

2020-2025 Global Sports Nutrition Foods & Drinks Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Consumers Opt for Personal Wellness Plans

Focus On Sports Recovery Ingredients

Dietary Supplement Insurance: Trends & Tips for 2017

01.30.17

The global sports nutrition market accounted for \$28.37 billion in 2016 and is expected to reach \$45.27 billion by 2022, growing at a CAGR of around 8.1% between 2017 and 2022, according to a new report from Zion Market Research.

Sports nutrition refers to the consumption of nutrients such as vitamins, minerals, supplements and organic substances that comprise of carbohydrates, proteins and fats. Sports nutrition products, such as sports drinks, sports food & sports supplements are developed for, and consumed by athletes and bodybuilders to improve their overall health, performance, and muscle growth. Sports drinks are primarily consumed by athletes to replenish the water level in the body. These products are increasingly attracted by lifestyle and recreational users. Currently, the developing countries represent a huge growth potential for these products on account of rapid urbanization, increasing disposable income, and a higher percentage of the young population. This report elaborates the market size, market characteristics, and market growth of the Sports Nutrition Foods & Drinks industry, and breaks down according to the type, application, and consumption area of Sports Nutrition Foods & Drinks. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Sports Nutrition Foods & Drinks in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Sports Nutrition Foods & Drinks market covered in Chapter 13:

MusclePharm

Red Bull GmbH

PepsiCo Inc.

The Quaker Oats Company, Inc

Otsuka Pharmaceutical Co., Ltd.

Glanbia Plc

Optimum Nutrition Inc

Rockstar Inc.

Nature's Bounty, Inc

Abbott Nutrition

Glanbia Nutritionals Limited

Yakult Honsha Co., Ltd.

Weider Global Nutrition, LLC

Clif Bar & Company

Vitaco Health Ltd.

CytoSport, Inc.

Post Holdings, Inc.

Monster Beverage Corporation

Ajinomoto Company

Coca-Cola Co.

Nestle SA

Lucozade Ribena Suntory Ltd.

Meiji Co., Ltd.

Dr Pepper Snapple Group, Inc.

GNC Holdings, Inc.

The Balance Bar Company

Twinlab Consolidated Holdings, Inc.

GlaxoSmithKline Plc

In Chapter 6, on the basis of types, the Sports Nutrition Foods & Drinks market from 2015 to 2025 is primarily split into:

Sports and Energy Foods

Sports and Energy Drinks
Sports Nutrition

In Chapter 7, on the basis of applications, the Sports Nutrition Foods & Drinks market from 2015 to 2025 covers:

Online
Offline

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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