

2020-2025 Global Sports Nutrition Foods & Drinks Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Consumers Opt for Personal Wellness Plans

Focus On Sports Recovery Ingredients

Dietary Supplement Insurance: Trends & Tips for 2017

01.30.17

The global sports nutrition market accounted for \$28.37 billion in 2016 and is expected to reach \$45.27 billion by 2022, growing at a CAGR of around 8.1% between 2017 and 2022, according to a new report from Zion Market Research.

Sports nutrition refers to the consumption of nutrients such as vitamins, minerals, supplements and organic substances that comprise of carbohydrates, proteins and fats. Sports nutrition products, such as sports drinks, sports food & sports supplements are developed for, and consumed by athletes and bodybuilders to improve their overall health, performance, and muscle growth. Sports drinks are primarily consumed by athletes to replenish the water level in the body. These products are increasingly attracted by lifestyle and recreational users. Currently, the developing countries represent a huge growth potential for these products on account of rapid urbanization, increasing disposable income, and a higher percentage of the young population. This report elaborates the market size, market characteristics, and market growth of the Sports Nutrition Foods & Drinks industry, and breaks down according to the type, application, and consumption area of Sports Nutrition Foods & Drinks. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Sports Nutrition Foods & Drinks in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Sports Nutrition Foods & Drinks market covered in Chapter 13:

MusclePharm

Red Bull GmbH

PepsiCo Inc.

The Quaker Oats Company, Inc

Otsuka Pharmaceutical Co., Ltd.

Glanbia Plc

Optimum Nutrition Inc

Rockstar Inc.

Nature's Bounty, Inc

Abbott Nutrition

Glanbia Nutritionals Limited

Yakult Honsha Co., Ltd.

Weider Global Nutrition, LLC

Clif Bar & Company

Vitaco Health Ltd.

CytoSport, Inc.

Post Holdings, Inc.

Monster Beverage Corporation

Ajinomoto Company

Coca-Cola Co.

Nestle SA

Lucozade Ribena Suntory Ltd.

Meiji Co., Ltd.

Dr Pepper Snapple Group, Inc.

GNC Holdings, Inc.

The Balance Bar Company

Twinlab Consolidated Holdings, Inc.

GlaxoSmithKline Plc

In Chapter 6, on the basis of types, the Sports Nutrition Foods & Drinks market from 2015 to 2025 is primarily split into:

Sports and Energy Foods

Sports and Energy Drinks Sports Nutrition

In Chapter 7, on the basis of applications, the Sports Nutrition Foods & Drinks market from 2015 to 2025 covers:

Online

Offline

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 SPORTS NUTRITION FOODS & DRINKS MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 SPORTS NUTRITION FOODS & DRINKS MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 SPORTS NUTRITION FOODS & DRINKS MARKET FORCES

- 3.1 Global Sports Nutrition Foods & Drinks Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 SPORTS NUTRITION FOODS & DRINKS MARKET - BY GEOGRAPHY

- 4.1 Global Sports Nutrition Foods & Drinks Market Value and Market Share by Regions
 - 4.1.1 Global Sports Nutrition Foods & Drinks Value (\$) by Region (2015-2020)

4.1.2 Global Sports Nutrition Foods & Drinks Value Market Share by Regions (2015-2020)

4.2 Global Sports Nutrition Foods & Drinks Market Production and Market Share by Major Countries

4.2.1 Global Sports Nutrition Foods & Drinks Production by Major Countries (2015-2020)

4.2.2 Global Sports Nutrition Foods & Drinks Production Market Share by Major Countries (2015-2020)

4.3 Global Sports Nutrition Foods & Drinks Market Consumption and Market Share by Regions

4.3.1 Global Sports Nutrition Foods & Drinks Consumption by Regions (2015-2020)

4.3.2 Global Sports Nutrition Foods & Drinks Consumption Market Share by Regions (2015-2020)

5 SPORTS NUTRITION FOODS & DRINKS MARKET - BY TRADE STATISTICS

5.1 Global Sports Nutrition Foods & Drinks Export and Import

5.2 United States Sports Nutrition Foods & Drinks Export and Import (2015-2020)

5.3 Europe Sports Nutrition Foods & Drinks Export and Import (2015-2020)

5.4 China Sports Nutrition Foods & Drinks Export and Import (2015-2020)

5.5 Japan Sports Nutrition Foods & Drinks Export and Import (2015-2020)

5.6 India Sports Nutrition Foods & Drinks Export and Import (2015-2020)

5.7 ...

6 SPORTS NUTRITION FOODS & DRINKS MARKET - BY TYPE

6.1 Global Sports Nutrition Foods & Drinks Production and Market Share by Types (2015-2020)

6.1.1 Global Sports Nutrition Foods & Drinks Production by Types (2015-2020)

6.1.2 Global Sports Nutrition Foods & Drinks Production Market Share by Types (2015-2020)

6.2 Global Sports Nutrition Foods & Drinks Value and Market Share by Types (2015-2020)

6.2.1 Global Sports Nutrition Foods & Drinks Value by Types (2015-2020)

6.2.2 Global Sports Nutrition Foods & Drinks Value Market Share by Types (2015-2020)

6.3 Global Sports Nutrition Foods & Drinks Production, Price and Growth Rate of Sports and Energy Foods (2015-2020)

6.4 Global Sports Nutrition Foods & Drinks Production, Price and Growth Rate of Sports

and Energy Drinks (2015-2020)

6.5 Global Sports Nutrition Foods & Drinks Production, Price and Growth Rate of Sports Nutrition (2015-2020)

7 SPORTS NUTRITION FOODS & DRINKS MARKET - BY APPLICATION

7.1 Global Sports Nutrition Foods & Drinks Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Sports Nutrition Foods & Drinks Consumption by Applications (2015-2020)

7.1.2 Global Sports Nutrition Foods & Drinks Consumption Market Share by Applications (2015-2020)

7.2 Global Sports Nutrition Foods & Drinks Consumption and Growth Rate of Online (2015-2020)

7.3 Global Sports Nutrition Foods & Drinks Consumption and Growth Rate of Offline (2015-2020)

8 NORTH AMERICA SPORTS NUTRITION FOODS & DRINKS MARKET

8.1 North America Sports Nutrition Foods & Drinks Market Size

8.2 United States Sports Nutrition Foods & Drinks Market Size

8.3 Canada Sports Nutrition Foods & Drinks Market Size

8.4 Mexico Sports Nutrition Foods & Drinks Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE SPORTS NUTRITION FOODS & DRINKS MARKET ANALYSIS

9.1 Europe Sports Nutrition Foods & Drinks Market Size

9.2 Germany Sports Nutrition Foods & Drinks Market Size

9.3 United Kingdom Sports Nutrition Foods & Drinks Market Size

9.4 France Sports Nutrition Foods & Drinks Market Size

9.5 Italy Sports Nutrition Foods & Drinks Market Size

9.6 Spain Sports Nutrition Foods & Drinks Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC SPORTS NUTRITION FOODS & DRINKS MARKET ANALYSIS

10.1 Asia-Pacific Sports Nutrition Foods & Drinks Market Size

10.2 China Sports Nutrition Foods & Drinks Market Size

- 10.3 Japan Sports Nutrition Foods & Drinks Market Size
- 10.4 South Korea Sports Nutrition Foods & Drinks Market Size
- 10.5 Southeast Asia Sports Nutrition Foods & Drinks Market Size
- 10.6 India Sports Nutrition Foods & Drinks Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA SPORTS NUTRITION FOODS & DRINKS MARKET ANALYSIS

- 11.1 Middle East and Africa Sports Nutrition Foods & Drinks Market Size
- 11.2 Saudi Arabia Sports Nutrition Foods & Drinks Market Size
- 11.3 UAE Sports Nutrition Foods & Drinks Market Size
- 11.4 South Africa Sports Nutrition Foods & Drinks Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA SPORTS NUTRITION FOODS & DRINKS MARKET ANALYSIS

- 12.1 South America Sports Nutrition Foods & Drinks Market Size
- 12.2 Brazil Sports Nutrition Foods & Drinks Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 MusclePharm

- 13.1.1 MusclePharm Basic Information
- 13.1.2 MusclePharm Product Profiles, Application and Specification
- 13.1.3 MusclePharm Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.2 Red Bull GmbH

- 13.2.1 Red Bull GmbH Basic Information
- 13.2.2 Red Bull GmbH Product Profiles, Application and Specification
- 13.2.3 Red Bull GmbH Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.3 PepsiCo Inc.

- 13.3.1 PepsiCo Inc. Basic Information
- 13.3.2 PepsiCo Inc. Product Profiles, Application and Specification
- 13.3.3 PepsiCo Inc. Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.4 The Quaker Oats Company, Inc

- 13.4.1 The Quaker Oats Company, Inc Basic Information

- 13.4.2 The Quaker Oats Company, Inc Product Profiles, Application and Specification
- 13.4.3 The Quaker Oats Company, Inc Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.5 Otsuka Pharmaceutical Co., Ltd.
 - 13.5.1 Otsuka Pharmaceutical Co., Ltd. Basic Information
 - 13.5.2 Otsuka Pharmaceutical Co., Ltd. Product Profiles, Application and Specification
 - 13.5.3 Otsuka Pharmaceutical Co., Ltd. Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.6 Glanbia Plc
 - 13.6.1 Glanbia Plc Basic Information
 - 13.6.2 Glanbia Plc Product Profiles, Application and Specification
 - 13.6.3 Glanbia Plc Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.7 Optimum Nutrition Inc
 - 13.7.1 Optimum Nutrition Inc Basic Information
 - 13.7.2 Optimum Nutrition Inc Product Profiles, Application and Specification
 - 13.7.3 Optimum Nutrition Inc Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.8 Rockstar Inc.
 - 13.8.1 Rockstar Inc. Basic Information
 - 13.8.2 Rockstar Inc. Product Profiles, Application and Specification
 - 13.8.3 Rockstar Inc. Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.9 Nature's Bounty, Inc
 - 13.9.1 Nature's Bounty, Inc Basic Information
 - 13.9.2 Nature's Bounty, Inc Product Profiles, Application and Specification
 - 13.9.3 Nature's Bounty, Inc Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.10 Abbott Nutrition
 - 13.10.1 Abbott Nutrition Basic Information
 - 13.10.2 Abbott Nutrition Product Profiles, Application and Specification
 - 13.10.3 Abbott Nutrition Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.11 Glanbia Nutritionals Limited
 - 13.11.1 Glanbia Nutritionals Limited Basic Information
 - 13.11.2 Glanbia Nutritionals Limited Product Profiles, Application and Specification
 - 13.11.3 Glanbia Nutritionals Limited Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.12 Yakult Honsha Co., Ltd.
 - 13.12.1 Yakult Honsha Co., Ltd. Basic Information
 - 13.12.2 Yakult Honsha Co., Ltd. Product Profiles, Application and Specification

13.12.3 Yakult Honsha Co., Ltd. Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.13 Weider Global Nutrition, LLC

13.13.1 Weider Global Nutrition, LLC Basic Information

13.13.2 Weider Global Nutrition, LLC Product Profiles, Application and Specification

13.13.3 Weider Global Nutrition, LLC Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.14 Clif Bar & Company

13.14.1 Clif Bar & Company Basic Information

13.14.2 Clif Bar & Company Product Profiles, Application and Specification

13.14.3 Clif Bar & Company Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.15 Vitaco Health Ltd.

13.15.1 Vitaco Health Ltd. Basic Information

13.15.2 Vitaco Health Ltd. Product Profiles, Application and Specification

13.15.3 Vitaco Health Ltd. Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.16 CytoSport, Inc.

13.16.1 CytoSport, Inc. Basic Information

13.16.2 CytoSport, Inc. Product Profiles, Application and Specification

13.16.3 CytoSport, Inc. Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.17 Post Holdings, Inc.

13.17.1 Post Holdings, Inc. Basic Information

13.17.2 Post Holdings, Inc. Product Profiles, Application and Specification

13.17.3 Post Holdings, Inc. Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.18 Monster Beverage Corporation

13.18.1 Monster Beverage Corporation Basic Information

13.18.2 Monster Beverage Corporation Product Profiles, Application and Specification

13.18.3 Monster Beverage Corporation Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.19 Ajinomoto Company

13.19.1 Ajinomoto Company Basic Information

13.19.2 Ajinomoto Company Product Profiles, Application and Specification

13.19.3 Ajinomoto Company Sports Nutrition Foods & Drinks Market Performance (2015-2020)

13.20 Coca-Cola Co.

13.20.1 Coca-Cola Co. Basic Information

- 13.20.2 Coca-Cola Co. Product Profiles, Application and Specification
- 13.20.3 Coca-Cola Co. Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.21 Nestle SA
 - 13.21.1 Nestle SA Basic Information
 - 13.21.2 Nestle SA Product Profiles, Application and Specification
 - 13.21.3 Nestle SA Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.22 Lucozade Ribena Suntory Ltd.
 - 13.22.1 Lucozade Ribena Suntory Ltd. Basic Information
 - 13.22.2 Lucozade Ribena Suntory Ltd. Product Profiles, Application and Specification
 - 13.22.3 Lucozade Ribena Suntory Ltd. Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.23 Meiji Co., Ltd.
 - 13.23.1 Meiji Co., Ltd. Basic Information
 - 13.23.2 Meiji Co., Ltd. Product Profiles, Application and Specification
 - 13.23.3 Meiji Co., Ltd. Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.24 Dr Pepper Snapple Group, Inc.
 - 13.24.1 Dr Pepper Snapple Group, Inc. Basic Information
 - 13.24.2 Dr Pepper Snapple Group, Inc. Product Profiles, Application and Specification
 - 13.24.3 Dr Pepper Snapple Group, Inc. Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.25 GNC Holdings, Inc.
 - 13.25.1 GNC Holdings, Inc. Basic Information
 - 13.25.2 GNC Holdings, Inc. Product Profiles, Application and Specification
 - 13.25.3 GNC Holdings, Inc. Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.26 The Balance Bar Company
 - 13.26.1 The Balance Bar Company Basic Information
 - 13.26.2 The Balance Bar Company Product Profiles, Application and Specification
 - 13.26.3 The Balance Bar Company Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.27 Twinlab Consolidated Holdings, Inc.
 - 13.27.1 Twinlab Consolidated Holdings, Inc. Basic Information
 - 13.27.2 Twinlab Consolidated Holdings, Inc. Product Profiles, Application and Specification
 - 13.27.3 Twinlab Consolidated Holdings, Inc. Sports Nutrition Foods & Drinks Market Performance (2015-2020)
- 13.28 GlaxoSmithKline Plc

- 13.28.1 GlaxoSmithKline Plc Basic Information
- 13.28.2 GlaxoSmithKline Plc Product Profiles, Application and Specification
- 13.28.3 GlaxoSmithKline Plc Sports Nutrition Foods & Drinks Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

- 14.1 North America Sports Nutrition Foods & Drinks Market Forecast (2020-2025)
- 14.2 Europe Sports Nutrition Foods & Drinks Market Forecast (2020-2025)
- 14.3 Asia-Pacific Sports Nutrition Foods & Drinks Market Forecast (2020-2025)
- 14.4 Middle East and Africa Sports Nutrition Foods & Drinks Market Forecast (2020-2025)
- 14.5 South America Sports Nutrition Foods & Drinks Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

- 15.1 Global Sports Nutrition Foods & Drinks Market Forecast by Types (2020-2025)
 - 15.1.1 Global Sports Nutrition Foods & Drinks Market Forecast Production and Market Share by Types (2020-2025)
 - 15.1.2 Global Sports Nutrition Foods & Drinks Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global Sports Nutrition Foods & Drinks Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Sports Nutrition Foods & Drinks Picture

Table Sports Nutrition Foods & Drinks Key Market Segments

Figure Study and Forecasting Years

Figure Global Sports Nutrition Foods & Drinks Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Sports Nutrition Foods & Drinks Value (\$) and Growth Rate (2015-2020)

Table Global Sports Nutrition Foods & Drinks Value (\$) by Countries (2015-2020)

Table Global Sports Nutrition Foods & Drinks Value Market Share by Regions
(2015-2020)

Figure Global Sports Nutrition Foods & Drinks Value Market Share by Regions in 2019

Figure Global Sports Nutrition Foods & Drinks Production and Growth Rate (2015-2020)

Table Global Sports Nutrition Foods & Drinks Production by Major Countries
(2015-2020)

Table Global Sports Nutrition Foods & Drinks Production Market Share by Major
Countries (2015-2020)

Figure Global Sports Nutrition Foods & Drinks Production Market Share by Regions in
2019

Figure Global Sports Nutrition Foods & Drinks Consumption and Growth Rate
(2015-2020)

Table Global Sports Nutrition Foods & Drinks Consumption by Regions (2015-2020)

Table Global Sports Nutrition Foods & Drinks Consumption Market Share by Regions
(2015-2020)

Figure Global Sports Nutrition Foods & Drinks Consumption Market Share by Regions
in 2019

Table Global Sports Nutrition Foods & Drinks Export Top 3 Country 2019

Table Global Sports Nutrition Foods & Drinks Import Top 3 Country 2019

Table United States Sports Nutrition Foods & Drinks Export and Import (2015-2020)

Table Europe Sports Nutrition Foods & Drinks Export and Import (2015-2020)

Table China Sports Nutrition Foods & Drinks Export and Import (2015-2020)

Table Japan Sports Nutrition Foods & Drinks Export and Import (2015-2020)

Table India Sports Nutrition Foods & Drinks Export and Import (2015-2020)

Table Global Sports Nutrition Foods & Drinks Production by Types (2015-2020)

Table Global Sports Nutrition Foods & Drinks Production Market Share by Types

(2015-2020)

Figure Global Sports Nutrition Foods & Drinks Production Share by Type (2015-2020)

Table Global Sports Nutrition Foods & Drinks Value by Types (2015-2020)

Table Global Sports Nutrition Foods & Drinks Value Market Share by Types

(2015-2020)

Figure Global Sports Nutrition Foods & Drinks Value Share by Type (2015-2020)

Figure Global Sports and Energy Foods Production and Growth Rate (2015-2020)

Figure Global Sports and Energy Foods Price (2015-2020)

Figure Global Sports and Energy Drinks Production and Growth Rate (2015-2020)

Figure Global Sports and Energy Drinks Price (2015-2020)

Figure Global Sports Nutrition Production and Growth Rate (2015-2020)

Figure Global Sports Nutrition Price (2015-2020)

Table Global Sports Nutrition Foods & Drinks Consumption by Applications (2015-2020)

Table Global Sports Nutrition Foods & Drinks Consumption Market Share by
Applications (2015-2020)

Figure Global Sports Nutrition Foods & Drinks Consumption Share by Application
(2015-2020)

Figure Global Online Consumption and Growth Rate (2015-2020)

Figure Global Offline Consumption and Growth Rate (2015-2020)

Figure North America Sports Nutrition Foods & Drinks Market Consumption and Growth
Rate (2015-2020)

Table North America Sports Nutrition Foods & Drinks Consumption by Countries
(2015-2020)

Table North America Sports Nutrition Foods & Drinks Consumption Market Share by
Countries (2015-2020)

Figure North America Sports Nutrition Foods & Drinks Consumption Market Share by
Countries (2015-2020)

Figure United States Sports Nutrition Foods & Drinks Market Consumption and Growth
Rate (2015-2020)

Figure Canada Sports Nutrition Foods & Drinks Market Consumption and Growth Rate
(2015-2020)

Figure Mexico Sports Nutrition Foods & Drinks Market Consumption and Growth Rate
(2015-2020)

Figure North America COVID-19 Status

Figure Europe Sports Nutrition Foods & Drinks Market Consumption and Growth Rate
(2015-2020)

Table Europe Sports Nutrition Foods & Drinks Consumption by Countries (2015-2020)

Table Europe Sports Nutrition Foods & Drinks Consumption Market Share by Countries
(2015-2020)

Figure Europe Sports Nutrition Foods & Drinks Consumption Market Share by Countries (2015-2020)

Figure Germany Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure France Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure Italy Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure Spain Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Sports Nutrition Foods & Drinks Consumption by Countries (2015-2020)

Table Asia-Pacific Sports Nutrition Foods & Drinks Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Sports Nutrition Foods & Drinks Consumption Market Share by Countries (2015-2020)

Figure China Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure Japan Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure South Korea Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure India Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Sports Nutrition Foods & Drinks Consumption by Countries (2015-2020)

Table Middle East and Africa Sports Nutrition Foods & Drinks Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Sports Nutrition Foods & Drinks Consumption Market

Share by Countries (2015-2020)

Figure Saudi Arabia Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure UAE Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure South Africa Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Figure South America Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Table South America Sports Nutrition Foods & Drinks Consumption by Countries (2015-2020)

Table South America Sports Nutrition Foods & Drinks Consumption Market Share by Countries (2015-2020)

Figure South America Sports Nutrition Foods & Drinks Consumption Market Share by Countries (2015-2020)

Figure Brazil Sports Nutrition Foods & Drinks Market Consumption and Growth Rate (2015-2020)

Table MusclePharm Company Profile

Table MusclePharm Production, Value, Price, Gross Margin 2015-2020

Figure MusclePharm Production and Growth Rate

Figure MusclePharm Value (\$) Market Share 2015-2020

Table Red Bull GmbH Company Profile

Table Red Bull GmbH Production, Value, Price, Gross Margin 2015-2020

Figure Red Bull GmbH Production and Growth Rate

Figure Red Bull GmbH Value (\$) Market Share 2015-2020

Table PepsiCo Inc. Company Profile

Table PepsiCo Inc. Production, Value, Price, Gross Margin 2015-2020

Figure PepsiCo Inc. Production and Growth Rate

Figure PepsiCo Inc. Value (\$) Market Share 2015-2020

Table The Quaker Oats Company, Inc Company Profile

Table The Quaker Oats Company, Inc Production, Value, Price, Gross Margin 2015-2020

Figure The Quaker Oats Company, Inc Production and Growth Rate

Figure The Quaker Oats Company, Inc Value (\$) Market Share 2015-2020

Table Otsuka Pharmaceutical Co., Ltd. Company Profile

Table Otsuka Pharmaceutical Co., Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure Otsuka Pharmaceutical Co., Ltd. Production and Growth Rate

Figure Otsuka Pharmaceutical Co., Ltd. Value (\$) Market Share 2015-2020

Table Glanbia Plc Company Profile

Table Glanbia Plc Production, Value, Price, Gross Margin 2015-2020

Figure Glanbia Plc Production and Growth Rate

Figure Glanbia Plc Value (\$) Market Share 2015-2020

Table Optimum Nutrition Inc Company Profile

Table Optimum Nutrition Inc Production, Value, Price, Gross Margin 2015-2020

Figure Optimum Nutrition Inc Production and Growth Rate

Figure Optimum Nutrition Inc Value (\$) Market Share 2015-2020

Table Rockstar Inc. Company Profile

Table Rockstar Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Rockstar Inc. Production and Growth Rate

Figure Rockstar Inc. Value (\$) Market Share 2015-2020

Table Nature's Bounty, Inc Company Profile

Table Nature's Bounty, Inc Production, Value, Price, Gross Margin 2015-2020

Figure Nature's Bounty, Inc Production and Growth Rate

Figure Nature's Bounty, Inc Value (\$) Market Share 2015-2020

Table Abbott Nutrition Company Profile

Table Abbott Nutrition Production, Value, Price, Gross Margin 2015-2020

Figure Abbott Nutrition Production and Growth Rate

Figure Abbott Nutrition Value (\$) Market Share 2015-2020

Table Glanbia Nutritionals Limited Company Profile

Table Glanbia Nutritionals Limited Production, Value, Price, Gross Margin 2015-2020

Figure Glanbia Nutritionals Limited Production and Growth Rate

Figure Glanbia Nutritionals Limited Value (\$) Market Share 2015-2020

Table Yakult Honsha Co., Ltd. Company Profile

Table Yakult Honsha Co., Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure Yakult Honsha Co., Ltd. Production and Growth Rate

Figure Yakult Honsha Co., Ltd. Value (\$) Market Share 2015-2020

Table Weider Global Nutrition, LLC Company Profile

Table Weider Global Nutrition, LLC Production, Value, Price, Gross Margin 2015-2020

Figure Weider Global Nutrition, LLC Production and Growth Rate

Figure Weider Global Nutrition, LLC Value (\$) Market Share 2015-2020

Table Clif Bar & Company Company Profile

Table Clif Bar & Company Production, Value, Price, Gross Margin 2015-2020

Figure Clif Bar & Company Production and Growth Rate

Figure Clif Bar & Company Value (\$) Market Share 2015-2020

Table Vitaco Health Ltd. Company Profile

Table Vitaco Health Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure Vitaco Health Ltd. Production and Growth Rate

Figure Vitaco Health Ltd. Value (\$) Market Share 2015-2020

Table CytoSport, Inc. Company Profile

Table CytoSport, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure CytoSport, Inc. Production and Growth Rate

Figure CytoSport, Inc. Value (\$) Market Share 2015-2020

Table Post Holdings, Inc. Company Profile

Table Post Holdings, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Post Holdings, Inc. Production and Growth Rate

Figure Post Holdings, Inc. Value (\$) Market Share 2015-2020

Table Monster Beverage Corporation Company Profile

Table Monster Beverage Corporation Production, Value, Price, Gross Margin 2015-2020

Figure Monster Beverage Corporation Production and Growth Rate

Figure Monster Beverage Corporation Value (\$) Market Share 2015-2020

Table Ajinomoto Company Company Profile

Table Ajinomoto Company Production, Value, Price, Gross Margin 2015-2020

Figure Ajinomoto Company Production and Growth Rate

Figure Ajinomoto Company Value (\$) Market Share 2015-2020

Table Coca-Cola Co. Company Profile

Table Coca-Cola Co. Production, Value, Price, Gross Margin 2015-2020

Figure Coca-Cola Co. Production and Growth Rate

Figure Coca-Cola Co. Value (\$) Market Share 2015-2020

Table Nestle SA Company Profile

Table Nestle SA Production, Value, Price, Gross Margin 2015-2020

Figure Nestle SA Production and Growth Rate

Figure Nestle SA Value (\$) Market Share 2015-2020

Table Lucozade Ribena Suntory Ltd. Company Profile

Table Lucozade Ribena Suntory Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure Lucozade Ribena Suntory Ltd. Production and Growth Rate

Figure Lucozade Ribena Suntory Ltd. Value (\$) Market Share 2015-2020

Table Meiji Co., Ltd. Company Profile

Table Meiji Co., Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure Meiji Co., Ltd. Production and Growth Rate

Figure Meiji Co., Ltd. Value (\$) Market Share 2015-2020

Table Dr Pepper Snapple Group, Inc. Company Profile

Table Dr Pepper Snapple Group, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Dr Pepper Snapple Group, Inc. Production and Growth Rate

Figure Dr Pepper Snapple Group, Inc. Value (\$) Market Share 2015-2020

Table GNC Holdings, Inc. Company Profile
Table GNC Holdings, Inc. Production, Value, Price, Gross Margin 2015-2020
Figure GNC Holdings, Inc. Production and Growth Rate
Figure GNC Holdings, Inc. Value (\$) Market Share 2015-2020
Table The Balance Bar Company Company Profile
Table The Balance Bar Company Production, Value, Price, Gross Margin 2015-2020
Figure The Balance Bar Company Production and Growth Rate
Figure The Balance Bar Company Value (\$) Market Share 2015-2020
Table Twinlab Consolidated Holdings, Inc. Company Profile
Table Twinlab Consolidated Holdings, Inc. Production, Value, Price, Gross Margin 2015-2020
Figure Twinlab Consolidated Holdings, Inc. Production and Growth Rate
Figure Twinlab Consolidated Holdings, Inc. Value (\$) Market Share 2015-2020
Table GlaxoSmithKline Plc Company Profile
Table GlaxoSmithKline Plc Production, Value, Price, Gross Margin 2015-2020
Figure GlaxoSmithKline Plc Production and Growth Rate
Figure GlaxoSmithKline Plc Value (\$) Market Share 2015-2020
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)
Table Global Sports Nutrition Foods & Drinks Market Forecast Production by Types (2020-2025)
Table Global Sports Nutrition Foods & Drinks Market Forecast Production Share by Types (2020-2025)
Table Global Sports Nutrition Foods & Drinks Market Forecast Value (\$) by Types (2020-2025)
Table Global Sports Nutrition Foods & Drinks Market Forecast Value Share by Types (2020-2025)
Table Global Sports Nutrition Foods & Drinks Market Forecast Consumption by Applications (2020-2025)
Table Global Sports Nutrition Foods & Drinks Market Forecast Consumption Share by Applications (2020-2025)

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