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2020-2025 Global Sports Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Due to recent developments in ICT, a lot of data is being generated related to players and audience & sports teams are valuing the insight into these data to improve their team performance, and engage and grow their audience base. Thus, the use of analytics in sports is evolving as a major business and is expected to become a necessity for all the major sports clubs and leagues.
This report elaborates the market size, market characteristics, and market growth of the Sports Analytics industry, and breaks down according to the type, application, and consumption area of Sports Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Sports Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Sports Analytics market covered in Chapter 13:
Sports Mechanics
Tableau
SAS Institute Inc.
SAP SE
Catapult Sports
Opta
IBM
TruMedia Networks

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Accenture
SportRadar
Stats LLC
Zebra Technologies

In Chapter 6, on the basis of types, the Sports Analytics market from 2015 to 2025 is primarily split into:
Team&Group Sports
Individual Sport

In Chapter 7, on the basis of applications, the Sports Analytics market from 2015 to 2025 covers:
Fan Insight and Engagement
Video
Business Management
Injury and Health Assessment

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)

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China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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