

2020-2025 Global Sporting Goods Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Sporting goods, has various forms depending on the sport, but it is essential to complete the sport. The equipment ranges from balls, to nets, and to protective gear like helmets. Sporting equipment can be used as protective gear or as tool used to help the athletes play the sport. Over time, sporting equipment has evolved because sports have started to require more protective gear to prevent injuries.

This report elaborates the market size, market characteristics, and market growth of the Sporting Goods industry, and breaks down according to the type, application, and consumption area of Sporting Goods. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Sporting Goods in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Sporting Goods market covered in Chapter 13:

Amer Sports Corporation

Converse Inc.

Nike Inc.

The North Face, Inc.

MIZUNO Corporation

Brooks Sports Inc.
Skechers USA, Inc.
YONEX Co. Ltd.
Reebok
Puma SE
Adidas AG
Under Armour Inc.
VF Corporation
Asics Corporation

In Chapter 6, on the basis of types, the Sporting Goods market from 2015 to 2025 is primarily split into:

Ball Sports
Adventurous Sports
Fitness Equipments
Golf Equipments
Sports Equipments
Athletic Footwear
Athletic Apparels
Others

In Chapter 7, on the basis of applications, the Sporting Goods market from 2015 to 2025 covers:

Hypermarket/Supermarket
Convenience/Departmental Store
Specialty Store
Online Store
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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