorship funds for commercial services such as sports competitions, training and other related activities. Sporting organizations across the world rely on sponsors to provide funds, products, and services, which drive the profitability for all the associations involved.

This report elaborates the market size, market characteristics, and market growth of the Sports Sponsorship industry, and breaks down according to the type, application, and consumption area of Sports Sponsorship. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Sports Sponsorship in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Sports Sponsorship market covered in Chapter 13:

Adidas

The Coca-Cola Company

Nike, Inc

PepsiCo

Puma

Red Bull

Castrol

Rolex

Samsung

Reebok

In Chapter 6, on the basis of types, the Sports Sponsorship market from 2015 to 2025 is primarily split into:

Signage

Digital activation

Club and venue activation

Others

In Chapter 7, on the basis of applications, the Sports Sponsorship market from 2015 to 2025 covers:

Competition Sponsorship

Training Sponsorship

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 SPORTS SPONSORSHIP MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 SPORTS SPONSORSHIP MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 SPORTS SPONSORSHIP MARKET FORCES

- 3.1 Global Sports Sponsorship Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 SPORTS SPONSORSHIP MARKET - BY GEOGRAPHY

- 4.1 Global Sports Sponsorship Market Value and Market Share by Regions
 - 4.1.1 Global Sports Sponsorship Value (\$) by Region (2015-2020)

- 4.1.2 Global Sports Sponsorship Value Market Share by Regions (2015-2020)
- 4.2 Global Sports Sponsorship Market Production and Market Share by Major Countries
 - 4.2.1 Global Sports Sponsorship Production by Major Countries (2015-2020)
 - 4.2.2 Global Sports Sponsorship Production Market Share by Major Countries (2015-2020)
- 4.3 Global Sports Sponsorship Market Consumption and Market Share by Regions
 - 4.3.1 Global Sports Sponsorship Consumption by Regions (2015-2020)
 - 4.3.2 Global Sports Sponsorship Consumption Market Share by Regions (2015-2020)

5 SPORTS SPONSORSHIP MARKET - BY TRADE STATISTICS

- 5.1 Global Sports Sponsorship Export and Import
- 5.2 United States Sports Sponsorship Export and Import (2015-2020)
- 5.3 Europe Sports Sponsorship Export and Import (2015-2020)
- 5.4 China Sports Sponsorship Export and Import (2015-2020)
- 5.5 Japan Sports Sponsorship Export and Import (2015-2020)
- 5.6 India Sports Sponsorship Export and Import (2015-2020)
- 5.7 ...

6 SPORTS SPONSORSHIP MARKET - BY TYPE

- 6.1 Global Sports Sponsorship Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Sports Sponsorship Production by Types (2015-2020)
 - 6.1.2 Global Sports Sponsorship Production Market Share by Types (2015-2020)
- 6.2 Global Sports Sponsorship Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Sports Sponsorship Value by Types (2015-2020)
 - 6.2.2 Global Sports Sponsorship Value Market Share by Types (2015-2020)
- 6.3 Global Sports Sponsorship Production, Price and Growth Rate of Signage (2015-2020)
- 6.4 Global Sports Sponsorship Production, Price and Growth Rate of Digital activation (2015-2020)
- 6.5 Global Sports Sponsorship Production, Price and Growth Rate of Club and venue activation (2015-2020)
- 6.6 Global Sports Sponsorship Production, Price and Growth Rate of Others (2015-2020)

7 SPORTS SPONSORSHIP MARKET - BY APPLICATION

- 7.1 Global Sports Sponsorship Consumption and Market Share by Applications

(2015-2020)

7.1.1 Global Sports Sponsorship Consumption by Applications (2015-2020)

7.1.2 Global Sports Sponsorship Consumption Market Share by Applications

(2015-2020)

7.2 Global Sports Sponsorship Consumption and Growth Rate of Competition Sponsorship (2015-2020)

7.3 Global Sports Sponsorship Consumption and Growth Rate of Training Sponsorship (2015-2020)

7.4 Global Sports Sponsorship Consumption and Growth Rate of Others (2015-2020)

8 NORTH AMERICA SPORTS SPONSORSHIP MARKET

8.1 North America Sports Sponsorship Market Size

8.2 United States Sports Sponsorship Market Size

8.3 Canada Sports Sponsorship Market Size

8.4 Mexico Sports Sponsorship Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE SPORTS SPONSORSHIP MARKET ANALYSIS

9.1 Europe Sports Sponsorship Market Size

9.2 Germany Sports Sponsorship Market Size

9.3 United Kingdom Sports Sponsorship Market Size

9.4 France Sports Sponsorship Market Size

9.5 Italy Sports Sponsorship Market Size

9.6 Spain Sports Sponsorship Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC SPORTS SPONSORSHIP MARKET ANALYSIS

10.1 Asia-Pacific Sports Sponsorship Market Size

10.2 China Sports Sponsorship Market Size

10.3 Japan Sports Sponsorship Market Size

10.4 South Korea Sports Sponsorship Market Size

10.5 Southeast Asia Sports Sponsorship Market Size

10.6 India Sports Sponsorship Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA SPORTS SPONSORSHIP MARKET ANALYSIS

- 11.1 Middle East and Africa Sports Sponsorship Market Size
- 11.2 Saudi Arabia Sports Sponsorship Market Size
- 11.3 UAE Sports Sponsorship Market Size
- 11.4 South Africa Sports Sponsorship Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA SPORTS SPONSORSHIP MARKET ANALYSIS

- 12.1 South America Sports Sponsorship Market Size
- 12.2 Brazil Sports Sponsorship Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 Adidas
 - 13.1.1 Adidas Basic Information
 - 13.1.2 Adidas Product Profiles, Application and Specification
 - 13.1.3 Adidas Sports Sponsorship Market Performance (2015-2020)
- 13.2 The Coca-Cola Company
 - 13.2.1 The Coca-Cola Company Basic Information
 - 13.2.2 The Coca-Cola Company Product Profiles, Application and Specification
 - 13.2.3 The Coca-Cola Company Sports Sponsorship Market Performance (2015-2020)
- 13.3 Nike, Inc
 - 13.3.1 Nike, Inc Basic Information
 - 13.3.2 Nike, Inc Product Profiles, Application and Specification
 - 13.3.3 Nike, Inc Sports Sponsorship Market Performance (2015-2020)
- 13.4 PepsiCo
 - 13.4.1 PepsiCo Basic Information
 - 13.4.2 PepsiCo Product Profiles, Application and Specification
 - 13.4.3 PepsiCo Sports Sponsorship Market Performance (2015-2020)
- 13.5 Puma
 - 13.5.1 Puma Basic Information
 - 13.5.2 Puma Product Profiles, Application and Specification
 - 13.5.3 Puma Sports Sponsorship Market Performance (2015-2020)
- 13.6 Red Bull
 - 13.6.1 Red Bull Basic Information
 - 13.6.2 Red Bull Product Profiles, Application and Specification
 - 13.6.3 Red Bull Sports Sponsorship Market Performance (2015-2020)

13.7 Castrol

13.7.1 Castrol Basic Information

13.7.2 Castrol Product Profiles, Application and Specification

13.7.3 Castrol Sports Sponsorship Market Performance (2015-2020)

13.8 Rolex

13.8.1 Rolex Basic Information

13.8.2 Rolex Product Profiles, Application and Specification

13.8.3 Rolex Sports Sponsorship Market Performance (2015-2020)

13.9 Samsung

13.9.1 Samsung Basic Information

13.9.2 Samsung Product Profiles, Application and Specification

13.9.3 Samsung Sports Sponsorship Market Performance (2015-2020)

13.10 Reebok

13.10.1 Reebok Basic Information

13.10.2 Reebok Product Profiles, Application and Specification

13.10.3 Reebok Sports Sponsorship Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Sports Sponsorship Market Forecast (2020-2025)

14.2 Europe Sports Sponsorship Market Forecast (2020-2025)

14.3 Asia-Pacific Sports Sponsorship Market Forecast (2020-2025)

14.4 Middle East and Africa Sports Sponsorship Market Forecast (2020-2025)

14.5 South America Sports Sponsorship Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Sports Sponsorship Market Forecast by Types (2020-2025)

15.1.1 Global Sports Sponsorship Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Sports Sponsorship Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Sports Sponsorship Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Sports Sponsorship Picture

Table Sports Sponsorship Key Market Segments

Figure Study and Forecasting Years

Figure Global Sports Sponsorship Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Sports Sponsorship Value (\$) and Growth Rate (2015-2020)

Table Global Sports Sponsorship Value (\$) by Countries (2015-2020)

Table Global Sports Sponsorship Value Market Share by Regions (2015-2020)

Figure Global Sports Sponsorship Value Market Share by Regions in 2019

Figure Global Sports Sponsorship Production and Growth Rate (2015-2020)

Table Global Sports Sponsorship Production by Major Countries (2015-2020)

Table Global Sports Sponsorship Production Market Share by Major Countries (2015-2020)

Figure Global Sports Sponsorship Production Market Share by Regions in 2019

Figure Global Sports Sponsorship Consumption and Growth Rate (2015-2020)

Table Global Sports Sponsorship Consumption by Regions (2015-2020)

Table Global Sports Sponsorship Consumption Market Share by Regions (2015-2020)

Figure Global Sports Sponsorship Consumption Market Share by Regions in 2019

Table Global Sports Sponsorship Export Top 3 Country 2019

Table Global Sports Sponsorship Import Top 3 Country 2019

Table United States Sports Sponsorship Export and Import (2015-2020)

Table Europe Sports Sponsorship Export and Import (2015-2020)

Table China Sports Sponsorship Export and Import (2015-2020)

Table Japan Sports Sponsorship Export and Import (2015-2020)

Table India Sports Sponsorship Export and Import (2015-2020)

Table Global Sports Sponsorship Production by Types (2015-2020)

Table Global Sports Sponsorship Production Market Share by Types (2015-2020)

Figure Global Sports Sponsorship Production Share by Type (2015-2020)

Table Global Sports Sponsorship Value by Types (2015-2020)

Table Global Sports Sponsorship Value Market Share by Types (2015-2020)

Figure Global Sports Sponsorship Value Share by Type (2015-2020)

Figure Global Signage Production and Growth Rate (2015-2020)

Figure Global Signage Price (2015-2020)

Figure Global Digital activation Production and Growth Rate (2015-2020)
Figure Global Digital activation Price (2015-2020)
Figure Global Club and venue activation Production and Growth Rate (2015-2020)
Figure Global Club and venue activation Price (2015-2020)
Figure Global Others Production and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Table Global Sports Sponsorship Consumption by Applications (2015-2020)
Table Global Sports Sponsorship Consumption Market Share by Applications (2015-2020)
Figure Global Sports Sponsorship Consumption Share by Application (2015-2020)
Figure Global Competition Sponsorship Consumption and Growth Rate (2015-2020)
Figure Global Training Sponsorship Consumption and Growth Rate (2015-2020)
Figure Global Others Consumption and Growth Rate (2015-2020)
Figure North America Sports Sponsorship Market Consumption and Growth Rate (2015-2020)
Table North America Sports Sponsorship Consumption by Countries (2015-2020)
Table North America Sports Sponsorship Consumption Market Share by Countries (2015-2020)
Figure North America Sports Sponsorship Consumption Market Share by Countries (2015-2020)
Figure United States Sports Sponsorship Market Consumption and Growth Rate (2015-2020)
Figure Canada Sports Sponsorship Market Consumption and Growth Rate (2015-2020)
Figure Mexico Sports Sponsorship Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Sports Sponsorship Market Consumption and Growth Rate (2015-2020)
Table Europe Sports Sponsorship Consumption by Countries (2015-2020)
Table Europe Sports Sponsorship Consumption Market Share by Countries (2015-2020)
Figure Europe Sports Sponsorship Consumption Market Share by Countries (2015-2020)
Figure Germany Sports Sponsorship Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Sports Sponsorship Market Consumption and Growth Rate (2015-2020)
Figure France Sports Sponsorship Market Consumption and Growth Rate (2015-2020)
Figure Italy Sports Sponsorship Market Consumption and Growth Rate (2015-2020)
Figure Spain Sports Sponsorship Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status

Figure Asia-Pacific Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Sports Sponsorship Consumption by Countries (2015-2020)

Table Asia-Pacific Sports Sponsorship Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Sports Sponsorship Consumption Market Share by Countries (2015-2020)

Figure China Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Figure Japan Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Figure South Korea Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Figure India Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Sports Sponsorship Consumption by Countries (2015-2020)

Table Middle East and Africa Sports Sponsorship Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Sports Sponsorship Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Figure UAE Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Figure South Africa Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Figure South America Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Table South America Sports Sponsorship Consumption by Countries (2015-2020)

Table South America Sports Sponsorship Consumption Market Share by Countries (2015-2020)

Figure South America Sports Sponsorship Consumption Market Share by Countries (2015-2020)

Figure Brazil Sports Sponsorship Market Consumption and Growth Rate (2015-2020)

Table Adidas Company Profile

Table Adidas Production, Value, Price, Gross Margin 2015-2020

Figure Adidas Production and Growth Rate

Figure Adidas Value (\$) Market Share 2015-2020
Table The Coca-Cola Company Company Profile
Table The Coca-Cola Company Production, Value, Price, Gross Margin 2015-2020
Figure The Coca-Cola Company Production and Growth Rate
Figure The Coca-Cola Company Value (\$) Market Share 2015-2020
Table Nike, Inc Company Profile
Table Nike, Inc Production, Value, Price, Gross Margin 2015-2020
Figure Nike, Inc Production and Growth Rate
Figure Nike, Inc Value (\$) Market Share 2015-2020
Table PepsiCo Company Profile
Table PepsiCo Production, Value, Price, Gross Margin 2015-2020
Figure PepsiCo Production and Growth Rate
Figure PepsiCo Value (\$) Market Share 2015-2020
Table Puma Company Profile
Table Puma Production, Value, Price, Gross Margin 2015-2020
Figure Puma Production and Growth Rate
Figure Puma Value (\$) Market Share 2015-2020
Table Red Bull Company Profile
Table Red Bull Production, Value, Price, Gross Margin 2015-2020
Figure Red Bull Production and Growth Rate
Figure Red Bull Value (\$) Market Share 2015-2020
Table Castrol Company Profile
Table Castrol Production, Value, Price, Gross Margin 2015-2020
Figure Castrol Production and Growth Rate
Figure Castrol Value (\$) Market Share 2015-2020
Table Rolex Company Profile
Table Rolex Production, Value, Price, Gross Margin 2015-2020
Figure Rolex Production and Growth Rate
Figure Rolex Value (\$) Market Share 2015-2020
Table Samsung Company Profile
Table Samsung Production, Value, Price, Gross Margin 2015-2020
Figure Samsung Production and Growth Rate
Figure Samsung Value (\$) Market Share 2015-2020
Table Reebok Company Profile
Table Reebok Production, Value, Price, Gross Margin 2015-2020
Figure Reebok Production and Growth Rate
Figure Reebok Value (\$) Market Share 2015-2020
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Sports Sponsorship Market Forecast Production by Types (2020-2025)

Table Global Sports Sponsorship Market Forecast Production Share by Types (2020-2025)

Table Global Sports Sponsorship Market Forecast Value (\$) by Types (2020-2025)

Table Global Sports Sponsorship Market Forecast Value Share by Types (2020-2025)

Table Global Sports Sponsorship Market Forecast Consumption by Applications (2020-2025)

Table Global Sports Sponsorship Market Forecast Consumption Share by Applications (2020-2025)

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